



Future Directions in Data Protection

Best Practices for Encouraging Innovation and Economic Growth

A Turkish Ministry of Development, Center for Information Policy Leadership and Bosphorus University Forum -with sponsorship from Microsoft.
16th February 2012, Ministry of Development, Ankara, Turkey

PROPOSED AGENDA

9.45 am Registration for delegates

10.00 am Official Welcome and Overview of Workshop
Ministry of Development

10.10 am Opening Speech: ICT an enabler for Growth, development and Competitiveness

Mr. Emin Sadık Aydın; Head of Information Society Department, Ministry of Development

This keynote will highlight Turkey next 5 years ICT strategy as a center piece to drive Economic Growth and realize Turkey 2023 vision. The talk will shed the light on innovation, new technologies, including “the cloud,” and the key related policies and regulations to accelerate economic growth. It will also explore Turkey’s goals in enhancing its current practices and promoting development of data intensive businesses and economic growth

10:30am Significant Global Technology and Data Usage Trends – Benefits, Opportunities and Challenges

The global technology landscape is rapidly changing with key trends including “big data”, cloud computing, geo-location, analytics and facial recognition. So too, the looming explosion of services, devices, apps and virtually limitless inexpensive storage is creating significant opportunities in business, healthcare, government and countless other fields. At the same time, this data deluge poses some real risks that traditional approaches to data protection are not well-placed to address.

Participants will also look at the overall benefits and opportunities of cloud computing generally and how building the proper regulatory frameworks can help facilitate an environment for this computing model to thrive. Panelists will also discuss the potential impediments to cloud computing – particularly due to privacy, security and jurisdictional concerns – and will discuss the opportunities to reap the benefits and address the challenges in the Turkish environment.

Facilitator *Yuksel Hiz – Ministry of Justices*

- Dr. Mahir Ülgü- Ministry of Health
- Bugra Karabey , National Technology Officer, Microsoft Turkey
- Ali Suha Ter – Garanti Bank
- M. Rasit Ozdas – Ministry of development



11.30 am Coffee Break and networking

11:45 am Law, Best Practices and Emerging Legislation

In this session, discussants will review existing privacy law and best practices, highlighting their strengths and limitations in serving the needs of consumers and businesses in the current data environment. Discussants will review the OECD Guidelines, the APEC Privacy Framework, Canada's PIPEDA, and law and regulation in the United States. Panelists will address evolution of Data Protection in Europe and highlight the strengths and weaknesses of the EU Data Protection Directive, including some of the new proposals put forward in the recently released Regulation to update the framework. The session will highlight also role of industry to protect privacy and security of data for individual and commercial users

Facilitator *Abdullah Yürektürk – Ministry of Development*

- Ms. Paula Bruening – The Centre for Information Policy Leadership
- Mr. Geff Brown – Global Regulatory Affairs, Microsoft Corporation
- Mr. Christoph Luykx, EMEA Privacy Manager, Intel Corporation

13.15 am Lunch

14.30 am Facilitated Roundtable Discussion on Turkey's proposed Data Protection Law – structured Q&A

Drawing from earlier sessions on emerging trends and various legislative frameworks around the globe, this session will provide an analysis and discussion of Turkey's draft legislation, highlighting strengths and proposing alternatives to sections that may include less effective or practical provisions.

Questions will address the debate on the definition of personal data, achieving global interoperability, EU model clauses, the current state of "consent" and the role of government, industry and consumer. This panel will also look at the implications of the newly-released EU Data Regulation, its implications on innovation and new technologies as well as the evolving role of the Data Protection Authorities.

Facilitator: Dr. Elif KUZECİ, Bahçeşehir University

- Yasin Beceni, BTS Partners
- Geff Brown, Global Regulatory Affairs, Microsoft
- Mr Erdem Doğan - Ministry of Justice
- Mr.Şükrü Kutlu, Deputy GM, Turk Telcom (invited)
- Dilek Yüksel Civelek – Ministry of Development

15:45pm Concluding Comments – Recap of Day
Ms. Paula Bruening – The Centre for Information Policy Leadership

16.15 pm Meeting adjourn



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