

Centro de Direito, Internet e Sociedade of Instituto Brasiliense de Direito Público (CEDIS-IDP), Centre for Information Policy Leadership (CIPL) and JOTA invite for

**Webinar 3 – Structure, role and priorities of the new Brazilian data protection authority –  
Autoridade Nacional de Proteção de Dados Pessoais (ANPD)**

Thursday, August 20<sup>th</sup>, 2020

From 10:00am to 12:00pm (Brasília) | From 2:00pm to 4:00pm (Londres)

**Agenda**

CEDIS-IDP and CIPL invite you to the third webinar organized as part of our [joint-project](#) on the “Effective Implementation and Regulation under the New Brazilian Data Protection Law (LGPD)”.

The goal of this webinar is to initiate a debate on the need to establish an effective ANPD. The ANPD is urgently needed to provide guidance and information to public and private sector organizations and the public relating to data protection and the implementation of the LGPD. Speakers will analyze what the ANPD’s priorities should be and how it should optimize its initial resources to effectively protect individuals’ personal data and privacy in Brazil.

In connection with this webinar, CEDIS-IDP and CIPL are also launching their new joint-paper “The Role of the Brazilian Data Protection Authority (ANPD) under Brazil’s New Data Protection Law (LGPD)”, available [here](#) (Portuguese) and [here](#) (English).

This webinar will begin with short introductions to the project and the new paper (in Portuguese and English), followed by short presentations of international data protection authorities (in Spanish). Following that, there will be a moderated discussion between industry and public sector representatives (in Portuguese), followed by Q&A.

**10:00 Brasília Welcome and presentation of the CEDIS-IDP and CIPL joint ANPD paper**

- ❖ **Laura Schertel Mendes**, Lawyer and Director of CEDIS/IDP
- ❖ **Bojana Bellamy**, President, CIPL (presentation in English)

**10:20 Brasília A practical point of view: the experience of data protection authorities**

These presentations will be in Spanish.

- ❖ **Eduardo Bertoni**, Director, Argentinian Access to Public Information Agency
- ❖ **Nelson Remolina**, Deputy Superintendent for Data Protection, Colombian Superintendency of Industry and Commerce

**10:50 Brasília The importance of an effective ANPD: priorities for its role**

These debates and the following Q&A will be in Portuguese.

**Modertors:**

- ❖ **Felipe Seligman**, Co-Founder, JOTA [TBD]

- ❖ **Danilo Doneda**, Lawyer, Director of CEDIS/IDP and Representative of the Brazilian Chamber of Deputies to the National Council of the ANPD

**Panelists:**

- ❖ **Orlando Silva**, Brazilian Chamber of Deputies
- ❖ **Jorge Antônio de Oliveira Francisco**, Secretary-General of the Presidency of the Republic
- ❖ **Miriam Wimmer**, Director of Telecommunications Services, Brazilian Ministry of Science, Technology, Innovation & Communications (MCTIC)
- ❖ **Ana Paula Bialer**, Brasscom

Discussion questions:

- How can agile, efficient and appropriately resourced ANPD be established? In light of the many responsibilities of the ANPD, how can it maximize its overall effectiveness?
- Are there any international models that Brazil can serve as benchmarks for the establishment of the ANPD? How can the ANPD learn from international experience on data protection regulation (e.g. joining international data protection fora and networks)?
- What will it mean for the ANPD to work as a results-based and responsive regulator?
- How can the ANPD adopt a risk-based approach in its guidance and its thought-leadership, supervision and enforcement roles?
- How can other regulators support the establishment of an effective and results-based ANPD? How can other regulators share their experience and tools with the future ANPD?
- What activities and techniques best promote constructive engagement in practice between the ANPD, regulated organisations and other regulators?

**11:30 Brasília**      **Q&A**

**12:00 Brasília**      **End of webinar**