

# **Quarterly Report**

January - March 2017

### Message from the President



Bojana Bellamy

#### SAVE THE DATES

CIPL Privacy Workshop on Japan's New Data Privacy Regime 10-11 May 2017 Tokyo, Japan

CIPL Side Event at European Data Protection Days 17 May 2017 Berlin, Germany

CIPL Delegation Meeting with the Singapore Personal Data Protection Commission 24 May 2017 London, UK

CIPL GDPR Project Senior Leaders Working Session on Smart Data Protection 14 June 2017 Dublin, Ireland

2017 CIPL Annual Executive Retreat July 19-20, 2017 Washington, DC

CIPL Side Event at 39th International Privacy Commissioners Conference 25 September 2017 Hong Kong Dear CIPL Members,

It was wonderful to see so many of you several weeks ago in Washington, DC at our Hunton/CIPL reception and the IAPP Summit. It is these conversations with you in the various foyers, restaurants and in between different meetings around the globe that I find so extremely valuable. They help us shape our work, they give us insights on your priorities and they provide the intellectual stimulus for our further activities. Thank you so much for these precious moments, for your tremendous support and your rich inputs into our various work streams and papers over the past months. We have had a hugely productive first quarter and could not have done it without you and without our brilliant and growing team. While, together with you, we continued our focus on the all-consuming GDPR implementation, we also deepened our engagement in Asia and APEC, developed an upcoming workshop and side meetings in Tokyo, and pursued our ongoing dialogue on privacy law development in Brazil and South America. We are always on the move, and I know you all are, too. I hope to see you soon at one of our upcoming events in Japan, Berlin, Dublin and the Executive Retreat in DC.

## I. CIPL Delegation Visit to Warsaw, Poland

On 20-22 February 2017, CIPL President Bojana Bellamy and CIPL Senior Policy Advisor Hielke Hijmans visited Warsaw with a small delegation of CIPL member companies. The visit included a meeting with Michal Boni, a member of the European Parliament and a former Polish minister, at the premises of Nielsen. The delegation also visited the Polish Data Protection Authority, GIODO, and the Polish Ministry of Administration and Digitization. The discussions covered a wide range of subjects relating to the implementation of the GDPR and the ePrivacy regulation.

From the delegation visit, CIPL learned that the 2017 Annual Conference of the European Parliament Civil Liberties, Justice and Home Affairs (LIBE) Committee and the national parliaments will be dedicated to the implementation of the GDPR. The delegation also addressed the need for the European Commission and the Article 29 Working Party (WP29) to issue timely guidance on GDPR implementation, as well as the possibility of asking the Commission for specific and regularly updated overviews of the legislative developments in all Member States.

The delegation also expressed concerns about the ePrivacy Regulation. Two ways forward were discussed: either postpone ePrivacy, and thereby enable companies to fully focus on the GDPR until 25 May 2018, or further develop awareness of any unintended effects of ePrivacy through a case-by-case analysis.

For more details on the delegation visit, please see the delegation agendas.

## II. APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings in Nha Trang, Vietnam

Markus Heyder represented CIPL at the Data Privacy Subgroup/Electronic Commerce Steering Group meetings in Nha Trang, Vietnam from 22-25 February 2017. As usual, the meetings focused primarily on the ongoing implementation and growth of the APEC Cross-Border Privacy Rules (CBPR) system.

The meetings were marked by many significant new CBPR-related developments and announcements, including the following: Japan, the fourth country to join the CBPR system, is now actively using the CBPR; Korea has formally announced its intent to join the CBPR system and intends its CBPR to become operational in 2018; the Chinese Taipei government has instructed its relevant agencies to prepare for joining the CBPR; the Philippines will join the CBPR within the next year or two; Malaysia is interested in joining the CBPR; Australia is undertaking domestic consultations on whether and how to join the CBPR this year and hopes to have a decision by November this year; Vietnam continues to work on its CBPR implementation; the US Department of Commerce has received additional applications for APEC Accountability Agents (AA); Canada is now formally seeking an AA for Canada; and the US has formally

expressed its intent to join the APEC Privacy Recognition for Processors (PRP) system. In addition, Singapore and Hong Kong remain likely APEC countries that will also join the CBPR system sooner rather than later. Also, APEC remains keenly interested working with the EU to further explore building bridges between the CBPR system and EU counterparts, such as the BCR and the new GDPR certifications.

Other APEC news include that the APEC Privacy Framework has been updated at the end of last year. The updates did not change the nine APEC privacy principles, but are limited to the Preamble, the Definitions and the sections containing guidance on domestic and international implementation. They address issues such as data breach, privacy management programs, cross-border transfer restrictions and global interoperability. They also acknowledge the



Markus Heyder at ECSG-DPS Meeting

development of the APEC Cross-Border Privacy Rules and APEC Privacy Recognition for Processors since the endorsement of the initial Framework in 2015. Finally, CIPL has joined the APEC Study Group on Data Portability, which will follow international trends on that subject and write a report and possible recommendations for the APEC DPS and ECSG.

For more information, please see the revised APEC Privacy Framework.

## III. CIPL GDPR Workshop III in Madrid

On 6-7 March 2017, CIPL held its 3rd major workshop on the implementation of the GDPR, focusing on the issues of transparency, consent and legitimate interest processing. The workshop was held in the historic premises of Telefónica with more than 140 participants from industry, DPAs, national governments, the European Commission, the EDPS, and academia.

The meetings began with a closed, industry-only meeting to discuss key topics for the workshop (transparency, consent, legitimate interest and GDPR implementation challenges), as well as companies' internal GDPR implementation plans and status. Afterwards, CIPL held a special, multi-stakeholder session with Bruno Gencarelli, Head of Unit, International Data Flows and Protection, European Commission, to exchange views and provide feedback on the European Commission's Communication to European Parliament and the Council on "Exchanging and Protecting"

Personal Data in a Globalized World." This session was open to industry representatives, DPAs, the EDPS, the EU Commission and select National Ministries. This meeting was followed by a private tour and dinner at the Prado museum on the evening of 6 March.

During the workshop, DPAs provided updates on the status of GDPR implementation within their respective countries, and industry representatives provided updates on their status as well as overarching, substantive and operational challenges to implementing the GDPR. In the afternoon, workshop participants delved into the core principles of transparency, consent and legitimate interest by discussing the requirements, recommendations, and questions raised by each topic.

For more on the outcomes of the workshop, please see the workshop <u>agenda</u>, as well as three papers prepared in connection with the workshop: <u>CIPL Madrid Workshop Key Takeaways</u>, <u>GDPR Implementation Challenges</u>: A <u>Summary of CIPL GDPR Project Participants' Feedback</u> and <u>CIPL Examples of Legitimate Interest Grounds for Processing of Personal Data</u>.



Workshop attendees enjoy a private dinner at the Prado Museum in Madrid



Bojana Bellamy introduces the DPAs national implementation of the GDPR

## IV. CIPL Delegation Visit to Brasilia

From 21-24 March 2017, CIPL and a small delegation of CIPL member companies visited Brasilia to meet with several Brazilian law and policy makers involved in developing a Brazilian privacy law as well as to participate in a privacy workshop organized by the Secretariat of IT Policy (SEPIN) and the Ministry of Science, Technology, Innovation and Communications (MCTIC). The goal for these meetings and workshop participation was to provide practical input based on the extensive international data protection experience of our member companies and CIPL leadership and to help bring a global perspective to a number key issues that likely will be relevant to the development of privacy legislation in Brazil.

Throughout the week, the delegation met with members and staff from the Brazilian Ministry of Justice and Brazilian

National Congress to discuss issues relating to Brazil's draft Ministry bill 5276/2016 and draft Senate bill



Bojana Bellamy presenting at SEPIN/MCTIC Workshop

330/2013. For both bills, CIPL agreed that the new drafts include several significant improvements over earlier drafts, such as the inclusion of the "legitimate interest" ground of processing, the inclusion of risk assessment, and a broad range of cross-border transfer mechanisms, among other items. CIPL also provided suggestions for additional improvements and clarifications.

On Thursday, 24 March, the delegation attended SEPIN and MCTIC's joint "Workshop on Protection of Rights and Personal Data Industry." CIPL President Bojana Bellamy gave a keynote on "Personal Data in the Digital Economy and Society: Interconnection, Innovation, Commercialization and International Transfers".

For more details on the delegation visit, please visit our website to find the delegation <u>agenda</u>, as well as CIPL's comments on both the Ministry bill and Senate bill.

## V. CIPL Responses, Public Comments, Articles and Other Events

Over the past three months, CIPL prepared the following public comments, published the following articles and held, or spoke at, the following events:

- 12 January Bojana Bellamy spoke at The London School of Economics and Political Science "Ethics in Data Science" event alongside Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook (London)
- 24 January Bojana Bellamy spoke at ICO Workshop on International Strategy (London)
- 25 January CIPL submitted comments to the Article 29 Working Party on the Proposed DPO Guidelines
- 26 January Bojana Bellamy moderated a panel on "<u>Demonstrating Compliance as the Basis for Certification</u>" as part of the 2017 Computers, Privacy & Data Protection (CPDP) Conference (Brussels)
- 3 February CIPL First Friday Call
- 14 February Bojana Bellamy spoke at Alma Talent Company's <u>DPO Training Program</u> to explore the role of the Data Protection Officer (Helsinki)
- 15 February CIPL submitted <u>comments to the Article 29 Working Party on the Proposed Lead Supervisory</u>
  Authority Guidelines
- 15 February CIPL submitted <u>comments to the Article 29 Working Party on the Proposed Data Portability Guidelines</u>
- 21-22 February CIPL held a <u>delegation visit</u> to Poland to meet with MEP Michal Boni, GIODO and the Polish Ministry of Administration and Digitization (Warsaw)
- 22-25 February Markus Heyder participated in APEC's Data Privacy Subgroup and Electronic Commerce Steering Group Meetings (Nha Trang)

- 6-7 March CIPL held its 3<sup>rd</sup> GDPR Implementation workshop on Status, Key Challenges and Understanding the Core Principles of Transparency, Consent and Legitimate Interest (Madrid)
- 10-12 March Bojana Bellamy spoke at the 2017 Trust Transparency and Control Design Jam (Berlin)
- 15 March Bojana Bellamy moderated panel on "Women Leading Privacy" as part of the 2017 Europe Data Protection Intensive. She was joined by Vivienne Artz, Managing Director & General Counsel, Citi, Karishma Brahmbhatt, Senior Associate, Allen & Overy, and Sophie Louveaux, Head of Policy and Consultation, EDPS (London)
- 21-24 March CIPL conducted a <u>delegation visit</u> to Brazil (Brasilia)
- 30 March Bojana Bellamy spoke at Microsoft's "A Consistent Implementation of the GDPR for all Stakeholders? Advancing Gender Diversity and Diverse Solutions!"

### **2017 Upcoming Events**

Click here to see the Calendar of Events

10-11 May	CIPL Privacy Workshop on Japan's New Data Privacy Regime (Tokyo)
15-18 May	IAPP Canada Privacy Symposium (Toronto)
15-16 May	7th European Data Protection Days 2017 (Berlin)
17 May	CIPL Side Event at 7th European Data Protection Days (Berlin)
24 May	CIPL Delegation Meeting with the Singapore Personal Data Protection Commission (London)
2 June	First Friday Call
14 June	CIPL GDPR Project Senior Leaders Working Session on Smart Data Protection (Dublin)
15-16 June	Irish Government Data Forum (Dublin)
7 July	First Friday Call
10-11 July	47th APPA Forum (Sydney)
19-20 July	CIPL Annual Executive Retreat (Washington, DC)
24-25 July	IAPP Asia Privacy Forum 2017 (Singapore)
Late Aug./Early Sept.	APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings
15 September	First Friday Call
25 September	CIPL Side Event at 39 <sup>th</sup> International Privacy Commissioners Conference (Hong Kong)

26-29 September	39 <sup>th</sup> International Privacy Commissioners Conference (Hong Kong)
6 October	First Friday Call
15- 18 October	Privacy Academy and CSA Congress (San Diego)
Date TBD	CIPL Side Event in the margins of Privacy Academy and CSA Congress (San Diego)
23 October	Nordic Privacy Arena (Stockholm)
24 October	CIPL Nordic DPA Roundtable (Stockholm)
3 November	First Friday Call
15-17 November	48 <sup>th</sup> APPA Forum (Vancouver)
1 December	First Friday Call
4-7 December	IAPP Data Protection Congress (Brussels)
Date TBD	CIPL GDPR Working Session in the margins of IAPP Data Protection Congress (Brussels)

## **Member Spotlight**

We welcome and thank our newest members:

Privo Snap, Inc.





Follow us on <u>Twitter</u> and on <u>LinkedIn</u>

Visit our website Centre for Information Policy Leadership
Visit the Hunton & Williams Privacy and Information Security Law Blog





# **Quarterly Report**

April - June 2017

### Message from the President



Bojana Bellamy

#### **SAVE THE DATES**

CIPL Side Event at 39th International Conference of Data Protection and Privacy Commissioners (ICDPPC) 25 September 2017 Hong Kong

CIPL/Hunton & Williams
Joint APEC CBPR & GDPR
Roundtable at 39th ICDPPC
26 September 2017
Hong Kong

Plenary Session on "Smart Data Protection" at 39th ICDPPC

29 September 2017 Hong Kong

CIPL Nordic DPA Roundtable 24 October 2017 Stockholm Dear CIPL Members,

Summer is a time of growth and rejuvenation and CIPL has added our new Global Privacy Policy Analyst Sam Grogan to our team in Washington, DC. With increased capabilities, CIPL is even better placed to support you and your team in the months and years ahead. We continue to engage on many key fronts of the global privacy law, policy and practice. Our involvement in the Asia-Pacific is increasing and we are stepping up our efforts in Latin America – all in addition to our ongoing work on GDPR implementation and other work streams. We have again joined forces with AvePoint to launch the 2nd Annual GDPR Readiness Survey, which we describe in greater detail on page 3 below. Please, participate in this important survey, and do mark your calendars for many CIPL activities coming ahead, starting from Hong Kong at the end of September. Thank you all for your continued support and for helping to make all the items you see in this report a huge success. Enjoy the summer, and hopefully some well deserved time off and I look forward to seeing you very soon.

## I. CIPL/PPC Delegation Meeting in Tokyo

On 10 May, CIPL held a closed meeting between representatives from CIPL member companies and members of the Japanese Personal Information Protection Commission (PPC) in Tokyo. The two-hour meeting afforded CIPL and its members a chance to hear about and

discuss the latest privacy developments in Japan, particularly key issues under the Japanese Amended Act on the Protection of Personal Information and the implementing Guidelines, including the priorities of the PPC in implementation and enforcement of the Amended Act.

For more details on the delegation visit, please see the delegation meeting agenda.



Counselor Kazunori Yamamoto shares an overview of the PPC's international efforts



## COMPLETE GDPR READINESS SURVEY FOR YOUR ORGANIZATION

CIPL and AvePoint have launched the 2nd Annual GDPR Organizational Readiness Survey, available here: https://www.surveymonkey.com/r/gdprlaw

## II. CIPL APEC CBPR Roundtable in Tokyo

Following the PPC Delegation Meeting, CIPL also held a roundtable in Tokyo to discuss the APEC Cross-Border Privacy Rules (CBPR) System on 10 May. The roundtable provided a forum for over 35 government representatives from four APEC economies to discuss key issues and exchange views relating to cross-border data flows and the APEC CBPR System with CIPL members. The roundtable focused on two primary topics: CBPR implementation within the representatives' own economies, namely the US, Japan, South Korea and Taiwan, and options for enabling data flows between APEC economies and other regions.

For more details on the roundtable, please see the roundtable agenda.



CIPL APEC CBPR Roundtable Participants

### III. CIPL Privacy Workshop on Japan's New Data Privacy Regime in Tokyo

On 11 May, CIPL held a one-day privacy workshop in Tokyo to discuss the effects of Japan's amended privacy law and the new implementing regulations and guidelines. The workshop also addressed the new rules in Japan on crossborder data transfers and, particularly, the APEC CBPR system, as well as how the new legal requirements apply to big data and analytics, machine learning and artificial intelligence. Over 85 industry representatives, privacy regulators and academics participated in the workshop.

The workshop allowed participants to hear directly from regulators regarding their interpretations of provisions of the Amended Act on the Protection of Personal Information, which were drafted with the goal of maximizing the utility of data while simultaneously respecting individual privacy.



1st Panel of CIPL's Japan Privacy Workshop

For more details on the workshop, please see the workshop agenda and slide deck.

## IV. CIPL/Singapore Personal Data Protection Commission Delegation Meeting

On 24 May, CIPL hosted members of the Singapore Personal Data Protection Commission (PDPC) in its London offices to exchange views on select topics. During the two-hour meeting, CIPL members and PDPC representatives discussed GDPR compliance, demystifying conceptions around Binding Corporate Rules, the One-Stop-Shop and its applicability to non-EU Countries, data protection impact assessments and associated requirements, and privacy developments in Singapore.

For more details on the delegation visit, please see the delegation meeting agenda.

### V. CIPL GDPR Project Senior Leaders Working Session on Smart Data Protection

On 14 June, CIPL hosted a working session in Dublin, Ireland as part of its GDPR Implementation Project to stimulate feedback on the latest draft of its "Smart Data Protection" Discussion Paper. The draft examines the expanding role of DPAs (especially under the GDPR) and raises questions about how DPAs can maximize their effectiveness in a world of limited regulatory resources and how DPAs and regulated entities (accountable organizations) can effectively engage in a constructive dialogue as a means of achieving the best regulatory outcomes for all. The event was attended by over 60 key stakeholders – with senior representatives from DPAs, businesses, national governments and academia.

The working session unanimously welcomed the subject of regulatory effectiveness. This is a joint goal of both regulators and regulated entities and essential in the area of data privacy regulation which is closely linked to data innovation, the digital economy and growth. There was agreement that accountable organizations and effective and outcome-based regulators are two essential pillars of "Smart Data Protection". It was agreed that the data protection community (regulators and regulatees) could learn much from other regulatory fields. There was a consensus about the importance of seeking clear outcomes and focusing on the spirit of regulation, rather than compliance for its own sake. Constructive dialogue and engagement between DPAs and those they regulate was agreed to be vital.

For more on the outcomes of the working session, please see the working session agenda and report.



Bojana Bellamy kicks off CIPL GDPR Project Senior Leaders Working Session on Smart Data Protection in Dublin



(Left to Right) Viljar Peep, Estonian DPA, Orla Lynskey, London School of Economics, Marie Charlotte Roques Bonnet, Microsoft and Udo Oelen, Dutch DPA

## VI. Complete GDPR Readiness Survey for your Organization

With less than one year to go before the EU General Data Protection Regulation (GDPR) comes into force, the Centre for Information Policy Leadership at Hunton & Williams and AvePoint have launched the 2nd Annual GDPR Organizational Readiness Survey. Last year, over 220 predominantly multinational organizations participated in the study which focused on key areas of impact and change under the GDPR such as consent, legitimate interest, data portability, profiling, DPIAs, DPOs, data transfers and privacy management programs. This year's study revisits these important areas of impact and further considers additional topics.

Your organization's participation will help you to:

- Assess your current state of readiness for the GDPR;
- Benchmark your GDPR readiness in relation to industry peers;
- Gain insight into key changes and compliance obligations under the GDPR; and
- Determine next steps and requirements for your organization's GDPR preparation plan.

Your anonymous responses will be aggregated, analyzed and used to publish the CIPL & AvePoint 2nd Annual GDPR Benchmark Report. The report will provide your organization with insight into industry wide GDPR preparedness levels, GDPR best practices as identified among participants and guidance for those looking to implement changes to their companywide privacy management programs in anticipation of the GDPR. The report is expected for release in Q4 2017.

You may participate below to contribute to the report and gain access to all its benefits and insights.

#### Take the Survey Here:\*

https://www.surveymonkey.com/r/gdprlaw

\*We ask that one representative from your organization complete the survey and encourage you to work with the appropriate individuals in your organization to fill out the survey.

Please complete the survey by 31 August 2017.

### VII. CIPL Responses, Public Comments, Articles and Other Events

Over the past three months, CIPL prepared the following public comments, published the following articles and held, or spoke at, the following events:

- 5-6 April Bojana Bellamy participated in Article 29 Data Protection Working Party FABLAB (Brussels)
- 11 April Bojana Bellamy spoke at the RILA Privacy Leaders Council Annual Meeting (Washington, DC)
- 12 April CIPL released its paper on "Certifications, Seals and Marks under the GDPR and Their Roles as Accountability Tools and Cross-Border Data Transfer Mechanisms"
- 18 April CIPL held a dinner in the Margins of IAPP Global Privacy Summit (Washington, DC)
- 19 April Bojana Bellamy spoke on a panel on "Benchmarking Global Readiness for the GDPR" during the 2017 IAPP Global Privacy Summit (Washington, DC)
- 24 April Bojana Bellamy participated in Citi's ePrivacy and Data Protection event entitled "Who Watches the Watchers? How Regulation could Alter the Path of Innovation" (London)
- 27 April CIPL released its paper on "GDPR Implementation Challenges: A Summary of CIPL GDPR Project Participants' Feedback"
- 27 April CIPL released its paper outlining key takeaways from its 3rd GDPR Implementation Workshop
- 10 May CIPL held a delegation meeting with the Japan Personal Information Protection Commission (Tokyo)
- 10 May CIPL held an APEC CBPR Roundtable (Tokyo)
- 11 May CIPL held a Privacy Workshop on Japan's New Data Privacy Regime (Tokyo)
- 15 May CIPL held a dinner during the 7th European Data Protection Days (Berlin)
- 17 May Bojana Bellamy spoke during a Microsoft Webcast Recording on "Trust, Privacy & the GDPR" (London)

- 19 May CIPL submitted public comments on the WP29 Guidelines on DPIAs and Likely High Risk
- 19 May CIPL submitted to the WP29 its "Recommendations on Transparency, Consent and Legitimate Interest under the GDPR"
- 19 May Bojana Bellamy spoke at Tech-in France's GDPR implementation workshop (Paris)
- 24 May CIPL held a delegation meeting with the Singapore Personal Data Protection Commission (London)
- 1 June CIPL submitted to the Brazilian House of Representatives its comments on Ministry Bill 5276 and Bill 6291
- 2 June CIPL & AvePoint held joint Breakfast Briefing to discuss "GDPR Implementation: Strategic Issues to Address" (Paris)
- 7-8 June Bojana Bellamy chaired the European Union Agency for Network and Information Security (ENISA) 2017 Annual Privacy Forum (Vienna)
- 14 June CIPL held a GDPR Project Working Session on Smart Data Protection (Dublin)
- 15 June Bojana Bellamy chaired the "Chief Privacy Officers Our Emerging Privacy Challenges" panel during the 2017 Dublin Data Summit (Dublin)
- 16 June Bojana Bellamy chaired the "Accountability 2.0 as the Basis for Trust in the Digital Age and GDPR Compliance" panel during the 2017 Dublin Data Summit (Dublin)
- 21 June Bojana Bellamy spoke on a panel on the Impact of the GDPR during Osler, Harkin & Harcourt's 2017 Annual Privacy Conference (Toronto)
- 26 June Bojana Bellamy spoke at the 2nd European Data Protection Law Summer School entitled "The GDPR is Now" (Brussels)

## 2017 Upcoming Events

#### Click here to see the Calendar of Events

15 August	Latin America Discussion Group Call
16 August	Asia-Pacific Discussion Group Call
19-23 August	APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings (Ho Chi Minh)
15 September	First Friday Call
25 September	CIPL Side Event at 39th International Conference of Data Protection and Privacy Commissioners (Hong Kong)
26 September	CIPL/Hunton & Williams Joint APEC CBPR & GDPR Roundtable at 39th International Conference of Data Protection and Privacy Commissioners (Hong Kong)
29 September	Plenary Session on "Smart Data Protection" at 39th International Conference of Data Protection and Privacy Commissioners (Hong Kong)

6 October	First Friday Call
23 October	Nordic Privacy Arena (Stockholm)
24 October	CIPL Nordic DPA Roundtable (Stockholm)
3 November	First Friday Call
7 November	ePrivacy Roundtable [tentative]
7 November	CIPL GDPR Working Session in the margins of IAPP Data Protection Congress (Brussels)
7-9 November	IAPP Data Protection Congress (Brussels)
15-17 November	48th APPA Forum (Vancouver) [tentative]
1 December	First Friday Call
23 January	GDPR Accountability Roundtable with Irish Data Protection Commission (Dublin)
2 February	First Friday Call
26-28 February	GSMA Mobile World Congress (Barcelona)
Late February/Early March	CIPL GDPR Implementation Workshop IV (Location TBD)
2 March	First Friday Call
26-29 March	2018 IAPP Global Privacy Summit (Washington, DC)

## **Member Spotlight**

We welcome and thank our newest members:

MercadoLibre QVC, Inc.





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# **Quarterly Report**

July - September 2017

## Message from the President



Bojana Bellamy

#### **SAVE THE DATES**

CIPL ePrivacy Dinner Discussion 6 November 2017 Brussels

CIPL GDPR Working Session on Profiling, Automated Decision-Making and Cross-Border Data Transfers in the margins of IAPP Data Protection Congress 7 November 2017

Brussels

CIPL/Hunton & Williams

7 November 2017 Brussels

**Joint Dinner** 

CIPL/Network of Canadian Business Privacy Leaders Joint Side Event on Requisites for Trust in the Digital Economy at the 48th APPA Forum

14 November 2017 Vancouver Dear CIPL Members,

It was wonderful seeing many of you in Hong Kong during the International Conference of Data Protection and Privacy Commissioners (ICDPPC). CIPL has been working harder than ever to gather and process information about new privacy developments and to share our ideas with all of you, the global DPA community and other privacy stakeholders around the world. With your support, we've been able to engage with global leaders in both the public and private sectors during our Annual Executive Retreat in Washington, DC, the APEC Senior Officials Meetings in Ho Chi Minh City, and the 39th ICDPPC in Hong Kong, to name a few such opportunities. CIPL has also recently issued 5 consultation responses and white papers on strategies for digital transformation, the ePrivacy regulation, managing personal data, effective regulation and cross-border data transfers and we are currently working on many more. I encourage you to read more about CIPL's work in the report below. I thank each of you for your continued involvement and cooperation, and I hope to see many of you in Brussels soon.

## I. CIPL Annual Executive Retreat in Washington, DC

CIPL held its Annual Executive Retreat on 19-20 July in Washington, DC, which centered around the theme of "Settling in to the New World of 2017 – ePrivacy, AI the US Privacy Agenda and other Regional Developments". Over 85 industry leaders, key global data

privacy regulators and policymakers participated in Washington, DC as well as London, and Brussels via video conference.

The Retreat began with a CIPL membersonly closed session on 19 July to discuss the state of GDPR implementation. On 20 July, the Retreat's open session began with a panel discussion on the potential impact of the proposed EU ePrivacy Regulation and its interaction with the GDPR. Other topics included a panel on accountable machine learning and AI to explore possible avenues for future CIPL



Participants discuss Accountability and Machine Learning during CIPL Annual Executive Retreat

work on this topic, and a panel on regional privacy updates from Canada, the Asia-Pacific and Latin America. The final panel session explored the new US Administration's approach to privacy and data protection.

For full details on the retreat, please see the retreat programme.

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## II. APEC Electronic Commerce Steering Group/Data Privacy Subgroup Meetings in Ho Chi Minh City



Participants from APEC ECSG Meetings

On 19-23 August, Markus Heyder participated in the meetings of the APEC Electronic Commerce Steering Group (ECSG) and its Data Privacy Subgroup (DPS) to discuss issues relating to the ongoing implementation of the APEC Cross-Border Privacy Rules (CBPR) and Privacy Recognition for Processors (PRP) systems and numerous improvements and updates to these systems. Markus Heyder also attended a meeting between the DPS and the EU Commission, where he spoke about creating interoperability between EU and APEC cross-border transfer mechanisms.

# III. CIPL Side Event on "Regulating for Results – Strategies and Priorities for Leadership and Engagement" during the 39th ICDPPC in Hong Kong

On 25 September, CIPL hosted a Side Event in the margins of the 39<sup>th</sup> International Conference of Data Protection and Privacy Commissioners (ICDPPC) addressing the question of "How Can DPAs Maximise Effectiveness, Engagement and Leadership within the Context of Increased Responsibilities and Limited Resources?" This interactive session with data

protection authorities (DPAs), industry representatives and academics launched CIPL's Discussion Paper on "Regulating for Results - Strategies and Priorities for Leadership and Engagement", which CIPL published to coincide with the Hong Kong ICDPPC. The Discussion Paper reflects on what DPAs can learn about effective regulation from other spheres and argues that the DPAs' leadership function should have top priority, with emphasis on practical guidance. The paper concludes by putting forward high-level principles for a "results-based approach" to inform the setting of strategies and priorities for effective leadership and constructive engagement between DPAs and regulated entities. Richard Thomas, CIPL Global Strategy Advisor, has led CIPL's work on this paper, which draws extensively on the study on effective regulation and how regulators can secure the best corporate behaviors by Professor Christopher Hodges, Head



Panelists for "Regulating for Results" Side Event

of the CMS Research Program on Civil Justice Systems at the University of Oxford, .

CIPL President Bojana Bellamy, who was also a member of the Conference Program Committee, led the session with Richard Thomas, and Professor Christopher Hodges. They were joined by panelists Giovanni Buttarelli, European Data Protection Supervisor; Helen Dixon, Irish Data Protection Commissioner; Stephen Wong, Hong Kong Privacy Commissioner for Personal Data; Hugh Stevenson, Deputy Director, Office of International Affairs, US Federal Trade Commission; and Kara Sutton, Senior Manager, Center for Global Regulatory Cooperation, US Chamber of Commerce.

For more details on CIPL's Side Event, please see the <u>programme</u> and <u>report</u>.

# IV. APEC CBPR & GDPR Roundtable (Co-hosted by CIPL, Hunton & Williams and Citibank) in Hong Kong

Following the ICDPPC Side Event, CIPL also held a Roundtable to discuss the APEC CBPR System and the GDPR on 26 September. The Roundtable provided a forum for over 80 industry representatives as well as the European Commission to discuss key issues relating to CBPR implementation, such as how to increase country-level and company participation in the CBPR System, GDPR implementation challenges and the GDPR's impact outside the European Union.

For more details on the Roundtable, please see the roundtable programme and report.



Bojana Bellamy delivers opening remarks for APEC CBPR & GDPR Roundtable



Panelists facilitate discussion on GDPR Impact and implementation during Session II of the Roundtable

## V. CIPL Responses, Public Comments, Articles and Other Events

Over the past three months, CIPL prepared the following public comments, published the following articles and held, or spoke at, the following events:

- 4 July Bojana Bellamy participated in the GC100 Summer Conference on Corporate Governance, Business and Society (London)
- 7 July CIPL held its July First Friday Call
- 12 July Bojana Bellamy spoke at the International Working Group teleconference presentation on GDPR and Brexit: "Managing in time of change and uncertainty latest developments on GDPR implementation and Brexit"
- 19-20 July <u>CIPL held its 2017 Annual Executive Retreat</u> (Washington, DC)
- 27 July CIPL held a GDPR Implementation Project Webinar on Profiling and Automated Decision-Making under the GDPR
- 10 August Bojana Bellamy spoke at the Accenture London Innovation Centre Workshop on Responsible Capitalism: "What guiding principles will companies need to adopt if they are to fulfil their potential responsibly?" (London)

- 15 August CIPL held a Latin America Working Group Call
- 16 August CIPL held an Asia Working Group Call
- 19-23 August Markus Heyder spoke at the APEC Electronic Commerce Steering Group/Data Privacy Subgroup Meetings (Ho Chi Minh City)
- 31 August Bojana Bellamy spoke at the MetricStream GDPR Webinar on "The Impact of GDPR Compliance on IT and Security"
- 1 September CIPL submitted its "Response to the Brazilian Ministry of Science, Technology, Innovation and Communication (MCTIC) Public Consultation on the Brazilian Strategy for Digital Transformation"
- 11 September CIPL submitted Comments on the Proposal for an ePrivacy Regulation
- 15 September CIPL held its September First Friday Call
- 20 September CIPL submitted its "Response to Singapore Public Consultation for Approaches to Managing Personal Data in the Digital Economy"
- 25 September CIPL issued Discussion Paper on "Regulating for Results: Strategies and Priorities for Leadership and Engagement"
- 25 September Bojana Bellamy participated in Facebook's Side Event on "Building Impact with Data" during 39th ICDPPC (Hong Kong)
- 25 September CIPL held a <u>Side Event on "Regulating for Results Strategies and Priorities for Leadership and Engagement" during 39th ICDPPC</u> (Hong Kong)
- 25 September CIPL Issued an updated White Paper on "Essential Legislative Approaches for Enabling Cross-Border Data Transfers in a Global Economy"
- 26 September <u>APEC CBPR & GDPR Roundtable (Co-hosted by CIPL, Hunton & Williams and Citibank)</u> (Hong Kong)
- 27 September Bojana Bellamy participated in Nymity's Side Event on "Demonstrating Compliance to Regulators Part II: From Theory to Practice" (Hong Kong)
- 27 September Bojana Bellamy participated in the United Nations Education, Scientific and Cultural Organization (UNESCO) Multi-stakeholder Consultation on "Defining Internet Indicators" (Hong Kong)

## **2017 Upcoming Events**

Click here to see the Calendar of Events

3 November	First Friday Call
6 November	ePrivacy Dinner Discussion (Brussels)

7 November	CIPL GDPR Working Session in the margins of IAPP Data Protection Congress (Brussels)
7 November	CIPL/Hunton & Williams Joint Dinner (Brussels)
8 November	CIPL/AvePoint Panel on Benchmarking Global GDPR Readiness at IAPP Data Protection Congress (Brussels)
14 November	CIPL/Network of Canadian Business Privacy Leaders Joint Side Event on Requisites for Trust in the Digital Economy at the 48th APPA Forum (Vancouver)
15-17 November	CIPL participates in open sessions of 48th APPA Forum (Vancouver)
21 November	Asia-Pacific Discussion Group Call
28 November	Latin America Discussion Group Call
1 December	First Friday Call
5-6 December	APEC CBPR Capacity Building Workshop and Seminar (Manila)
23 January	GDPR Accountability Roundtable with Irish Data Protection Commission (Dublin)
2 February	First Friday Call
Early February	APEC Data Privacy Subgroup/Electronic Commerce Steering Group Meetings (Papua New Guinea)
26 February-1 March	GSMA Mobile World Congress (Barcelona)
Late February/Early March	CIPL GDPR Implementation Workshop IV (Location TBD)
2 March	First Friday Call
26-29 March	2018 IAPP Global Privacy Summit (Washington, DC)
6 April	First Friday Call

## Member Spotlight

We welcome and thank our newest members:

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# **Quarterly Report**

October - December 2017

## Message from the President



Bojana Bellamy

#### **SAVE THE DATES**

CIPL Roundtable on Children's Data under the GDPR

12 February 2018 London

CIPL/Hunton & Williams Reception in the margins of IAPP Global Privacy Summit

27 March 2018 Washington, DC

CIPL Panel on "Regulating for Results" at IAPP Global Privacy Summit 28 March 2018 Washington, DC

CIPL Side Event in the margins of IAPP Global Privacy Summit 28 March 2018 Washington, DC Dear CIPL Members,

As we enter into 2018, there are many exciting developments in the world of privacy and data protection. With the GDPR coming into force this year, CIPL has been hard at work to further the dialogue between industry and regulators to help ensure its consistent interpretation and implementation. We will continue to do so after the implementation date, as the law, interpretation and practice continue to evolve. We will also focus on the proposed ePrivacy Regulation which will have a wide and significant impact on all organisations. As part of our GDPR Implementation Project, CIPL has released a commissioned paper on ePrivacy, and submitted to WP29 several papers – transparency; international data transfers; profiling and automated decision-making; and breach notification. We also held a working session on Profiling, Automated Decision-Making and Cross-Border Data Transfers in Brussels last November. Globally, we have engaged with policymakers and industry leaders at the Nordic Privacy Arena in Sweden, the meetings of the Asia-Pacific Privacy Authorities (APPA) in Canada, and the Asia-Pacific Economic Cooperation (APEC) in the Philippines. I encourage you to read the details in our Quarterly Report below and please stay tuned for dates on upcoming CIPL workshops, webinars and roundtables.

## I. CIPL Roundtable at Nordic Privacy Arena in Stockholm, Sweden

On 24 October, CIPL held a roundtable on "Accountable and Responsible Machine Learning under the GDPR and Beyond" in the margins of the 2017 Nordic Privacy Arena in Stockholm, Sweden. The roundtable focused primarily on two topics: "Machine Learning and the GDPR", and "Organisational Accountability in Emerging Technologies". Building on discussions at the main Nordic Privacy Arena event the preceding Monday, the roundtable included representatives from Nordic data protection authorities (DPAs) as well as privacy professionals



Participants discuss examples of profiling in different sectors during CIPL Roundtable in Stockholm

and experts from leading local and global companies.

For more details on the delegation visit, please see the roundtable agenda.

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## II. CIPL-hosted ePrivacy Dinner Discussion in Brussels, Belgium



Prof. Niko Härting presents research findings during CIPL's exclusive ePrivacy Dinner Discussion in Brussels

On 6 November, CIPL held an exclusive discussion and dinner focused on the proposed ePrivacy Regulation. The event featured Professor Niko Härting, Professor at the Berlin School of Economics and Law, and Lawyer at Härting Rechtsanwälte, who presented his <u>research paper</u> on the possible consequences of the ePrivacy Regulation as presently proposed. More specifically, Professor Härting addressed the interplay between the proposed ePrivacy Regulation and the GDPR, the advantages of introducing additional grounds for processing of communications data into the ePrivacy Regulation as alternatives to consent, such as legitimate interest, as well as other issues concerning the confidentiality of communications and the protection of information stored on devices.

The presentation was followed by an open discussion on the issues raised by Professor Härting and a dinner, which was moderated by CIPL President Bojana Bellamy.

For more details on the roundtable, please see the dinner discussion agenda.

## III. CIPL Working Session on Profiling, Automated Decision-Making & Cross Border Data Transfers in Brussels, Belgium

As part of CIPL's project on GDPR implementation, CIPL held a working session in Brussels, Belgium on 7 November in the margins of the 2017 IAPP Europe Data Protection Congress on "Profiling, Automated Decision-Making and Cross Border Data Transfers under the GDPR". During the working session, DPAs, the European Data Protection Supervisor and industry representatives discussed the requirements for profiling and automated decision-making under the GDPR and how compliance can be achieved in practice as well as the potential and further development of the various GDPR cross-border transfer mechanisms along with the most important transfer topics that should be included in any forthcoming WP29 guidance on transfers. Following the working session, CIPL also held a joint dinner with Hunton & Williams' Global Privacy and Cybersecurity Team.

For more details on the working session, please see the working session agenda and slide deck.



Participants discuss various topics relating to Profiling, Automated Decision-Making and Cross-Border Data Transfers under the GDPR



Bojana Bellamy moderates first panel on Profiling and Automated Decision-Making under the GDPR

## IV. CIPL/Network of Canadian Business Privacy Leaders Joint Side Event in Vancouver, Canada

On 14 November, CIPL held a joint side event with the Network of Canadian Business Privacy Leaders on "Three Requisites for Trust in the Digital Economy: Appropriate Legal Grounds for Processing, User-centric Transparency and Incentivised Accountability" in the margins of the 48th APPA Forum in Vancouver, Canada. This event focused on three essential conditions to achieving trust and confidence in the digital economy given the realities of modern day data processing.

For more information on the side event, please see the side event agenda.



Panelists lead discussion on "Necessary Legal Grounds for Processing and Transparency"



Participants discuss "Requisites for Trust in the Digital Economy"

## V. APEC CBPR Capacity Building Workshop & Seminar in Manila, Philippines

On 5-6 December, Markus Heyder, Vice President and Senior Policy Counselor for CIPL, spoke at the Asia-Pacific Economic Cooperation's (APEC) Cross-Border Privacy Rules (CBPR) Workshop in Manila on "Making the APEC Cross-Border Privacy Rules Scalable". The focus of the first day of the workshop was facilitating personal information transfers within Asia-Pacific economies, and Markus Heyder moderated a panel on the importance of cross-border data transfers and APEC CBPRs for innovation and growth. On the second day, he gave a keynote on the importance of global data flows for SMEs and the digital economy.



Markus Heyder moderates panel on the Importance of Cross-Border Data Transfers and APEC CBPRs for Innovation and Growth

## VI. CIPL Responses, Public Comments, Articles and Other Events

- 2 October Bojana Bellamy participated in the UK Information Commissioners Office (UK ICO) Grants Assessment Panel (London)
- 3 October Bojana Bellamy spoke at the European Union Agency for Network and Information Security (ENISA) industry event, "EU Regulation: business opportunities for SMEs" (Brussels)

- 11 October Bojana Bellamy participated in Telefónica's "Internet Commission 2020" Roundtable (London)
- 13 October Bojana Bellamy spoke at Teleperformance's Leader Insights Summit on "The Impact of the EU GDPR on the Customer Experience Landscape" (Berlin)
- 13 October CIPL held its October First Friday Call
- 13 October CIPL submitted its <u>response to the Irish Data Protection Commission's Consultation on</u> Transparency and International Data Transfers under the GDPR
- 17 October Bojana Bellamy spoke at the Poland Inspector General for Personal Data Protection's (GIODO) Conference titled, "Unchanging Values and Their Effective Protection in the Era of Changes" (Warsaw)
- 17 October Markus Heyder participated in the TransAtlantic Consumer Dialogue (TACD) event on GDPR Implementation, "Ensuring Privacy Rights for All" (Washington, DC)
- 18 October Bojana Bellamy participated in the Article 29 Working Party's (WP29) FABLAB (Brussels)
- 19 October CIPL released its <u>study prepared by Prof. Niko Härting on the implications of the Proposed ePrivacy</u>
  Regulation in the EU
- 19 October CIPL submitted its <u>response to the CNIL's Public Consultation on Transparency and International</u>
  Data Transfers under the GDPR
- 23 October Bojana Bellamy spoke on two panels at the Nordic Privacy Arena: "GDPR Seven Months to Go" and "Data Protection Authorities Resources Approaches and Harmonisation" (Stockholm)
- 24 October CIPL held its Roundtable at the Nordic Privacy Arena (Stockholm)
- 27 October Bojana Bellamy spoke by video conference at Nymity's Alliance of Global Privacy Solutions Providers Summit (New York City)
- 31 October Bojana Bellamy participated in the House of Lords Data Protection Bill Meeting (London)
- 1 November Bojana Bellamy participated in the UK ICO's Public GDPR Education Meeting (London)
- 3 November CIPL held its November First Friday Call
- 6 November CIPL hosted an ePrivacy Dinner Discussion (Brussels)
- 7 November CIPL held its Working Session on Profiling, ADM & Cross-Border Data Transfers (Brussels)
- 7 November CIPL held a joint dinner with Hunton & Williams (Brussels)
- 8 November Bojana Bellamy spoke at CIPL/AvePoint's Panel on Benchmarking Global GDPR Readiness at the IAPP Data Protection Congress (Brussels)
- 10 November Bojana Bellamy moderated OECD/MasterCard's Data Philanthropy Conference (Paris)
- 14 November CIPL held its joint Side Event with the Network of Canadian Business Privacy Leaders (Vancouver)

- 15-16 November Bojana Bellamy and Markus Heyder participated in the open meetings of the 48th APPA Forum (Vancouver)
- 20 November Bojana Bellamy participated in the London School of Economics (LSE) Roundtable Discussion "Children & the GDPR: discussing the UK approach" (London)
- 21 November CIPL held its Asia Working Group Call
- 23 November Bojana Bellamy participated in the UK ICO's Public GDPR Education Meeting (London)
- 28 November CIPL held its Latin America Working Group Call
- 29 November Bojana Bellamy spoke at Capgemini's GDPR Video Conference (London)
- 1 December CIPL submitted its <u>response to WP29's "Guidelines on Automated Individual Decision-Making and Profiling" adopted on 3 October 2017</u>
- 1 December CIPL submitted its <u>response to WP29's "Guidelines on Personal Data Breach Notification"</u> adopted on 3 October 2017
- 5-6 December Markus Heyder spoke at the APEC CBPR Capacity Building Workshop & Seminar (Manila)
- 7 December Bojana Bellamy spoke at the World Federation of Advertisers joint Digital Exchange Meeting on the Impact of the GDPR (New York City)
- 8 December CIPL held a joint session with the New York Privacy Officers Forum (NYPOF) on GDPR Implementation (New York City)
- 15 December CIPL held its December First Friday Call

## **2018 Upcoming Events**

Click here to see the Calendar of Events

2 February	First Friday Call
8 February	GDPR Project Steering Committee Call
12 February	CIPL Roundtable on Children's Data under the GDPR
20 February	Asia-Pacific Discussion Group Call
22 February	Latin America Working Group Call
26 February – 1 March	GSMA Mobile World Congress (Barcelona)
26 February – 2 March	APEC Electronic Commerce Steering Group/Data Privacy Subgroup Meetings (Port Moresby)
2 March	First Friday Call

9 March	CIPL GDPR Implementation Project Webinar (Topic TBD)
25-28 March	2018 IAPP Global Privacy Summit (Washington, DC)
27 March	CIPL/Hunton & Williams Reception in the margins of IAPP Global Privacy Summit
28 March	CIPL Panel on "Regulating for Results" at IAPP Global Privacy Summit
28 March	CIPL Side Event in the margins of 2018 IAPP Global Privacy Summit (Washington, DC)
6 April	First Friday Call
16-19 April	IAPP Europe Data Protection Intensive (London)
4 May	First Friday Call
13 May	CIPL Dinner in the margins of EDPD (Berlin)
14-16 May	8th European Data Protection Days Conference (Berlin)
22 May	Asia Discussion Group Call
24 May	Latin America Discussion Group Call
1 June	First Friday Call
Week of 11 June	Ibero-American Network Conference
27 June	CIPL Annual Executive Retreat in the margins of 49th APPA Forum (San Francisco, TBC)

## **Member Spotlight**

We welcome and thank our newest members:

Huawei Prifender **Twitter** 







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