



Centre for Information Policy Leadership (CIPL) Hong Kong University Joint Roundtable
Sponsored by Facebook

Using Data for Good: Unleashing the Power of Data during the Pandemic and Beyond

Thursday, 10 September 2020
18:00 – 20:00 Hong Kong | 11:00 – 13:00 London | 06:00 – 08:00 EDT

—Chatham House Rule—

AGENDA

COVID-19 has highlighted the importance of data use in solving the most pressing humanitarian issues that the world has faced for generations. From providing insights into regions most affected by the virus to testing new medications and researching a vaccine to enabling society to reopen, many organizations are now engaging in data for good initiatives to promote human welfare.

This virtual roundtable co-hosted by the Centre for Information Policy Leadership (CIPL) and Centre for Civil Society and Governance at The University of Hong Kong will gather data privacy regulators, industry leaders, academics and members of civil society to discuss how we can unleash the power of data both in addressing the immediate crisis and, in the future, responsibly tackling real world issues in line with data protection policy and legal requirements.

18:00 Welcome and Introduction

- ❖ **Bojana Bellamy**, President, CIPL

18:05 Opening Keynote

A regulator's perspective on privacy issues related to data use by health authorities and governments to combat COVID-19 as well as best practices and guidance for using such data.

- ❖ **Zee Kin Yeong**, Assistant Chief Executive, Singapore PDPC

18:15 Using Data For Good: Industry Perspective

A Representative from Facebook's Data For Good (DFG) Team will speak on their DFG initiative and how that helps health authorities around the world and in APAC with their COVID-19 work. The speaker will also share efforts made to make data privacy-protective.

- ❖ **Alex Pompe**, Public Policy Research Manager, Data for Good, Facebook

18:25 Using Data for Good: Research and Academia

A representative from an Asia-Pacific academic institution participating in Facebook's Data For Good Initiative will share how DFG data helps their COVID-19 work.

- ❖ **Professor Terry Lum**, Head of Department of Social Work and Social Administration, The University of Hong Kong
- ❖ **Assistant Professor Hsiao-Han Chang**, Department of Life Science & Institute of Bioinformatics and Structural Biology, National Tsing Hua University, Taiwan

18:45

Moderated Discussion

- ❖ Moderator: **Bojana Bellamy**, President, CIPL
- ❖ **Zee Kin Yeong**, Assistant Chief Executive, Singapore PDPC
- ❖ **Alex Pompe**, Public Policy Research Manager, Data for Good, Facebook
- ❖ **Professor Terry Lum**, Head of Department of Social Work and Social Administration, The University of Hong Kong
- ❖ **Assistant Professor Hsiao-Han Chang**, Department of Life Science & Institute of Bioinformatics and Structural Biology, National Tsing Hua University, Taiwan
- ❖ **JoAnn Stonier**, Chief Data Officer, Mastercard
- ❖ **Patrice Ettinger**, Chief Privacy Officer, Pfizer (TBD)
- ❖ **Boris Wojtan**, Director of Privacy, GSMA (TBD)

Issues for discussion include:

- *Regulatory perspectives on industry and government use and sharing of data to combat COVID-19 and expectations around using data for good in line with regulatory policy and guidance;*
- *Industry initiatives and best practices for establishing data for good programs and initiatives to fight the pandemic and address issues in the public interest more broadly;*
- *Insights from academics and researchers on how data collaboration and sharing with industry and government has augmented their COVID-19 response work and medical research initiatives; and*
- *The future of using data for good post-COVID, including expectations of digital responsibility for organizations and an evolving role for regulators looking at data use beyond traditional data protection rules and principles.*

20:00

End of Joint Webinar