

Centre for Information Policy Leadership (CIPL) Webinar

## Have We Finally Reached the Age of Accountability in Data Protection?

UK ICO Accountability Toolkit; CISCO Survey on ROI of Accountability; CIPL Accountability Mapping Report

Monday, April 6, 2020

11:00 AM - 12:30 PM EDT | 4:00 PM - 5:30 PM GMT | 5:00 PM - 6:30 PM CET

### AGENDA

Policy and lawmakers, regulators and organizations continue to grapple with what it means for organizations to be “accountable” as required by an increasing number of privacy laws and regulatory guidance. At the same time, an increasing number of these stakeholders are beginning to link organizational accountability to having comprehensive internal privacy programs comprising policies, processes, tools and measures to govern all aspects of data processing.

This webinar will explore how organizations today are implementing such accountability programs and how the CIPL Accountability Wheel provides a useful framework for such programs. Key insights and practical examples from CIPL’s recent Accountability Framework Mapping Report will be discussed. In addition, the webinar will look at the positive returns that organizations are experiencing from investing in such privacy accountability programs and will explore key findings from CISCO’s recent Privacy Benchmarks Study. It will also touch on other relevant developments in the area of accountability, such as the U.K. ICO’s Accountability Toolkit and the FTC’s privacy consent orders requiring comprehensive privacy programs.

The goal of this webinar is to advance a general understanding of how organizational accountability can benefit both businesses and individuals and, ultimately, how an accountability-based paradigm for privacy protection is the way of the future.

#### 11:00 AM Introductions

- ❖ **Bojana Bellamy**, President, CIPL

#### 11:10 AM Return of Investments on Privacy: the Cisco's Data Privacy Benchmark Study

- ❖ **Robert Waitman**, Director of Data Privacy and Valuation, Cisco
- ❖ **Shea Wynn**, Americas Privacy Officer, Cisco

#### 11:25 AM What Does Good and Effective Accountability Look Like: the CIPL Accountability Mapping Report

- ❖ **Nathalie Laneret**, Director of Privacy Policy, CIPL

#### 11:35 AM Practical Examples of Accountability Measures and Views on Accountability

*Speakers to present on case studies for 5 minutes each, after which they will engage in moderated discussions for the remainder time on the following questions:*

- *What have been the benefits of accountability in your organization?*
- *How do you measure the effectiveness of your program?*



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- *How do you think the ICO Accountability Toolkit can support your and other organizations?*

- ❖ Moderator: **Bojana Bellamy**, President, CIPL
- ❖ **Anny Pinto**, Chief Privacy Officer & Legal Head of Group IT, Adecco
- ❖ **Florian Thoma**, Senior Director, Global Data Privacy, Accenture
- ❖ **Johan Wisenborn**, Head of Group Data Privacy Risk Management, Novartis
- ❖ **Damien Kieran**, Global Data Protection Officer, Legal Director and Associate General Counsel, Twitter

**12:10 PM**      **Questions and Answers**

**12:30 PM**      **End of Webinar**