



CIPL AT 20 – SHAPING DATA POLICY FOR TOMORROW  
— HUNTON ANDREWS KURTH —

Centre for Information Policy Leadership (CIPL)

Dragoş Tudorache, Member of the European Parliament

## The EU Approach to Regulating AI – How can Experimentation Help Bridge Innovation and Regulation?

—Chatham House Rule—

Thursday, 25 March 2021

10:00 AM - 11:45 AM EDT | 2:00 PM - 3:45 PM London | 3:00 PM – 4:45 PM CET

### AGENDA

*Traditional regulatory approaches rely on a “top-down” model whereby organisations that fall into a rigid category have to comply with clear-cut obligations, even if this includes the risk of banning or delaying some highly beneficial projects. This model does not seem to be suited for the dynamic and fast developing AI technology that would benefit from a more flexible and “bottom-up” approach designed to maximise its benefits while minimising its risks. The goal of this expert Roundtable is to dig deeper into the significant potential of experimentation, policy prototyping and regulatory sandboxes to enable responsible innovation in AI while mitigating risks in practice.*

**3:00 PM Welcome and roundtable goals**

- ❖ **Bojana Bellamy**, President, CIPL

**3:05 PM Keynote**

- ❖ **Dragoş Tudorache**, MEP, Chair of the European Parliament AIDA Committee

**3:15 PM Topic I – Policy prototyping – Testing the Law’s Capacity to Enable Beneficial AI**

*Policy prototyping is a methodology to test the efficacy of a policy or law by first implementing it in a controlled environment and then producing concrete policy recommendations to inform subsequent rule-making processes. This panel will discuss the benefits of policy prototyping for organisations and policy / law makers in devising rules that will work in the field of AI, in particular as it relates to methodologies and tools to assess the impact of AI.*

Moderator: **Bojana Bellamy**, President, CIPL

- ❖ **Norberto Andrade**, Global Policy Lead for Digital and AI Ethics, Facebook
- ❖ **Pedro Saleiro**, Director of Research, Feedzai
- ❖ **Caroline Louveaux**, Chief Privacy Officer, Mastercard

**Reaction from Axel Voss, MEP**, Member of the European Parliament AIDA Committee



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**4:00**

**Topic II – Regulatory Sandboxes – AI and Innovative Regulation in Practice**

*Regulatory sandboxes provide for a supervised safe space set up by a regulator for piloting and testing innovative products, services, business models or delivery mechanisms of participating organisations. By bringing improved assurance that innovation is taking place in a responsible and accountable manner, they provide significant benefits to regulators, companies and individuals. This panel will discuss their key features and how the future AI legal framework should embrace the Sandbox concept.*

Moderator: **Bojana Bellamy**, President, CIPL

- ❖ **Kari Laumann**, Project lead, Datatilsynet
- ❖ **Aymeric Pontvianne**, Advisor – Finance and Innovation, CNIL
- ❖ **Simon Bristow**, Head of Data Privacy, Novartis
- ❖ **Sylwia Giepmans-Stepien**, Manager, EU Government Affairs and Public Policy, Google

**Reaction from Dragoş Tudorache**, MEP, Chair of the European Parliament AIDA Committee

**4:45 PM**

**End of roundtable**