A joint workshop by the Centre for Information Policy Leadership & Nymity

BRIDGING DISPARATE PRIVACY REGIMES THROUGH ORGANISATIONAL ACCOUNTABILITY

Passenger Terminal Amsterdam
Room Next Door 2 Berlin
27 October 2015

Supporting the theme of the 37th International Data Protection and Privacy Commissioners Conference, this workshop will focus on the privacy officer role in bridging accountability, risk and compliance.

WORKSHOP **AGENDA**

13:30   **Registration**

14:00   **Welcome, Scene Setting and Workshop Objectives**

- ❖ Terry McQuay, President & Founder, Nymity
- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

14:15   **Moving Forward in the Aftermath of Safe Harbor CJEU Decision**

- ❖ Lisa Sotto, Partner, Hunton & Williams

14:30   **Session 1: Accountability as Compliance Bridge**

This panel will consider how responsible organisations can demonstrate their legal compliance through existing accountability documentation, particularly in the context of accountability-based cross-border data transfer systems. Panelists will describe how they build and implement global privacy programs that transcend national jurisdictions and how they map their internal programs to applicable laws and accountability mechanisms. The session will include the experience of a regulator in seeking to heighten compliance by moving to an accountability approach. This session is supported by a Nymity Accountability/Compliance Bridging project.

- ❖ **Moderator:** Joseph Alhadeff, Vice President Global Public Policy and Chief Privacy Strategist, Oracle
- ❖ Christopher Docksey, Director, European Data Protection Supervisor (EDPS)
- ❖ Julie Gibson, Global Privacy Program Leader, P&G
- ❖ Hilary Wandall, Associate Vice President, Compliance and Chief Privacy Officer, Merck & Co., Inc.
- ❖ Toine Stokkermans, Privacy Officer EU, Shire

15:30   **Session 2: The Regulators' View on Using Accountability as a Compliance Bridge**

Privacy and Data Protection Regulators will share their perspectives on the value of organisations' ability to use their internal accountability frameworks to demonstrate compliance with applicable laws. Specifically, they will consider (1) how such accountability documentation can be used as evidence of compliance, (2) whether there are benefits for organisations to go above and beyond legal compliance in devising their internal privacy

management programs, and (3) whether there is promise in using accountability-based cross-border systems to bridge different jurisdictional compliance requirements.

- ❖ **Moderators:** Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership & Terry McQuay, President & Founder, Nymity
- ❖ José Alejandro Bermúdez, Managing Director, Latin America, Nymity
- ❖ Elizabeth Denham, Information and Privacy Commissioner, British Columbia, Canada
- ❖ Ventsislav Karadjov, Chairman of the Board for the Personal Data Protection in the Republic of Bulgaria (CPDP)
- ❖ Florence Raynal, Head of the Department of European and International Affairs, Commission Nationale de l'Informatique et des Libertés (CNIL)

16:30   **Break**

16:45   **Session 3: Emerging Best Practices in Accountability and Corporate Privacy Programs**

Panelists will consider emerging best practices in organisational accountability, privacy and information management programs, including privacy risk management, new and creative transparency toward individuals, as well as the role of accountability programs in building individual trust and confidence in the digital information age. The panel will also discuss how a commonly accepted framework for risk assessments and risk management would facilitate multi-jurisdictional compliance in the context of accountability-based cross-border transfer systems as well as how to integrate the assessment of privacy risks to individuals with the assessment of risks to the organisation, including compliance risks, reputational risks, contractual risks and operational risks.

- ❖ **Moderator:** Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Jennifer Barrett-Glasgow, Global Privacy and Public Policy Executive, Acxiom Corporation
- ❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook
- ❖ Pablo Rodriguez, Director of Innovation and Research, Telefonica
- ❖ JoAnn Stonier, EVP, Chief Information Governance & Privacy Officer, MasterCard Worldwide

17:45   **Wrap-up and Closing Remarks**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Terry McQuay, President & Founder, Nymity

18.00   **End**

20:00   **CIPL, Nymity, and Hunton & Williams Dinner**

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