



Centre for Information Policy Leadership (CIPL) and
Centro de Direito, Internet e Sociedade of Instituto Brasiliense de Direito Público (CEDIS-IDP)

International Dialogue on LGPD Implementation in the context of Global Data Protection

19 and 20 May 2021

CEDIS-IDP and CIPL invite you to the Global Data Privacy Dialogue, an international seminar organized as part of our [Effective LGPD project](#), which explores topics related to the effective implementation and regulation under the new Brazilian data protection law (*Lei Geral de Proteção de Dados*—LGPD).

This international seminar follows the Global Data Privacy Dialogue seminar that CIPL and IDP organized in Brasília in October 2015. It will bring together the new Brazilian data protection authority (*Autoridade Nacional de Proteção de Dados*—ANPD), data protection authorities (DPAs) and policymakers, industry and data privacy experts from Brazil and around the world. The moderators, provocateurs and participants will reflect on the developments and lessons learned in data privacy in the last six years, as well as look forward to the upcoming hot topics.

AGENDA – DAY 1 (19 May 2021)

From 9:30 AM to 1:00 PM (Brasília) | From 1:30 PM to 5:00 PM (London)

Via Zoom—English/Portuguese translation will be provided

9:30 AM **Opening of Day 1 – Looking back six years and looking forward in data protection in Brazil and the world**

- ❖ **Bojana Bellamy**, President, CIPL
- ❖ **Laura Schertel**, Lawyer, Professor and Director of CEDIS-IDP
- ❖ **Danilo Doneda**, Lawyer, Professor and Director of CEDIS-IDP

9:50 AM **Keynote – ANPD’s regulatory agenda and priorities**

- ❖ **Waldemar Gonçalves Ortunho Junior**, Director-President, ANPD

10:10 AM **Keynote – Global and UK perspectives on data protection**

- ❖ **Simon McDougall**, Executive Director - Technology Policy and Innovation and Deputy Commissioner, UK Information Commissioner’s Office (ICO)

10:30 AM **Panel 1 – Regulating for results in data protection: cooperative engagement, effective oversight, smart enforcement**

“Regulating for results” involves making difficult, but essential, choices about strategies and priorities that are focused on the best outcomes for individuals, society and the economy. To operate effectively, DPAs need to prioritize and make strategic decisions taking into account the data privacy areas that represent the highest risks to individuals. This is an ongoing journey and challenge for both new DPAs (such as the ANPD) that are still grappling with setting up their operations, and well-established DPAs.



- ❖ Moderator: **Richard Thomas**, CIPL Advisor and Former UK Information Commissioner

Provocateurs:

- ❖ **Arthur Sabbat**, Director, ANPD
- ❖ **Eduardo Bertoni**, Representative and Coordinator at Regional Office of the Inter-American Institute of Human Rights for South America (IIDH) and former Director, Argentinian DPA
- ❖ **Guilherme Roschke**, Counsel for International Consumer Protection, Office of International Affairs, FTC
- ❖ **Anna Morgan**, Deputy Commissioner, Ireland Office of the Data Protection Commissioner
- ❖ **Zee Kin Yeong**, Assistant Chief Executive, Singapore Personal Data Protection Commission
- ❖ **Christopher Hodges**, Head of the CMS Research Program on Civil Justice Systems, University of Oxford

11:45 AM

Panel 2 – The role of data privacy accountability: building risk-based data management programs and demonstrating compliance

Accountability is a key building block for effective privacy and data protection and is a key principle included in data protection laws around the world. It requires organizations to adopt and implement frameworks, systems, programs, practices, processes, policies and procedures, measures or tools (collectively, “mechanisms”) to comply with legal requirements or other external standards, or to implement their own internal behavioral objectives, corporate ethics requirements, goals and public promises. It also requires organizations to be able to demonstrate the effectiveness of such mechanisms internally (e.g., to the Corporate Board, CEO and other members of senior management) and externally (to DPAs, individuals, business partners, and increasingly, shareholders and investors). Organizations of all sizes, regions and industry sectors have been able to escalate and implement accountability in data privacy through data privacy management programs and expect DPAs to take such efforts into account during possible investigations and enforcement.

- ❖ Moderator: **Bojana Bellamy**, President, CIPL

Provocateurs:

- ❖ **Marcos Ottoni**, Legal Coordinator, CNSaúde
- ❖ **Marlon Domingus**, Data Protection Officer, Erasmus University Rotterdam
- ❖ **Rob Sherman**, Vice President & Deputy Chief Privacy Officer, Facebook
- ❖ **Caroline Louveaux**, Chief Privacy Officer, MasterCard
- ❖ **Renato Leite Monteiro**, Data Protection Counsel Lead – LATAM, Twitter
- ❖ **Tami Dokken**, Chief Data Privacy Officer, The World Bank
- ❖ **Roberto Bruce**, Data Privacy Manager, Bradesco

1:00 PM

End of Day 1



AGENDA – DAY 2 (20 May 2021)

From 9:30 AM to 1:00 PM (Brasília) | From 1:30 PM to 5:00 PM (London)

Via Zoom—English/Portuguese translation will be provided

- 9:30 AM** **Opening of Day 2**
- ❖ **Giovanna Carloni**, Global Privacy Policy Manager, CIPL
 - ❖ **Laura Schertel**, Lawyer, Professor and Director of CEDIS-IDP
- 9:50 AM** **Keynote – Data Protection Officers and the rise of the data privacy profession around the globe**
- ❖ **Trevor Hughes**, CEO & President, International Association of Privacy Professionals
- 10:10 AM** **Keynote – Creating a pro-growth and trusted data regime under the UK's National Data Strategy**
- ❖ **James Snook**, Director – Data Policy, UK Department for Digital, Culture, Media and Sport (DCMS)
- 10:30 AM** **Panel 3 – Enabling international data transfers across regions**
- International data transfers enable digital development and innovation and are key to enabling developing countries such as Brazil to effectively participate in the global digital economy. They are also key to combating global crisis situations such as the COVID-19 pandemic. Countries and regions are adopting mechanisms to facilitate the cross-border flow of personal data, including mutual adequacy recognition, bilateral agreements, certification schemes, contractual clauses and others. Increasingly, local decisions on data protection have a broader and sometimes even global impact on data flows, such as the decision by the Court of Justice of the European Union in the *Schrems II* case, adding complexity to the issue of data flows and requiring countries to observe and analyze the impact of data privacy developments that happen beyond their physical borders.
- ❖ Moderator: **Markus Heyder**, Vice President and Senior Policy Counselor, CIPL
- Provocateurs:
- ❖ **Miriam Wimmer**, Director, ANPD
 - ❖ **Joe Jones**, Head of Data Adequacy, UK Department for Digital, Culture, Media and Sport (DCMS)
 - ❖ **Kate Charlet**, Director for Data Governance, Google
 - ❖ **Jacobo Esquenazi**, Global Privacy Strategist, HP, Inc.
 - ❖ **Yuji Asai**, Commissioner, Personal Information Protection Commission, Japan
 - ❖ **Marcel Leonardi**, Partner, Leonardi Advogados

**11:45 AM****Panel 4 – Reporting and managing data breaches and notifications: a challenge for both organizations and DPAs**

Identifying and managing data breaches is a challenging task for both organizations and DPAs. As the world has gone digital with the COVID-19 pandemic, cyber threats and attacks have increased, leading to an increase in data breach management and notification. While organizations work to implement enhanced technical and organizational measures to prevent and contain breaches, they are also required to notify such breaches to DPAs and individuals across multiple jurisdictions. DPAs in various regions have seen an increase in their workload due to data breach notifications. They need to spend resources in analyzing such notifications, providing guidance to organizations so that they have clarity concerning the notification criteria, and possibly investigating and taking enforcement measures against the more severe cases.

❖ Moderator: **Ana Paula Bialer**, Founding Partner at Bialer Falsetti Associados

Provocateurs:

- ❖ **Joacil Basílio Rael**, Director, ANPD
- ❖ **David Stevens**, Chairman, Belgian DPA
- ❖ **Cristine Hoppers**, General Manager, CERT.br/NIC.br
- ❖ **Bridget Treacy**, Partner, Hunton Andrews Kurth
- ❖ **Marie Olson**, Deputy Chief Privacy Officer, Boeing
- ❖ **Flavia Mitri**, LATAM Legal Director Privacy & Cybersecurity, Uber
- ❖ **Nicolas Andrade**, Head of Government Relations for Latin America, Zoom

1:00 PM**End of Day 2**