Centre for Information Policy Leadership (CIPL) and
Centro de Direito, Internet e Sociedade of Instituto Brasiliense de Direito Público (CEDIS-IDP)

Roundtable
Effective LGPD Implementation: understanding the LGPD's impact, mapping the data lifecycle and putting in place data privacy compliance and accountability programs

Via Microsoft Teams—in Portuguese

—Chatham House Rule—

Wednesday, 30 September 2020

From 10:00 AM to 11:30 AM (Brasília) | From 2:00 PM to 3:30 PM (London)

AGENDA

CIPL and CEDIS-IDP invite you to a roundtable on Effective LGPD Implementation organized as part of our joint-project on the "Effective Implementation and Regulation under the New Brazilian Data Protection Law (LGPD)".

The LGPD brings new data protection concepts and rules to Brazil, which did not previously have a comprehensive data privacy law. Such rules will apply to both public and private sector organizations regardless of where they are located, if they fall within the scope of the law. Some organizations have already made notable progress towards LGPD compliance. However, many are still in the very early stages of implementing the LGPD's requirements. CIPL and CEDIS-IDP launched a new paper describing 12 practical priorities and steps that public and private organizations need to take to implement the LGPD effectively, entitled "Top Priorities for Public and Private Organizations to Effectively Implement the LGPD" (Paper).

This roundtable follows "Webinar 4 – Practical Steps to Implement the LGPD Effectively (plus launch of the new CIPL & CEDIS-IDP paper and of OneTrust LGPD tool)", which launched the new CIPL and CEDIS-IDP paper, as well as OneTrust's new LGPD tool. The discussions in this roundtable will be structured around three priorities outlined in the Paper: Priority 1—Understand the LGPD impact on the organization and obtain buy-in from top management; Priority 3—Identify the organization's processing activities and the data that the organization handles; and Priority 6—Design and implement a data privacy management program covering the LGPD requirements.

This roundtable will have limited participation in order to enable discussions among all participants. Registrations should be limited to one person per organization and will happen on a first-come, first-served basis.

10:00 AM	**Introductions and goals for the roundtable**

❖ **Giovanna Carloni**, Global Privacy Policy Manager, CIPL

10:10 AM	**Roundtable discussions**

This will be a moderated discussion following the priorities of the Paper and the questions outlined below. All participants are asked to participate in the discussion.

Moderators:
- ❖ **Laura Schertel**, Lawyer, Professor and Director of CEDIS-IDP
- ❖ **Danilo Doneda**, Lawyer, Professor and Director of CEDIS-IDP
- ❖ **Giovanna Carloni**, Global Privacy Policy Manager, CIPL

Questions for discussion:

Priority 1. Understand the LGPD impact on the organization and obtain buy-in from top management

- Why is it important to obtain buy-in from leadership and senior executives to implement accountability and compliance with LGPD requirements?

- What are the key messages and information that individuals should convey to top management in order to obtain their buy-in?

- What are the benefits for organizations of investing in a data privacy management program?

Priority 3. Identify the organization's processing activities and the data that the organization handles

- Why is it important to understand the organizations' data inventory, lifecycle and processing activities?

- What tools and methodologies are available for organizations to map their data lifecycle and data processing activities? Should organizations outsource these tools, or could they use internal resources?

Priority 6. Design and implement a data privacy management program covering the LGPD requirements

- Why is it important for organizations to put in place a data privacy compliance program to cover the LGPD requirements? How does such a program support organizations to be accountable?

- What are the key elements of data privacy compliance and accountability programs? How can organizations of different sectors, sizes and levels of privacy maturity scale up or down such elements to achieve their specific needs?

- What are the key steps that organizations should take to plan and implement such programs?

11:30 AM   **End of roundtable**