

Centre for Information Policy Leadership (CIPL), Centro de Direito, Internet e Sociedade of Instituto Brasiliense de Direito Público (CEDIS-IDP) and OneTrust

### **Webinar 4**

## **Practical Steps to Implement the LGPD Effectively (plus launch of the new CIPL & CEDIS-IDP paper and of OneTrust LGPD tool)**

Online via Microsoft Teams

Tuesday, 29 September 2020

10:00 AM to 11:30 AM (Brasília) | 2:00 PM to 3:30 PM (London)

### **AGENDA**

CIPL, CEDIS-IDP and OneTrust invite you to the fourth webinar organized as part of our [joint-project](#) on the “Effective Implementation and Regulation under the New Brazilian Data Protection Law (LGPD)”. This webinar will be the launch of a new project paper entitled “[Top Priorities for Public and Private Organizations to Effectively Implement the LGPD](#)” and the new [OneTrust’s new LGPD tool](#).

The LGPD brings new data protection concepts and rules to Brazil, which did not previously have a comprehensive data privacy law in place. Such rules will apply to both public and private sector organizations, regardless of where they are located, if they fall within the scope of the law. Some organizations have already made notable progress towards LGPD compliance. However, many are still in the very early stages of implementing the LGPD’s requirements.

The new CIPL & CEDIS-IDP paper describes 12 practical priorities and specific related steps that public and private organizations need to take to implement the LGPD effectively. This paper is based on the extensive data privacy compliance experience of numerous Brazilian and international privacy experts and professionals. OneTrust’s free tool supports the implementation of key LGPD requirements including, data subject rights, internal/third-party risk analysis, and records of processing, simplifying implementation with pre-completed LGPD workflows, templates, and resources.

This webinar will be followed by a smaller roundtable in Portuguese, to discuss the more specific challenges that Brazilian organizations that are at different stages of LGPD compliance are facing when implementing the LGPD.

#### **10:00 AM Welcome and Introductions**

- ❖ **Bojana Bellamy**, President, CIPL
- ❖ **Laura Schertel**, Lawyer, Professor and Director of CEDIS-IDP

#### **10:20 AM CIPL & CEDIS-IDP new paper: Top 12 Priorities for Effective LGPD Implementation**

- ❖ **Bojana Bellamy**, President, CIPL
- ❖ **Danilo Doneda**, Lawyer, Professor and Director of CEDIS-IDP

#### **10:40 AM OneTrust’s New LGPD Tool**

- ❖ **Alex Bermudez**, Offering Manager, Latin America at OneTrust

#### **11:00 AM Questions and Answers**

**11:30 AM**

**End of webinar**