

Centre for Information Policy Leadership (CIPL) and
Centro de Direito, Internet e Sociedade of Instituto Brasiliense de Direito Público (CEDIS-IDP)

Webinar 6

Managing Data Subject Rights under the LGPD: key challenges and international experience

Via Microsoft Teams—in English

Monday, 23 November 2020

From 10:00 AM to 11:30 AM (Brasília) | From 1:00 PM to 2:30 PM (London)

AGENDA

CEDIS-IDP and CIPL invite you to the sixth webinar organized as part of our [joint-project](#) on the “Effective Implementation and Regulation under the New Brazilian Data Protection Law (LGPD)”.

The LGPD provides individuals with a series of data subject rights (DSR) (Chapter III), including: to obtain information about data processing activities; confirmation of processing and access to the data; correction; anonymization, blocking the use of personal data, or deletion of personal data that is unnecessary or processed in violation of the LGPD; portability; deletion of data that is processed based on consent; withdrawal of consent; objection to processing; and review of decisions that affect the interests of individuals that are based solely on automated processing of personal data. Organizations will need to take steps to ensure they enable individuals to exercise these rights, with consideration to specific timeframes for responding to requests, interoperability between systems, engaging with operators, verifying the identity of requestors, etc. Organizations will also need to be prepared for a possible surge in requests, as observed in other countries/regions with recently-approved data protection laws (such as in Europe with the General Data Protection Regulation – GDPR).

This webinar will discuss these issues with a focus on the basic aspects of managing data subject rights requests and sharing of experiences with international organizations. It will be followed by a smaller roundtable in Portuguese, to discuss the more specific challenges that organizations are facing in relation managing DSR and the specific points that are still open for the Brazilian data protection authority (the Autoridade Nacional de Proteção de Dados—ANPD) to regulate and provide guidance on.

10:00 AM Opening Remarks

- ❖ **Laura Schertel**, Lawyer, Professor and Director of CEDIS-IDP
- ❖ **Danilo Doneda**, Lawyer, Professor and Director of CEDIS-IDP
- ❖ **Giovanna**, Global Privacy Policy Manager, CIPL

10:15 AM Managing Data Subject Rights under the LGPD: the basics and international experience

- ❖ Moderator: **Danilo Doneda**, Lawyer, Professor and Director of CEDIS-IDP

Provocateurs:

- ❖ **Ana Paula Bialer**, Founding Partner, Bialer Falsetti Associados
- ❖ **Debora Batista Araujo**, Director and Data Protection Officer, Claro

- ❖ **Walquiria Favero**, Legal, Regulatory and Compliance Superintendent, DASA Laboratory
- ❖ **Dante Perin Jorge de Araujo**, Senior Regional Counsel and Data Protection Officer, IBM Brasil
- ❖ **Ulrika Dellrud**, Chief Privacy Officer at PayU
- ❖ **Pedro de Moura Mattaraia**, Data Protection Manager, Teleperformance
- ❖ **Renato Monteiro**, Data Protection Counsel Lead for LATAM, Twitter

General questions for discussion:

- How have organizations implemented processes to handle data subject requests under the LGPD? What are the main challenges? Are the challenges different for international organizations?
- Are the data subject rights processes different for controllers and operators?
- How can organizations use user-centric design and privacy engineering to build processes to manage data subject requests? Provide examples.
- How can organizations prepare for a possible surge on DSR requests?
- The LGPD requires controllers to adopt measures to fulfill data protection requests “immediately”—how should this time frame be interpreted?
- Should there be any limits to data subject requests, such as in instances of abusive or repetitive requests?
- How should organizations handle requests made by people other than the data subject (e.g. law firms in class actions, businesses that have been created to make requests on behalf of individuals)? What are the challenges involved (e.g. identity verification)?
- How should organizations prepare to comply with DSR that still require further regulation by the ANPD, such as the right to data portability?

Questions specific to transparency and the right to obtain information about data processing activities:

- How can organizations comply with the LGPD requirement for information about data processing activities to be provided in an easily accessible, clear, adequate and comprehensive manner?
- What are innovative ways for organizations to provide information to individuals? Provide examples.
- To what level of detail should organizations explain to individuals the rationale behind decisions that are based solely on automated processing of personal data?

11:15 AM **Questions and Answers**

11:30 AM **End of webinar**