

CIPL Roundtable

Accountable AI: Solutions for Data Privacy and Innovation in Europe

Brussels Tech Summit

7 June 2018

A GLOBAL PRIVACY AND SECURITY THINK TANK

BRIDGING REGIONS
 BRIDGING INDUSTRY & REGULATORS
 BRIDGING PRIVACY AND DATA DRIVEN INNOVATION

ACTIVE GLOBAL REACH

55+
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We **INFORM** through
publications and events

We **NETWORK** with global
industry and government leaders

5+
 Active
 Projects &
 Initiatives

We **SHAPE** privacy policy,
law and practice

We **CREATE** and
implement best practices

20+
 Events
 annually

ABOUT US

- The Centre for Information Policy Leadership (CIPL) is a global privacy and security think tank
- Based in Washington, DC, Brussels and London
- Founded in 2001 by leading companies and Hunton Andrews Kurth LLP
- CIPL works with industry leaders, regulatory authorities and policy makers to develop global solutions and best practices for data privacy and responsible use of data to enable the modern information age



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❖ 12:45 PM **Introduction**, Bojana Bellamy, President, CIPL

❖ 12:50 PM **Open Discussion**

1. AI's Current and Future Role in Society
2. The Challenges and Data Protection Risks of AI
3. Elements of Accountable AI

❖ 14:45 PM **End of Roundtable**

Ralf Sauer

Deputy Head of Unit, International Flows and Protection,
European Commission – DG Justice

Lucilla Sioli

Director for Digital Industry, European Commission – DG Connect

Dr. Clara Neppel

Senior Director, Institute of Electrical and Electronics Engineers

Yacine Si Abdallah

Special Advisor to the President and General Secretary on Ethics and Digital, CNIL

Nigel Houlden

Head of Technology Policy, UK Information Commissioner's Office

Christian D'Cunha

Head of Private Office of Giovanni Buttarelli, European Data Protection Supervisor

Patrick Rowe

Deputy General Counsel, Accenture

Rumman Chowdhury

Senior Principal, Artificial Intelligence, Accenture

Emily Sharpe

Privacy and Public Policy Manager, Facebook

Caroline Louveaux

Chief Privacy Officer, Mastercard

Cornelia Kutterer

Senior Director, EU Government Affairs, Privacy and Digital Policies, Microsoft

What are the current applications of AI?

- Examples of AI in different industries
- Public and private sectors

What is the trajectory of AI going forward?

- Direction of AI in a GDPR world?
- AI for privacy compliance?

Challenges and Tensions Between AI Applications and Data Protection Principles

Challenges associated with AI

Public trust? Fairness and ethical Issues? Legal compliance?

Data Protection Requirements

Transparency

Legal basis for processing / Collection
limitation

Purpose specification & Use limitation

Retention limitation

Data minimisation

Individual rights

Rules on ADM

Tensions

Artificial Intelligence

Operates in a black box and may produce
unexplainable outcomes

Relies on multiple data sources

Uses data for new and unforeseen purposes
beyond original scope

Needs to retain data to function, find new
purposes and for continuous improvement

Needs sufficient volumes of data for
research, analysis, operation and training

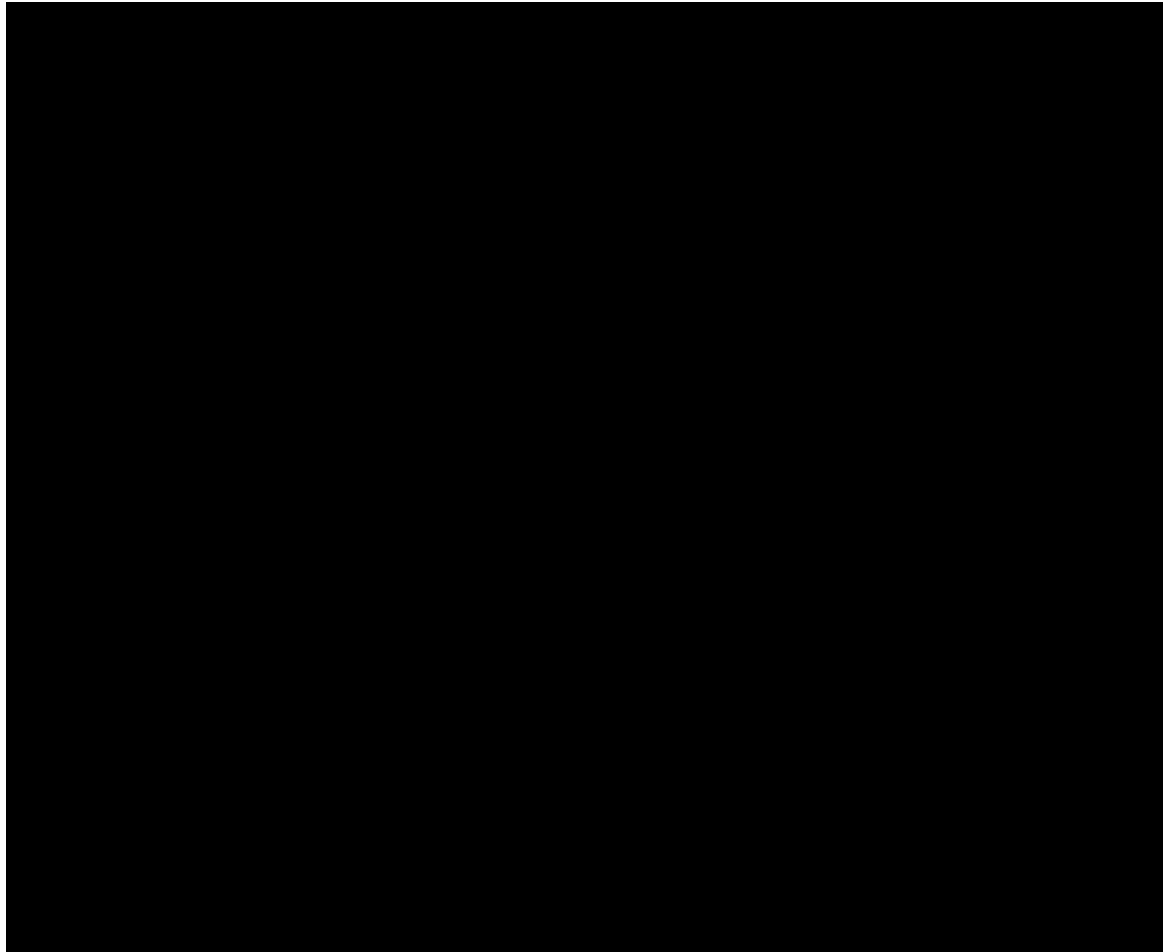
Cannot always facilitate access or
explanation of the logic involved

Based on ADM & No human involvement

What are the potential solutions for enabling responsible and accountable AI?

Are existing frameworks for organisational accountability sufficient for this purpose or must additional measures be developed?

How can organisations and regulators work together to translate principles into operational procedures and best practices?



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