

Centre for Information Policy Leadership (CIPL) and Cisco Joint Event:

The Privacy 'win-win'
How Can Data Protection be a Differentiator for Businesses and Citizens in a Hyper-connected Age?

Hunton Andrews Kurth LLP
Park Atrium, Rue des Colonies 11
1000 Brussels
Tuesday, 18 February 2020 | 16:00 – 18:00

AGENDA

- 15:30 **Registration**
- 16:00 **Welcome and Introduction**
- ❖ Bojana Bellamy, President, CIPL
- 16:10 **Keynote on “Valuing Privacy in Digital Transformation – setting out the EU Commission’s Agenda”**
- ❖ Didier Reynders, European Commissioner for Justice
- 16:40 **Presentation of Cisco Consumer Privacy Survey and Annual Data Privacy Benchmark Study**
- ❖ Lorena Marciano, Director and EMEAR Privacy Officer, Cisco
 - ❖ Chris Gow, Senior Director, EU Public Policy, Cisco
- 17:00 **Expert Panel**
- *What are the roles of Regulators in incentivizing and promoting accountable practices?*
 - *What is the role of the DPO in the ecosystem?*
 - *Are we doing enough to create a privacy-friendly digital environment and enable consumer empowerment?*
- ❖ Moderator: Alberto Di Felice, Senior Policy Manager, Digital Europe
 - ❖ David Stevens, Chairman of the Belgian Data Protection Authority
 - ❖ Caroline Louveaux, Chief Privacy Officer, Mastercard
 - ❖ Nathalie Laneret, Director of Privacy Policy, CIPL
- 18:00 **Reception**
- 19:00 **End of Reception**