Centre for Information Policy Leadership (CIPL) and Cisco Joint Event:

**The Privacy 'win-win'
How Can Data Protection be a Differentiator for Businesses and Citizens in a Hyper-connected Age?**

Hunton Andrews Kurth LLP
Park Atrium, Rue des Colonies 11
1000 Brussels
Tuesday, 18 February 2020 | 16:00 – 18:00

**AGENDA**

15:30  
Registration

16:00  
Welcome and Introduction
  ❖ Bojana Bellamy, President, CIPL

16:10  
Keynote on “Valuing Privacy in Digital Transformation – setting out the EU Commission’s Agenda”
  ❖ Didier Reynders, European Commissioner for Justice

16:40  
Presentation of Cisco Consumer Privacy Survey and Annual Data Privacy Benchmark Study
  ❖ Lorena Marciano, Director and EMEAR Privacy Officer, Cisco
  ❖ Chris Gow, Senior Director, EU Public Policy, Cisco

17:00  
Expert Panel
  - *What are the roles of Regulators in incentivizing and promoting accountable practices?*
  - *What is the role of the DPO in the ecosystem?*
  - *Are we doing enough to create a privacy-friendly digital environment and enable consumer empowerment?*
    ❖ Moderator: Alberto Di Felice, Senior Policy Manager, Digital Europe
    ❖ David Stevens, Chairman of the Belgian Data Protection Authority
    ❖ Caroline Louiseaux, Chief Privacy Officer, Mastercard
    ❖ Nathalie Laneret, Director of Privacy Policy, CIPL

18:00  
Reception

19:00  
End of Reception