

Centre for Information Policy Leadership (CIPL) Workshop in collaboration with IAF and the OECD

What is Accountability? Addressing the Confusion, Finding Consensus

Palace of Congresses, Oval B Room
Bulevardi Dëshmorët e Kombit,
Tirana, Albania

Thursday, 24 October 2019 | 14:30 – 16:00

AGENDA

Organisational Accountability has become a key building block of data protection globally through legislation, regulatory guidance, global standards and privacy management programmes. If properly understood and implemented, it has enormous potential for maximising both privacy protections for individuals and the effective and beneficial use of personal data. Yet, as noted in a recent OECD - CIPL workshop, the concept of accountability is still being questioned as lacking a commonly agreed meaning, as well as generally accepted ways of measurement, effective enforcement, scalability and auditability. This session will seek to address these concerns to reinforce the relevance of accountability in the digital era. It will also explore ways to increase and incentivise the uptake of organisational accountability by organisations. This workshop is intended to provide the foundation for the subsequent session on “Accountability 2.0 - Data Stewardship and Beneficial AI” of the IAF and the OECD.

14:30 **Opening Remarks**

❖ **Bojana Bellamy**, President, CIPL

14:45 **The elements and demonstration of accountability and incentivising the uptake of accountability**

In this session, DPAs and industry representatives will address and discuss:

- *Comprehensive privacy management programs as the starting point for effective compliance and accountability;*
- *The universal elements of accountability and ways to implement them within different organisations;*
- *The essential role of the risk-based approach in the context of accountability; and*
- *How can accountability be demonstrated to different stakeholders both within organisations and externally?*
- *How DPAs are incentivising accountability in practice; and*
- *Other possible additional incentives that could be used to encourage organisations of all sizes to implement strong accountability measures.*

❖ Moderator: **Bojana Bellamy**, President, CIPL

❖ **Hielke Hijmans**, Director, President of the Litigation Chamber, Belgian Data Protection Authority

- ❖ **Jennifer O’Sullivan**, Deputy Commissioner, Irish Data Protection Commission
- ❖ **Rohit Chopra**, Commissioner, US Federal Trade Commission
- ❖ **Bertrand du Marais**, State Counselor, CNIL
- ❖ **Damien Kieran**, Global Data Protection Officer, Legal Director, and Associate General Counsel, Twitter
- ❖ **Lisa Sotto**, Partner, Hunton Andrews Kurth LLP
- ❖ **William Malcolm**, Director, Privacy Legal, Google
- ❖ **Knut Mager**, Head Global Data Privacy, Novartis
- ❖ **Florian Thoma**, Senior Director of Global Data Privacy, Accenture

16:00

End of Side Event