

Centre for Information Policy Leadership (CIPL) and Personal Data Protection Commission (PDPC)

Industry Session on APEC Cross Border Privacy Rules and Privacy Recognition for Processors

Hibiscus Junior Room, Level 3, the Sands Expo and Convention Centre, Singapore
10 Bayfront Ave, Singapore 018971
Wednesday, 17 July 2019 | 14:00 – 17:30

Description: During this Session, APEC CBPR-certified companies and Accountability Agents will share their experiences on APEC CBPR certification, including the reasons for applying for CBPR, their preparations for assessment, how the certification process works, and how the certification has benefitted them. Several discussion leads will kick off the discussion on these topics with brief remarks (10 minutes) followed by an open discussion among all participants.

14:00 **Opening Remarks**

- ❖ Bojana Bellamy, President, CIPL

14:10 **Topic I: CBPR/PRP Basics – How the Systems Work**

This session will provide an introduction to the APEC Cross Border Privacy Rules (CBPR) and the APEC Privacy Recognition for Processors (PRP) systems. Discussion leads will describe the role of the Accountability Agent, explain the certification process as experienced by the company seeking certification, and share how complaint handling, dispute resolution and enforcement work under the CBPR/PRP. There will be time for discussion and Q&A.

Discussion Leads:

- ❖ Moderator: Bojana Bellamy, President, CIPL
- ❖ Nasreen Djouini, International Trade Specialist – Data Flows and Privacy Team, US Department of Commerce
- ❖ Annelies Moens, Senior Privacy Consultant, TrustArc
- ❖ Huey Tan, Senior Legal Counsel, Apple
- ❖ Harvey Jang, Chief Privacy Officer, Cisco
- ❖ Derek Ho, Senior Vice President & Assistant General Counsel – Privacy and Data Protection, Mastercard

15:40 **Break**

16:00 **Topic II: What are the Benefits of CBPR and PRP Certifications?**

The focus of this session will be on why companies should get CBPR or PRP certified. Discussion Leads will provide their perspectives on the benefits for companies certified under the CBPR or PRP systems, ranging from domestic compliance,

enabling and streamlining cross-border data flows, to facilitating effective cross-jurisdictional data governance for organisations that operate in multiple jurisdictions or globally. Discussion leads will also respond to questions from participants.

Discussion Leads

- ❖ Moderator: Bojana Bellamy, President, CIPL
- ❖ Annelies Moens, Senior Privacy Consultant, TrustArc
- ❖ Florian Thoma, Senior Director, Global Data Privacy, Accenture
- ❖ Harvey Jang, Chief Privacy Officer, Cisco
- ❖ Melinda Claybaugh, Privacy Policy Director – Legislation, Facebook
- ❖ Mark Jaffe, Senior Vice President & Regional Privacy Officer for Asia, Teleperformance

17:30

End of Session