

Centre for Information Policy Leadership (CIPL) Annual Executive Retreat

Privacy Agenda 2016: Europe; Innovation Drivers; Global Compliance; Government Access and More

Hunton & Williams LLP
2200 Pennsylvania Avenue, NW
Washington, D.C. 20037

June 15, 2016 | 8:30 AM – 5:30 PM

RETREAT **AGENDA**

June 14, 2016

6:30 PM **Pre-Retreat Cocktail Reception and Dinner**
❖ Rural Society
1177 15th St NW
Washington, DC 20005

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June 15, 2016

8:00 AM **Registration and Coffee**

8:30 AM **Opening Remarks**

❖ Bojana Bellamy, President, CIPL

8:45 AM **Strategies for Global Privacy Compliance**

This panel will look at global developments in privacy and how they impact the development of global privacy programs.

Moderator: Shaundra Watson, Attorney Advisor to Chairwoman Edith Ramirez, Federal Trade Commission

- ❖ Ted Dean, Deputy Assistant Secretary for Services, US Department of Commerce, International Trade Administration
- ❖ Laura Juanes Micas, Assistant General Counsel, International Privacy & Human Rights, Yahoo! Inc.
- ❖ Christina Peters, Chief Privacy Officer, IBM (*via video conference*)
- ❖ JoAnn Stonier, EVP, Chief Information Governance and Privacy Officer, MasterCard

9:45 AM **Three Innovation Drivers as Private Sector Priority Issues in Implementing the EU General Data Protection Regulation (GDPR)**

This panel will explore three pivotal GDPR implementation issues on which stakeholders must engage EU regulators and policymakers to ensure the GDPR's compatibility with the EU Digital Single Market and innovation: historical and statistical research; pseudonymization/anonymization; and transparency.

Moderator: Bojana Bellamy, President, CIPL

- ❖ Scott Goss, Senior Privacy Counsel, Qualcomm
- ❖ Benjamin Hayes, Chief Privacy Officer, Nielsen
- ❖ Florian Thoma, Senior Director of Global Data Privacy, Accenture

10:45 AM **Coffee Break**

11:00 AM **The Role of “Risk” and “High Risk” in the GDPR**

This panel will explore key questions in relation to “risk” under the GDPR, including the GDPR contexts in which risk is relevant; how to determine what is “risk” and “high risk”; what are core elements of a risk assessment methodology; how to determine the likelihood and severity of risks and harms; and how to integrate consideration of the “benefits” of processing into any risk assessment framework. We will also get an update of the risk assessment methodology under development by NIST and consider how it might inform risk assessments under the GDPR.

Moderator: Bojana Bellamy, President, CIPL

- ❖ Sheila Colclasure, Chief Privacy Officer, Acxiom
- ❖ Naomi Lefkowitz, Senior Privacy Policy Advisor, National Institute of Standards and Technology (NIST)
- ❖ William Malcolm, Senior Privacy Counsel, Google (*via video conference*)

12:00 PM **Lunch**

1:00 PM **New Technologies and Business Models as Privacy Compliance Battlegrounds**

The panelists will share their vision and practical experiences from the frontlines of mediating between technological innovation and existing legal frameworks and lead an open discussion.

Moderator: Russell Schrader, General Counsel, Commerce Signals, and CIPL Fellow

- ❖ Lorrie Cranor, Chief Technologist, Federal Trade Commission
- ❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook
- ❖ Daniel Therrien, Commissioner, Office of the Privacy Commissioner of Canada

2:20 PM **Coffee Break**

2:40 PM **Government Access to Personal Information – Can we get this right?**

We are witnessing an escalation in conflicts between industry and government over when, and under what conditions, government agencies should have access to private information held by companies. These debates increasingly have implications not only for privacy and other civil liberties, national security, and law enforcement, but also for international trade, innovation, global competition, a wide range of government activities, and human rights. In this session we consider practical steps for navigating government access to private-sector data.

Moderator: Fred Cate, Distinguished Professor and C. Ben Dutton Professor of Law, Maurer School of Law, Indiana University, and CIPL Senior Policy Advisor

- ❖ Jane Horvath, Director of Global Privacy, Apple
- ❖ Alexander Joel, Civil Liberties Protection Officer, Office of the Director of National Intelligence
- ❖ Brendon Lynch, Chief Privacy Officer, Microsoft

4:00 PM **End of Open Session**

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4:15 PM **Beginning of Closed Session – CIPL MEMBERS ONLY**

CIPL Members Open Discussion of 2016/17 Projects and Opportunities

5:15 PM **End of Retreat**

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ATTENDEE LIST

Deborah Adleman	Ernst & Young LLP
Justin Antonipillai	US Department of Commerce
Jonathan Avila	Wal-Mart Stores, Inc.
Carmet Barrett*	Pearson
Bojana Bellamy	Centre for Information Policy Leadership
Vann Bentley	Amazon.com
April Boyd	Yahoo! Inc.
Tobias Bräutigam*	Microsoft Corporation
Paula Bruening	Intel Corporation
Emma Butler*	RELX Group
Fred Cate	Indiana University
Daniele Chatelois	Office of the Privacy Commissioner of Canada
Melinda Claybaugh	Federal Trade Commission
Shannon Coe	International Trade Administration
Nathan Coffey*	JPMorgan Chase
Sheila Colclasure	Axiom Corporation
Sinead Connolly*	Centre for Information Policy Leadership
Lorrie Cranor	Federal Trade Commission
Stephen Deadman	Facebook, Inc.
Ted Dean	International Trade Administration
Belinda Doshi*	Pearson, plc
Fred Eames	Hunton & Williams
Steven Emmert	RELX Group
Scott Goss	Qualcomm, Inc.
Kim Gray	IMS Health, Inc.
Vicky Griffiths-Fisher	IBM
Joshua Harris	TRUSTe
Paul Harris	Sodexo, Inc.
Benjamin Hayes	Nielsen
Elizabeth Hein	HP, Inc.
Markus Heyder	Centre for Information Policy Leadership
Jane Horvath	Apple, Inc.
Daniel Jin	Centre for Information Policy Leadership
Alexander Joel	Office of the Director of National Intelligence
Laura Juanes Micas	Yahoo! Inc.

Matthew Kelly	ServiceNow
Danielle Kriz*	Palo Alto Networks
Michael Lamb	RELX Group
Christopher Lang	UPS
Naomi Lefkowitz	National Institute of Standards and Technology (NIST)
Carolina Lessa	RELX Group
Caroline Louveaux*	MasterCard
Brendon Lynch	Microsoft Corporation
William Malcolm*	Google
Michelle Marcoot	Centre for Information Policy Leadership
Phyllis Marcus	Hunton & Williams
Donna McPartland	Graduate Management Admission Council
Terry McQuay	Nymity, Inc.
John Midgley*	Intuit Inc.
Kirsten Mycroft*	Lloyds Banking Group
Wim Nauwelaerts*	Hunton & Williams
Karen Neuman	US Department of Homeland Security
Marie Olson	Boeing
Christina Peters*	IBM
Kevin Pitre	UPS
Guilherme Roschke	Federal Trade Commission
Michael Rose	International Trade Administration
Oskari Rovamo*	Nokia
Adam Schlosser	US Chamber of Commerce
Russell Schrader	Commerce Signals, Inc.
Sarah Shaw	Hudson Advisors, LLC
Rob Sherman	Facebook, Inc.
Susan Shook	Procter & Gamble
Lauren Shy	PepsiCo, Inc.
Dana Simberkoff	Avepoint, Inc.
Aaron Simpson	Hunton & Williams
Lisa Sotto	Hunton & Williams
Hugh Stevenson	Federal Trade Commission
JoAnn Stonier	MasterCard
Daniel Therrien	Office of the Privacy Commissioner of Canada
Florian Thoma	Accenture
Richard Thomas*	Centre for Information Policy Leadership
Louise Thorpe*	American Express Company
Paul Tiao	Hunton & Williams
Bridget Treacy*	Hunton & Williams
Teresa Troester-Falk	Nymity, Inc.
Cynthia Van Ort	Citi
Edward Velazquez	AXA Group
Asma Vranaki*	Centre for Information Policy Leadership
Merel Wackwitz*	IBM
Shaundra Watson	Federal Trade Commission
Cécile Wendling*	AXA Group
Fran Wiet	Takeda Pharmaceuticals
Robert Yonaitis	BeyData, LLC

**Participating via-video conference*