Centre for Information Policy Leadership (CIPL) Annual Executive Retreat

Privacy Agenda 2016: Europe; Innovation Drivers; Global Compliance; Government Access and More

Hunton & Williams LLP
2200 Pennsylvania Avenue, NW
Washington, D.C. 20037
June 15, 2016 | 8:30 AM – 5:30 PM

RETREAT AGENDA

June 14, 2016

6:30 PM  Pre-Retreat Cocktail Reception and Dinner
ivent  Rural Society
1177 15th St NW
Washington, DC 20005

June 15, 2016

8:00 AM  Registration and Coffee

8:30 AM  Opening Remarks
ivent  Bojana Bellamy, President, CIPL

8:45 AM  Strategies for Global Privacy Compliance

This panel will look at global developments in privacy and how they impact the development of global privacy programs.

Moderator: Shaundra Watson, Attorney Advisor to Chairwoman Edith Ramirez, Federal Trade Commission
ivent  Ted Dean, Deputy Assistant Secretary for Services, US Department of Commerce, International Trade Administration
ivent  Laura Juanes Micas, Assistant General Counsel, International Privacy & Human Rights, Yahoo! Inc.
ivent  Christina Peters, Chief Privacy Officer, IBM (via video conference)
ivent  JoAnn Stonier, EVP, Chief Information Governance and Privacy Officer, MasterCard

1  www.informationpolicycentre.com  #ciplretreat
9:45 AM  Three Innovation Drivers as Private Sector Priority Issues in Implementing the EU General Data Protection Regulation (GDPR)

This panel will explore three pivotal GDPR implementation issues on which stakeholders must engage EU regulators and policymakers to ensure the GDPR's compatibility with the EU Digital Single Market and innovation: historical and statistical research; pseudonymization/anonymization; and transparency.

Moderator: Bojana Bellamy, President, CIPL
❖ Scott Goss, Senior Privacy Counsel, Qualcomm
❖ Benjamin Hayes, Chief Privacy Officer, Nielsen
❖ Florian Thoma, Senior Director of Global Data Privacy, Accenture

10:45 AM  Coffee Break

11:00 AM  The Role of “Risk” and “High Risk” in the GDPR

This panel will explore key questions in relation to “risk” under the GDPR, including the GDPR contexts in which risk is relevant; how to determine what is “risk” and “high risk”; what are core elements of a risk assessment methodology; how to determine the likelihood and severity of risks and harms; and how to integrate consideration of the “benefits” of processing into any risk assessment framework. We will also get an update of the risk assessment methodology under development by NIST and consider how it might inform risk assessments under the GDPR.

Moderator: Bojana Bellamy, President, CIPL
❖ Sheila Colclasure, Chief Privacy Officer, Acxiom
❖ Naomi Lefkovitz, Senior Privacy Policy Advisor, National Institute of Standards and Technology (NIST)
❖ William Malcolm, Senior Privacy Counsel, Google (via video conference)

12:00 PM  Lunch

1:00 PM  New Technologies and Business Models as Privacy Compliance Battlegrounds

The panelists will share their vision and practical experiences from the frontlines of mediating between technological innovation and existing legal frameworks and lead an open discussion.

Moderator: Russell Schrader, General Counsel, Commerce Signals, and CIPL Fellow
❖ Lorrie Cranor, Chief Technologist, Federal Trade Commission
❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook
❖ Daniel Therrien, Commissioner, Office of the Privacy Commissioner of Canada
2:20 PM   Coffee Break

2:40 PM   Government Access to Personal Information – Can we get this right?

We are witnessing an escalation in conflicts between industry and government over when, and under what conditions, government agencies should have access to private information held by companies. These debates increasingly have implications not only for privacy and other civil liberties, national security, and law enforcement, but also for international trade, innovation, global competition, a wide range of government activities, and human rights. In this session we consider practical steps for navigating government access to private-sector data.

Moderator: Fred Cate, Distinguished Professor and C. Ben Dutton Professor of Law, Maurer School of Law, Indiana University, and CIPL Senior Policy Advisor
❖ Jane Horvath, Director of Global Privacy, Apple
❖ Alexander Joel, Civil Liberties Protection Officer, Office of the Director of National Intelligence
❖ Brendon Lynch, Chief Privacy Officer, Microsoft

4:00 PM   End of Open Session

4:15 PM   Beginning of Closed Session – CIPL MEMBERS ONLY

CIPL Members Open Discussion of 2016/17 Projects and Opportunities

5:15 PM   End of Retreat
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ATTENDEE LIST

Deborah Adleman
Ernst & Young LLP
Justin Antonipillai
US Department of Commerce
Jonathan Avila
Wal-Mart Stores, Inc.
Carmet Barrett*
Pearson
Bojana Bellamy
Centre for Information Policy Leadership
Vann Bentley
Amazon.com
April Boyd
Yahoo! Inc.
Tobias Bräutigam*
Microsoft Corporation
Paula Bruening
Intel Corporation
Emma Butler*
RELX Group
Fred Cate
Indiana University
Daniele Chatelois
Office of the Privacy Commissioner of Canada
Melinda Claybaugh
Federal Trade Commission
Shannon Coe
International Trade Administration
Nathan Coffey*
JPMorgan Chase
Sheila Colclasure
Axiom Corporation
Sinead Connolly*
Centre for Information Policy Leadership
Lorrie Cranor
Federal Trade Commission
Stephen Deadman
Facebook, Inc.
Ted Dean
International Trade Administration
Belinda Doshi*
Pearson, plc
Fred Eames
Hunton & Williams
Steven Emmert
RELX Group
Scott Goss
Qualcomm, Inc.
Kim Gray
IMS Health, Inc.
Vicky Griffiths-Fisher
IBM
Joshua Harris
TRUSTe
Paul Harris
Sodexo, Inc.
Benjamin Hayes
Nielsen
Elizabeth Hein
HP, Inc.
Markus Heyder
Centre for Information Policy Leadership
Jane Horvath
Apple, Inc.
Daniel Jin
Centre for Information Policy Leadership
Alexander Joel
Office of the Director of National Intelligence
Laura Juanes Micas
Yahoo! Inc.
Matthew Kelly
ServiceNow
Danielle Kriz*  
Palo Alto Networks
Michael Lamb  
RELX Group
Christopher Lang  
UPS
Naomi Lefkovitz  
National Institute of Standards and Technology (NIST)
Carolina Lessa  
RELX Group
Caroline Louveaux*  
MasterCard
Brendon Lynch  
Microsoft Corporation
William Malcolm*  
Google
Michelle Marcoot  
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Phyllis Marcus  
Hunton & Williams
Donna McPartland  
Graduate Management Admission Council
Terry McQuay  
Nymity, Inc.
John Midgley*  
Intuit Inc.
Kirsten Mycroft*  
Lloyds Banking Group
Wim Nauwelaerts*  
Hunton & Williams
Karen Neuman  
US Department of Homeland Security
Marie Olson  
Boeing
Christina Peters*  
IBM
Kevin Pitre  
UPS
Guilherme Roschke  
Federal Trade Commission
Michael Rose  
International Trade Administration
Oskari Rovamo*  
Nokia
Adam Schlosser  
US Chamber of Commerce
Russell Schrader  
Commerce Signals, Inc.
Sarah Shaw  
Hudson Advisors, LLC
Rob Sherman  
Facebook, Inc.
Susan Shook  
Procter & Gamble
Lauren Shy  
PepsiCo, Inc.
Dana Simberkoff  
Avepoint, Inc.
Aaron Simpson  
Hunton & Williams
Lisa Sotto  
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Hugh Stevenson  
Federal Trade Commission
JoAnn Stonier  
MasterCard
Daniel Therrien  
Office of the Privacy Commissioner of Canada
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Accenture
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Shaundra Watson  
Federal Trade Commission
Cécile Wendling*  
AXA Group
Fran Wiet  
Takeda Pharmaceuticals
Robert Yonaitis  
BeyData, LLC

*Participating via-video conference