

## CIPL Accountable AI Mapping Project

### 2022 Project Plan

#### CONTEXT

Following the success of CIPL’s 2020 project and report on Mapping Organizations’ Practices to the CIPL Accountability Framework, CIPL is launching a similar project to discover and share best practices in accountable AI and key lessons learned from leading organizations with mature and developing AI policies, procedures, programs, committees and controls. This project aims to identify success stories and examples of practices that illustrate privacy accountability when it comes to implementing and adopting AI within the organization and developing AI for use by external stakeholders. The project will also build on CIPL’s two flagship reports on AI and its engagement on various legislative and regulatory AI initiatives to date, including the EU Commission’s Draft AI Act and the UK ICO’s AI Toolkit, to build global consensus on the meaning of AI accountability and to showcase the measures organizations have taken to translate this into reality.

Participation in this project will enable your organization to:

- Benchmark privacy accountability with respect to AI against leading peer organizations;
- Build global consensus on the meaning of AI accountability among industry and regulators;
- Shape market practice for accountability in AI by providing insights into your organization’s current approaches and using this project as a platform to demonstrate leadership; and
- Promote your organization as an industry frontrunner in AI development and deployment.

#### CIPL PROJECT AND DELIVERABLES

CIPL’s AI Accountability Mapping project will bring together a core group of around 8 organizations which will serve as the primary contributors to the mapping exercise. The participation of this core group will be augmented through conversations with a larger group of around 8 additional companies to discuss and build upon some of the findings and takeaways from the mapping exercise with the core group. Both the core and wider groups will consist of privacy leaders, AI engineers, technologists and policy experts to ensure a comprehensive discussions that accounts for multiple stakeholder views.

#### PROJECT PHASES

This project will be divided into 3 phases:

Phase I (Outreach and Project Kick-Off)	
Key Project Activities	Timeline
<ul style="list-style-type: none"> <li>• Outreach to interested members about participation in the project (core and wider group)</li> </ul>	March 2022
<ul style="list-style-type: none"> <li>• Project kick-off call</li> </ul>	April 2022
Phase II (Information gathering, interviews and workshops)	
Key Project Activities	Timeline

<ul style="list-style-type: none"> <li>• Circulation of AI mapping interview questions to core group</li> <li>• Selecting key documents for CIPL to review</li> </ul>	April 2022
<ul style="list-style-type: none"> <li>• CIPL review of key AI documents and interview of participants to deep dive into questionnaire response and shared documents</li> </ul>	May-July 2022
<ul style="list-style-type: none"> <li>• Workshop 1 with core and wider group (to socialize progress with core group and augment findings and collect additional AI best practices through dialogue and benchmarking)</li> <li>• CIPL begins drafting Accountable AI Mapping report</li> </ul>	July 2022
<ul style="list-style-type: none"> <li>• Workshop 2 with core and wider group (to socialize progress with core group and augment findings and collect additional AI best practices through dialogue and benchmarking)</li> <li>• CIPL continues drafting Accountable AI Mapping report</li> </ul>	September 2022
<b>Phase III (Publication and socialization)</b>	
<b>Key Project Activities</b>	<b>Timeline</b>
<ul style="list-style-type: none"> <li>• CIPL publishes Accountable AI Mapping report</li> </ul>	October 2022
<ul style="list-style-type: none"> <li>• CIPL socializes Accountable AI Mapping work and report with DPAs, law and policymakers and public and private sector organizations</li> </ul>	October 2021 onwards

## PROJECT TEAM AND MORE INFORMATION

**Bojana Bellamy**, CIPL’s President and **Sam Grogan**, CIPL’s Global Privacy Policy Analyst, will be the main points of contact for this project.

CIPL is excited to launch this special project and to raise the visibility, impact and profile of CIPL members and their approach to the responsible use, development and deployment of AI. To learn more about participating in this initiative, please contact Michelle Marcoot at [mmarcoot@HuntonAK.com](mailto:mmarcoot@HuntonAK.com).