

CIPL Accountable AI Mapping Project

2023 Project Plan

CONTEXT

Building upon the success of [CIPL’s 2020 Organizational Accountability Mapping project](#), we are excited to announce we are now launching a new **Accountable AI Mapping project** to identify best practices that illustrate privacy accountability of CIPL member companies in the context of implementing and adopting AI within the organization and developing AI for use by external stakeholders.

The project will build upon CIPL’s flagship reports on AI and its engagement on various legislative and regulatory AI initiatives to date, including the EU Commission’s Draft AI Act, the UK ICO’s AI Toolkit, Brazil’s proposals to regulate AI and Canada’s proposed AI and Data Act to build global consensus on the meaning of AI accountability and to showcase the measures organizations have taken to translate this into reality.

Participation in this project will enable your organization to:

- Benchmark privacy accountability with respect to AI against leading peer organizations;
- Build global consensus on the meaning of AI accountability among industry and regulators;
- Shape market practice for accountability in AI by providing insights into your organization’s current approaches and using this project as a platform to demonstrate leadership; and
- Promote your organization as an industry frontrunner in AI development and deployment.

CIPL PROJECT AND DELIVERABLES

CIPL’s AI Accountability Mapping project will bring together a core group of around 8 organizations which will serve as the primary contributors to the mapping exercise. The participation of this core group will be augmented through conversations with a larger group of around 8 additional companies to discuss and build upon some of the findings and takeaways from the mapping exercise with the core group. Both the core and wider groups will consist of privacy leaders, AI engineers, technologists and policy experts to ensure a comprehensive discussions that accounts for multiple stakeholder views.

PROJECT PHASES

This project will be divided into 3 phases:

Phase I (Outreach and Project Kick-Off)
Key Project Activities
<ul style="list-style-type: none"> • Outreach to interested members about participation in the project (core and wider group) • Project kick-off call
Phase II (Information gathering, interviews and workshops)
Key Project Activities
<ul style="list-style-type: none"> • Circulation of AI mapping interview questions to core group

<ul style="list-style-type: none"> • Selecting key documents for CIPL to review
<ul style="list-style-type: none"> • CIPL review of key AI documents and interview of participants to deep dive into questionnaire response and shared documents
<ul style="list-style-type: none"> • Workshop 1 with core and wider group (to socialize progress with core group and augment findings and collect additional AI best practices through dialogue and benchmarking) • CIPL begins drafting Accountable AI Mapping report
<ul style="list-style-type: none"> • Workshop 2 with core and wider group (to socialize progress with core group and augment findings and collect additional AI best practices through dialogue and benchmarking) • CIPL continues drafting Accountable AI Mapping report
Phase III (Publication and socialization)
Key Project Activities
<ul style="list-style-type: none"> • CIPL publishes Accountable AI Mapping report • CIPL socializes Accountable AI Mapping work and report with DPAs, law and policymakers and public and private sector organizations

PROJECT TEAM AND MORE INFORMATION

Bojana Bellamy, CIPL’s President and **Jennifer Jin**, CIPL’s AI & Emerging Technologies Fellow, will be the main points of contact for this project.

CIPL is excited to launch this special project and to raise the visibility, impact and profile of CIPL members and their approach to the responsible use, development and deployment of AI. To learn more about participating in this initiative, please contact Michelle Marcoot at mmarcoot@HuntonAK.com.