

ENABLING LEGAL COMPLIANCE & CROSS-BORDER DATA TRANSFERS WITH THE APEC CROSS- BORDER PRIVACY RULES (CBPR)

An APEC & CIPL workshop for information controllers, information processors and regulators in the Asia-Pacific region

MasterCard Singapore
152 Beach Road #35-00
The Gateway East
Singapore 189721

18 July 2016

WORKSHOP AGENDA (DRAFT)

10:00 **Registration for Workshop and Refreshments**

10:30 **Welcome and Scene Setting**

- ❖ Bojana Bellamy, President, CIPL
- ❖ Zee Kin Yeong, Assistant Chief Executive, PDPC Singapore (TBC)

10:45 **Session I: CBPR Basics – What They Are and How They Work**

This session will provide a basic introduction into the CBPR system and its corollary for personal information processors (the APEC Privacy Recognition for Processors (PRP)). The speakers will leave ample time for Q and A.

Moderator: Markus Heyder, Vice President and Senior Policy Counselor, CIPL

- ❖ Josh Harris, Director of Policy, TRUSTe
- ❖ Christina Peters, Chief Privacy Officer, IBM
- ❖ Zee Kin Yeong, Assistant Chief Executive, PDPC Singapore

12:00 **Lunch**

13:00 **Session II: From an All-APEC Transfer System to a Global Transfer System**

This session will give an overview over the work that is being done to grow the APEC CBPR system within the APEC region and to build and streamline “dual certification” processes under the CBPR and EU Binding Corporate Rules (BCR). The speakers will leave ample time for Q and A.

Moderator: Jacobo Esquenazi, Global Privacy Strategist, HP, Inc.

- ❖ Hilary Wandall, AVP, Compliance and CPO, Merck & Co., Inc.

- ❖ Shannon Coe, Team Lead, Data Flows and Privacy, International Trade Administration, US Department of Commerce
- ❖ Bui Thi Thanh Hang, Vice Head, International Affairs Division, Vietnam E-commerce and IT Agency (VECITA), Ministry of Industry and Trade
- ❖ Tsuzuri Sakamaki, Counsellor, Personal Information Protection Commission Japan (PIPC)

14:00

Session III: A Deep-Dive Into the Benefits of the CBPR – Why Companies Should Join

This session will provide a close look at the advantages and benefits to companies that CBPR will deliver. The panel will specifically address the different issues and considerations that are relevant for large multinational companies and SMEs, and will discuss how CBPR benefits may differ from jurisdiction to jurisdiction and how a CBPR certification can be leveraged to streamline approval of an organizations Binding Corporate Rules in the EU. The speakers will leave ample time for Q and A.

Moderator: Markus Heyder, Vice President and Senior Policy Counselor, CIPL

- ❖ Jacobo Esquenazi, Global Privacy Strategist, HP, Inc.
- ❖ Harvey Jang, Director, Global Privacy & Data Protection, Cisco
- ❖ Annelies Moens, Deputy Managing Director, Information Integrity Solutions
- ❖ Daisuke Nagasaki, Deputy Director, International Affairs Office, Commerce and Information Policy Bureau, Ministry of Economy, Trade and Industry, Japan (METI)
- ❖ Huey Tan, Senior Privacy Counsel, Apple

15:15

Break

15:45

Session IV: A Deep-Dive into the Certification Process

Accountability Agents and Privacy Officers describe what to expect during the certification process. The speakers will leave ample time for Q and A.

Moderator: Markus Heyder, Vice President and Senior Policy Counselor, CIPL

- ❖ Josh Harris, Director of Policy, TRUSTe
- ❖ Christina Peters, Chief Privacy Officer, IBM
- ❖ Hilary Wandall, AVP, Compliance and CPO, Merck & Co., Inc.
- ❖ Hiroyuki Tsuzura, CBPR Certification Business Office, Japan Institute for Promotion of Digital Economy and Community (JIPDEC)

17:00

Concluding Remarks