

Centre for Information Policy Leadership Side Event at 39th ICDPPC

How Can DPAs Maximise Effectiveness, Engagement and Leadership within the Context of Increased Responsibilities and Limited Resources?

With Richard Thomas, Global Strategy Advisor for CIPL and former UK Information Commissioner and Professor Christopher Hodges, Author of "Law and Corporate Behaviour"

Kowloon Shangri-La Hong Kong
Orchid Room and Foyer (Lower Level II)
64 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong
25 September 2017 | 15:30 – 17:00

AGENDA

15:30 **Welcome and Introduction**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

15:35 **Introduction and Overview**

Introduction of the topic on the basis of CIPL's discussion paper "Regulating for Results – Strategies and Priorities for Leadership and Engagement" and related materials and research by Professor Hodges.

- ❖ Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership
- ❖ Christopher Hodges, Head of the CMS Research Program on Civil Justice Systems at the Centre for Socio-Legal Studies, University of Oxford

15:45 **Discussion**

The challenges and expectations of the digital age call for modern regulatory techniques, with constructive engagement between DPAs and organisations likely to produce better results than an adversarial relationship. Deterrence and punishment have very limited effectiveness, especially when it is in the self-interest of organisations to deliver accountability and digital responsibility. DPAs have so many responsibilities that they need strategies and priorities which will lead to the best outcomes for individuals and society. What are the best ways for DPAs and regulated organisations to work effectively together on shared objectives?

Discussion topics will include:

- When the challenges and expectations of the digital age are so great – and especially when resources are limited – what are the most promising ways for DPAs to ensure that the regulation of data protection achieves overall effectiveness?
- What can we learn from approaches in many other spheres of regulation?

- Would a results-based approach offer helpful ways for DPAs to set strategic priorities and balance engagement, enforcement and complaint-handling?
- How can DPAs drive best behaviors and encourage best practices by regulated organisations?
- What is the role of organisational accountability in supporting effective data protection regulation?

Speakers include:

- Moderator: Bojana Bellamy, President, Centre for Information Policy Leadership
- Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership
- Professor Christopher Hodges, Head of CMS Research Program on Civil Justice Systems, Centre for Socio-Legal Studies, University of Oxford
- Giovanni Buttarelli, European Data Protection Supervisor
- Helen Dixon, Irish Data Protection Commissioner
- Stephen Kai-yi Wong, Privacy Commissioner for Personal Data, Hong Kong
- Hugh Stevenson, Deputy Director, Office of International Affairs, US Federal Trade Commission
- Kara Sutton, Senior Manager, Center for Global Regulatory Cooperation, US Chamber of Commerce

17:00

End of Working Session