

Workshop by the Centre for Information Policy Leadership in collaboration with the Office of
the Data Protection Commissioner of Ireland

How Organisations Can Deliver Accountability under the GDPR

The Printworks, Dublin Castle, Dame St,
Dublin 2, Republic of Ireland
23 January 2018 | 9:00-17:30

AGENDA

Master of Ceremonies

- ❖ Dearbhail McDonald, Group Business Editor, Independent News & Media PLC

8:30 **Registration**

9:00 **Opening Keynote**

- ❖ Pat Breen, TD, Minister of State for Trade, Employment, Business, EU Digital Single Market and Data Protection, Irish Department of Business, Enterprise and Innovation

9:10 **Introduction to Organisational Accountability and Why it Matters**

- ❖ Helen Dixon, Ireland Data Protection Commissioner
- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

9:30 **Session I: How can Controllers and Processors Build Accountability under the GDPR: Documentation & Demonstration**

This session will centre on examples and practical demonstrations of how controllers and processors of all sizes are delivering accountability, focusing on documenting data processing and demonstrating accountability.

- *What is the role of the GDPR's documentation requirements in relation to data processing? How does recordkeeping look like in practice? How should tagging and recordkeeping regarding sensitive data be handled?*
- *How can organisations, including SMEs, demonstrate accountability internally and externally (internal data protection programmes, data protection certifications, codes of conduct and BCR)?*

Discussion Leads

- ❖ Florian Thoma, Senior Director, Global Data Privacy, Accenture
- ❖ Zoe McMahan, Chief Privacy & Data Protection Officer, HP, Inc.
- ❖ JoAnn Stonier, Executive Vice President, Chief Information Governance & Privacy Officer, MasterCard Worldwide
- ❖ Dale Sunderland, Deputy Commissioner, Irish Data Protection Commission (joins for Q&A)

10:30 **Facebook Exercise I: Language Matters**

In this exercise, audience members will be placed into groups to discuss and amend a sample "terms and conditions" in order to learn about the importance of clear and simple language.

11:00 **Break**

11:20 **Session II: Risk Management and Data Protection Impact Assessments (Part I) and Case Studies on Privacy by Design (Part II)**

In Part I, discussion leads will demonstrate how to conduct risk assessments, DPIAs and legitimate interest balancing tests.

- *How can organisations determine whether a processing operation presents a risk or high risk to individuals requiring a DPIA under the GDPR?*
- *What are the steps in the DPIA?*
- *When is processing based on legitimate interest of organisations and how should a legitimate interest balancing test be carried out?*

Discussion Leads

- ❖ Simon Bristow, Head of Data Privacy, UK & Ireland, Novartis International AG
- ❖ Alexandra Cebulsky, Senior Legal Counsel, Global Data Privacy, Accenture
- ❖ Cathal Ryan, Assistant Commissioner, Irish Data Protection Commission (joins for Q&A)

12:30 **Lunch**

13:30 *In Part II, discussion leads will demonstrate privacy-by-design, building on the DPIA discussion in the previous session and using practical examples and case studies, including an intelligent personal assistant (Siri).*

- *What are the relevant steps in designing data protection into a product or service?*
- *What are the key challenges?*

Discussion Leads

- ❖ William Malcolm, Legal Director, Privacy, Google, Inc.
- ❖ Jane Horvath, Senior Director, Global Privacy, Apple, Inc.
- ❖ Jason Novak, Lead Privacy Analysis Engineer, Apple, Inc.

14:30 **Session III: TableTop: Preparing for and Managing Security Breaches**

This session will centre on a tabletop demonstration of how to prepare policies and procedures and handle a data breach and notification to individuals and the DPA.

- *What is the role of data security in preventing personal data breaches?*
- *How can organisations prepare for the event of a breach?*
- *What are best practices for responding to a breach and for breach notification to DPAs and individuals?*
- *When and how should DPAs and individuals be notified?*

- *What are the respective responsibilities of controllers and processors in a breach?*

Discussion Leads

- ❖ JoAnn Stonier, Executive Vice President, Chief Information Governance & Privacy Officer, MasterCard Worldwide
- ❖ Aaron Simpson, Managing Partner, Data Privacy & Cybersecurity, Hunton & Williams
- ❖ Ultan O'Carroll, Assistant Commissioner, Irish Data Protection Commission (joins for Q&A)

15:30 **Facebook Exercise II: Peer Review**

In this exercise, audience members will be placed into groups to review current notices that appear on mobile apps in order to discuss and evaluate transparency.

16:00 **Break**

16:20 **Session IV: Transparency, Individual Rights and Complaint Handling**

This session will provide practical examples of how to implement key individual rights under the GDPR.

- *What is transparency under the GDPR and how can information be provided to individuals in different contexts in clear, understandable, concise and innovative ways?*
- *What are best practices for responding to individuals requesting the rights of access, rectification, objection, erasure, blocking and data portability?*
- *How can organisations comply with the right not to be subject to automated decision making?*
- *How should an accountable organisation respond to complaints?*

Discussion Leads

- ❖ Rob Corbet, Partner, Arthur Cox
- ❖ Steve Wright, Group Data Privacy & InfoSec Officer, John Lewis Partnership
- ❖ Kate Colleary, Country Leader Ireland, International Association of Privacy Professionals (IAPP)
- ❖ Anna Morgan, Deputy Commissioner, Irish Data Protection Commission (joins for Q&A)

17:20 **Closing Remarks**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Dale Sunderland, Deputy Commissioner, Irish Data Protection Commission

17:30 **End of Workshop**