

Centre for Information Policy Leadership at 38<sup>th</sup> International Data Protection Commissioners Conference

## **The Role of Transparency and Risk Assessment in Enabling Organisational Accountability in the Digital Economy**

Marrakech, Morocco

20 October 2016 | 16:30-18:30

Palmeraie Room

### **AGENDA**

16:15      **Registration**

16:30      **Welcome and Introduction**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

#### **Discussion Provocateurs**

Industry representatives and regulators sharing views, best practice and experience on the role of transparency and risk assessment in enabling organisational accountability:

- ❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook
- ❖ Willem Debeuckelaere, President, Belgium Commission for the Protection of Privacy
- ❖ Elizabeth Denham, Information Commissioner, United Kingdom Information Commissioner's Office
- ❖ Peter Fleischer, Global Privacy Counsel, Google
- ❖ Stefano Fratta, Legal Director Consumer, Fintech & Big Data, Telefonica
- ❖ Hilary Wandall, General Counsel & Chief Data Governance Officer, TRUSTe
- ❖ Stephen Wong, Commissioner, Office of the Privacy Commissioner for Personal Data, Hong Kong

17:30      **Roundtable Discussion Topics**

#### **Transparency**

*Accountability requires businesses to move beyond legal notice requirements and to understand and address the individual's true needs for information as a basis for trust. Transforming transparency into a trust-building and, therefore, business-enabling measure will require innovative thinking and new tools. Specific issues for discussion include the following:*

- ❖ The drivers and benefits of transparency
- ❖ The transparency deficit - legal transparency vs. user-centric transparency
- ❖ The challenges of delivering user-centric transparency in a connected world
- ❖ Components of emerging best practice
- ❖ Role of industry and regulators in incentivising and shaping best practice

### **Risk Assessment**

*Risk assessment is essential to protect privacy and demonstrate organisational accountability in an increasingly data driven economy. Thus, there is a need to develop modern, effective risk assessment frameworks and methodologies, including a framework of impacts - both harms and benefits. The challenge is to create risk assessment processes that are technology-neutral and that can keep pace with the continual changes in technology, business practices and societal and institutional norms. Specific issues for discussion include the following:*

- ❖ Identifying a list of tangible and intangible harms and benefits to the individual and business
- ❖ What are the elements of risk assessment for quantifying, calibrating and mitigating risk?
- ❖ Can common elements of a risk assessment programme be shared across industries?
- ❖ Risk and the regulator - what does “best practice” risk assessment look like?
- ❖ Will a regulator take risk mitigation actions into account when dealing with a breach?

18:25

### **Wrap Up and Concluding Remarks**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

18:30

### **End of Workshop**