

Centre for Information Policy Leadership

Japan's New Data Privacy Regime and How it Will Enable Cross-Border Data Flows, Innovation and Privacy Protections in the Modern Information Age

Office Building 1 of the House of the Representatives, International Conference Room
Nagata-cho 2-2-1,
Chiyoda-ku, Tokyo, Japan
11 May 2017 | 10:00-17:00

WORKSHOP AGENDA

- 10:00 **Registration**
- 10:30 **Welcome and Introduction**
- ❖ Markus Heyder, Vice President and Senior Policy Counselor, Centre for Information Policy Leadership
- 10:35 **Special Remarks**
- ❖ Andrew Wylegala, Minister Counselor for Commercial Affairs, Embassy of the United States, Tokyo
- 10:40 **Special Opening Keynotes**
- ❖ Mr. Takuya Hirai, Member, House of Representatives/Chairman, Special Mission Committee on IT Strategy, Liberal Democratic Party
 - ❖ Ms. Mari Sonoda, Secretary General, Japan Personal Information Protection Commission (PPC)
- 11:05 **Scene Setting Remarks**
- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- 11:20 **Session 1: How does Japan's Amended Privacy Law Enable Cross-Border Data Flows, the Data Driven Economy, Innovation and Protection of Personal Data**
- Panelists will discuss Japan's privacy law changes and the new implementing regulations and guidelines. What are the concepts of the new law that enable cross-border data flows and data driven innovation, while protecting individuals and their data? How should the new law be interpreted and developed further to allow responsible uses of data, to realize the benefits of Big Data and analytics and to respond to the challenges and opportunities in the IoT, cloud computing and machine learning? What are the responsibilities of accountable organizations in building and implementing corporate privacy programs and what is the role of regulators in encouraging best practices?*

***Please note that simultaneous translation will be available at the workshop**

Moderator:

- ❖ Manuel Maisog, Partner, Hunton & Williams

Panelists:

- ❖ Kuniko Ogawa, Counselor, Japan Personal Information Protection Commission (PPC)
- ❖ Kaori Ishii, Associate Professor at the Faculty of Library, Information and Media Science, University of Tsukuba
- ❖ Naoya Bessho, General Counsel, Yahoo! Japan
- ❖ Naoko Mizukoshi, Attorney-at-Law, Endeavour Law Office

12:35 **Lunch**

14:05 **Session 2: Cross-Border Data Flows and the APEC Cross-Border Privacy Rules System**

Panelists will discuss the new rules in Japan on cross-border data flows and, particularly, the APEC Cross-Border Privacy Rules (CBPR) system. What is the role of the CBPR in Japan, their increasing importance in the Asia-Pacific region, the benefits of CBPR certifications for organizations and regulators, and their potential to serve as a model for global solutions to the governance of cross-border data flows?

Moderator:

- ❖ Jacobo Esquenazi, Global Privacy Strategist, HP, Inc.

Panelists:

- ❖ Shinji Kakuno, Director, International Affairs Office, Japan Ministry of Economy, Trade and Industry (METI)
- ❖ Tsuzuri Sakamaki, Counselor, Japan Personal Information Protection Commission (PPC)
- ❖ Yoichi Iida, Director for International Research and Policy Coordination, Global Strategy Bureau, Japan Ministry of Internal Affairs and Communications (MIC)
- ❖ Suhee Kim, Deputy Director, Personal Information Protection Policy, Ministry of the Interior, Korea
- ❖ Masataka Saito, Director, Accredited Personal Information Protection Organization Office, Japan Institute for Promotion of Digital Economy and Community (JIPDEC)
- ❖ Josh Harris, Director of International Regulatory Affairs, TRUSTe
- ❖ Jane Horvath, Senior Director of Global Privacy, Apple
- ❖ Keith Enright, Director, Global Privacy Legal, Google

15:35 **Session 3: Applying New Legal Requirements to Big Data and Analytics, Machine Learning and AI**

Panelists will discuss the benefits and challenges of the digital economy and new technologies. What can be the role of privacy risk assessment, transparency, legitimate interest processing, anonymization, and individual rights in enabling

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both effective data protection and digital growth and innovation? What is the role of regulators in enabling both goals?

Moderator:

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

Panelists:

- ❖ Susumu Hirano, Professor of Law, Faculty of Policy Studies/Graduate School of Policy Studies, Chuo University
- ❖ Kuniko Ogawa, Counselor, Japan Personal Information Protection Commission (PPC)
- ❖ Satoshi Narihara, Senior Researcher, Policy Research Department, Institute for Information and Communications Policy (IICP), Japan Ministry of Internal Affairs and Communications (MIC)
- ❖ Harvey Jang, Director, Global Privacy and Data Protection, CISCO
- ❖ Dr. J.J. Pan, Chief Privacy Officer and Director of Public Policy, Acxiom Asia Pacific Corp.

16:45 **Closing Remarks**

17:00 **End of Workshop**