

Centre for Information Policy Leadership/Network of Canadian Business Privacy Leaders Joint Side Event at  
48<sup>th</sup> APPA Forum

## **Three Requisites for Trust in the Digital Economy: Appropriate Legal Grounds for Processing User-centric Transparency Incentivized Accountability**

The Westin Grand  
433 Robson Street  
Vancouver, BC  
V6B 6L9, Canada  
14 November 2017 | 13:00-18:00

### **AGENDA**

12:30 **Lunch**

13:00 **Registration**

13:30 **Welcome & Introduction**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Suzanne Morin, Vice President and Associate General Counsel, Sun Life Financial/Network of Canadian Business Privacy Leaders

13:45 **Necessary Legal Grounds for Processing and Transparency 2.0**

*This panel will discuss:*

- *What are the essential grounds for processing in the digital age (e.g. express consent, implied consent, legitimate interest, etc.)?*
- *Which grounds are appropriate and necessary for what purposes and in what contexts? How can we ensure that global differences in articulating grounds for processing are accommodated within organizations' global privacy compliance programs? How can this be done in a way that effectively respects these differences but also furthers the goals of harmonization, convergence and interoperability between different legal regimes?*
- *What are some of the prevailing models for defining grounds for processing (e.g. PIPEDA; OPC reform proposal; EU GDPR) and what are their respective advantages or challenges?*
- *What is the role of transparency in enabling effective, beneficial, innovative, broad and accountable data uses? How can transparency complement the various grounds for processing?*
- *What might a transparency "framework" look like and how might it help guide organizations and regulators alike?*

- *How can transparency be made more user-centric and focus on what users want or need to know about?*
- *What are innovative and effective means of delivering transparency?*
- *What are some specific examples of effective and user-friendly transparency?*

Moderator:

- ❖ Amanda Maltby, General Compliance Manager and Chief Privacy Officer, Canada Post

Panelists:

- ❖ Patricia Kosseim, Senior General Counsel, Office of the Privacy Commissioner of Canada
- ❖ Zee Kin Yeong, Deputy Commissioner, Singapore Personal Data Protection Commission
- ❖ Suzanne Morin, Vice President and Associate General Counsel, Sun Life Financial/Network of Canadian Business Privacy Leaders
- ❖ Katherine Tassi, Deputy General Counsel, Privacy & Product, Snap, Inc.
- ❖ Pamela Snively, Chief Data and Trust Officer, TELUS Communications

15:30 Break

16:15 **Demonstrating and Incentivizing Accountability**

*This panel will consider:*

- *The key elements of organizational accountability – what are they?*
- *Examples of how organizations are implementing and demonstrating accountability through internal privacy programs or third-party certified accountability programs like privacy seals, certifications and marks, codes of conduct and cross-border transfer mechanisms (e.g., EU Binding Corporate Rules and APEC Cross-Border Privacy Rules).*
- *Why is it important for regulators to incentivize organizational accountability?*
- *Examples of how regulators can incentivize the implementation of accountability through privacy programs or externally verified schemes include using demonstrated accountability as a mitigating factor in an enforcement context or recognizing participation in a formal accountability framework as evidence of compliance in a due diligence context (e.g., selecting data processors under the GDPR).*

Moderator:

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

Panelists:

- ❖ Stephen Wong, Commissioner, Office of the Privacy Commissioner for Personal Data, Hong Kong
- ❖ Christian D’Cunha, Policy Assistant to the European Data Protection Supervisor
- ❖ Anick Fortin-Cousens, Chief Privacy Officer, Canada, Latin America Middle East & Africa Director for Corporate Privacy, IBM Corporation
- ❖ Hilary Wandall, General Counsel and Chief Data Governance Officer, TrustArc
- ❖ Mitch Merowitz, Vice President, Corporate Affairs, Loyalty One/AirMiles

18:00

**End of Roundtable**