

Centre for Information Policy Leadership Roundtable

Looking Around the Corner: Accountable and Responsible Machine Learning under the GDPR and Beyond

Münchenbryggeriet,
Torkel Knutssongatan 2,
118 25 Stockholm, Sweden
24 October 2017 | 10:00-15:00

ROUNDTABLE AGENDA

8:45 **Joint Session with Nordic Privacy Arena**

10:15 **Session I: Machine Learning and the GDPR**

In this session, the discussion leads and roundtable participants will discuss the following issues and questions:

- *What are some emerging technologies and applications based on machine learning?*
- *What are the benefits for individuals, society and organisations associated with these technologies?*
- *How do the GDPR requirements apply to machine learning?*
- *What is the impact of the GDPR requirements relating to profiling and automated decision making?*
- *What are some of the key compliance challenges for organizations as they implement these GDPR requirements?*
- *The WP29 proposed guidelines on profiling and automated decision making.*
- *What are the key challenges relating to machine learning for multinational companies and for SMEs and startups?*

Discussion Leads:

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Kari Laumann, Senior Advisor, Norwegian Data Protection Authority
- ❖ Per Meyerdierks, Senior Privacy Counsel, Google, Inc.
- ❖ Marie-Charlotte Roques Bonnet, Director of EMEA Privacy Policy, Microsoft

12:10 **Lunch Break**

13:05 **Session II: Organisational Accountability in Emerging Technologies**

This session will examine best practices for accountable organisations to mitigate existing and new risks to individuals posed by machine learning. The issues to be discussed include:

- *The elements of accountability as they relate to emerging technologies, such as providing increased transparency and effectively explaining algorithms.*
- *How regulators and regulated companies can work together to achieve the best outcomes for individuals, data protection compliance and societal growth.*

Discussion Leads:

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership
- ❖ Caroline Louveaux, Assistant General Counsel, Privacy and Data Protection, MasterCard
- ❖ Marie-Charlotte Roques Bonnet, Director of EMEA Privacy Policy, Microsoft
- ❖ Caroline Olstedt Carlström, Partner, Lindahl Lawfirm and Data Protection Officer, Klarna Bank
- ❖ Maria Holmström Mellberg, GDPR and Privacy Lead, Nordea Group

15:00

End of Roundtable