

Centre for Information Policy Leadership Workshop

## **Key Building Blocks for Effective Data Protection and Innovation in the Data Driven Society**

W Hotel Santiago, Room B  
Isidora Goyenechea 3000, Las Condes,  
Santiago, Chile  
Monday, February 25, 2019 | 9:00 – 17:30

### **AGENDA**

- 8:30      **Registration**
- 9:00      **Opening Remarks**
- ❖ Mathias Francke, Director of Multilateral Economic Affairs and SOM Chair, Chile Ministry of Foreign Affairs
  - ❖ Bojana Bellamy, President, CIPL
  - ❖ Marcelo Drago, President, Chile Council of Transparency
- 9:25      **Keynote: The Dual Goal of Enabling Data Protection and Data Driven Innovation**
- ❖ JoAnn Stonier, Chief Data Officer, Mastercard
- 9:45      **Session I – Data Protection Developments in Chile, Latin America and Asia-Pacific**
- This panel will provide a brief overview of data protection developments in Chile, Latin America and Asia-Pacific to set the scene for the data protection themes discussed in the following sessions.*
- ❖ Moderator: José Alejandro Bermúdez, Advisor – LATAM, CIPL
  - ❖ Felipe Harboe, Senator of the Republic of Chile
  - ❖ Hyunjune Song, Researcher, Korea Internet & Security Agency
  - ❖ Paula Vargas, Privacy and Public Policy Manager – LATAM, Facebook
  - ❖ Carolina Lessa, Director of Government Affairs, Latin America, RELX Group
  - ❖ Danilo Doneda, Professor, IDP
  - ❖ Manuel O’Brien Hughes, Corporate Affairs Manager, IBM
- 10:55      **Break**
- 11:10      **Session II – The Role of Organizational Accountability in Modern Data Protection Frameworks**
- This panel will discuss the role of organizational accountability as the cornerstone of modern data protection. It will explain the various elements of accountability, such as risk-assessments, policies and procedures, transparency, oversight and redress, how to implement them through comprehensive, risk-based organizational privacy programs or through participation in formal accountability mechanisms such as*

*codes of conduct or certifications, how to demonstrate accountability to data protection authorities and how data protection authorities and lawmakers should incentivize accountability. The panel will also discuss how accountability-based privacy protections can effectively protect individual privacy in contexts where choice and consent may not be available, practicable or effective.*

- ❖ Moderator: Bojana Bellamy, President, CIPL
- ❖ Sarah Saucedo, Lead Privacy Counsel for Latin America, Mastercard
- ❖ Vivienne Artz, Chief Privacy Officer, Refinitiv
- ❖ Eric Ancelovici, Executive Director of Big Data, Telefónica
- ❖ Mark Jaffe, Senior Vice President and Regional Privacy Officer, Teleperformance

12:40 **Lunch**

13:40 **Session III – Key Characteristics and Responsibilities of an Effective National Data Protection Authority**

*This panel will discuss the role of the national data protection authority, both with respect to its domestic policy setting and enforcement functions and its role as central data protection contact in the context of international enforcement cooperation and global privacy and data protection organizations and fora, such as the International Conference of Data Protection and Privacy Commissioners (ICDPPC), the Asia-Pacific Privacy Authorities forum (APPA), the APEC Cross-Border Privacy Enforcement Arrangement (CPEA) and the Global Privacy Enforcement Network (GPEN). The panelists will also discuss contemporary regulatory strategies to maximize the data protection authority's effectiveness through risk-based prioritization of tasks and constructive engagement with industry.*

- ❖ Moderator: Bojana Bellamy, President, CIPL
- ❖ Noah Phillips, Commissioner, Federal Trade Commission, USA
- ❖ Danièle Chatelois, Manager, Policy, Office of the Privacy Commissioner, Canada
- ❖ Evelyn Goh, Director of Policy, Technology and Trustmarks, PDPC, Singapore
- ❖ Hilary Wandall, Chief Data Governance Officer, General Counsel & Corporate Secretary, TrustArc
- ❖ Geff Brown, Associate General Counsel, Microsoft
- ❖ José Alejandro Bermúdez, Advisor – LATAM, CIPL

14:55 **Break**

15:10 **Session IV – Ensuring Accountable Cross-Border Data Flows through APEC CBPR and other Mechanisms**

*This panel will share perspectives on the economic, business and innovation impact of cross-border data flows as well as discuss approaches to accountable cross-border data flows in APEC member economies and other regions such as the EU. The panelist will also consider various specific cross-border transfer mechanisms, such as the APEC CBPR, APEC PRP, EU BCR and future EU GDPR certifications. It will explain how these mechanisms work, how to increase their usefulness and uptake by companies and how they can be used to work towards a global solution*

*for cross-border data transfers, including through specific work on interoperability of transfer mechanisms currently ongoing between APEC and the EU.*

- ❖ Moderator: Markus Heyder, Vice President and Senior Policy Counselor, CIPL
- ❖ Jim Sullivan, Deputy Assistant Secretary, US Department of Commerce
- ❖ Shuhei Ohshima, Commissioner for International Cooperation, Japan PPC
- ❖ Raymund Liboro, Privacy Commissioner and Chairman, Philippines National Privacy Commission
- ❖ Karina Kudakaeva, Researcher at Institute for International Economics and Finance, Russian Foreign Trade Academy
- ❖ Harvey Jang, Senior Director, Global Data Protection & Privacy Counsel, Cisco Systems, Inc.
- ❖ Josh Harris, Director of Regulatory Affairs, TrustArc
- ❖ Sean Heather, Vice President, Executive Director, US Chamber of Commerce
- ❖ Gonzalo Navarro, CEO, ALAI
- ❖ Ambassador Robert Holleyman, President and CEO, C&M International

17:30

**End of Workshop**