

Centre for Information Policy Leadership (CIPL) Annual Executive Retreat Open Session

Settling in to the New World of 2017 – ePrivacy, AI, the US Privacy Agenda, and other Regional Developments

Hunton & Williams LLP
2200 Pennsylvania Avenue, NW
Washington, D.C. 20037

July 20, 2017

8:30 AM **Registration**

9:00 AM **Opening Remarks**

- ❖ Bojana Bellamy, President, CIPL

9:15 AM **Topic I – The Proposed EU ePrivacy Regulation**

The proposed ePrivacy Regulation relies to a large extent on consent as legal ground for the use of communications data. To what extent can or should consent still play a dominant role in developing the information society? This session will focus on the potential impacts of the proposed ePrivacy Regulation on the effective and beneficial use of personal data and explore how it interacts with the GDPR.

- ❖ Moderator: Hielke Hijmans, Senior Policy Advisor, CIPL
- ❖ Cornelia Kutterer, Senior Director, EU Government Affairs, Privacy and Digital Policies, Microsoft
- ❖ William Malcolm, Legal Director, Privacy, Google, Inc.
- ❖ Scott Goss, Vice President and Privacy Counsel, Qualcomm, Inc.

10:15 AM **Topic II – Accountable Machine Learning and AI**

This session will consider the privacy concerns raised by machine learning and artificial intelligence, as outlined in a discussion document. Panelists will consider to what extent AI and machine learning are like other more familiar processing activities, and in what ways they are new. Do AI and machine learning raise new risks to individuals? If so, what are they? How do questions of human intervention in AI and machine learning processing affect the ability of companies to provide transparency and accountability? How do AI and machine learning challenge companies' ability to explain algorithms to regulators? What do these realities mean for governance? Panelists will also consider the extent to which existing data protection paradigms, such as accountability, can address concerns specific to AI and machine learning, and where additional guidance may be necessary to translate existing privacy principles into actionable requirements.

- ❖ Moderator: Paula Bruening, Principal, Casentino Strategies
- ❖ Travis Breaux, Associate Professor of Computer Science at Carnegie Mellon
- ❖ Alex Hubbard, Senior Policy Officer, UK Information Commissioner's Office

- ❖ Rob Sherman, Deputy Chief Privacy Officer, Facebook, Inc.
- ❖ Marisa Jimenez, Public Policy Senior Counsel - Data Governance, Google, Inc.
- ❖ Geff Brown, Assistant General Counsel, Microsoft Corporation

11:30 AM **Break**

11:45 AM **Topic II (cont.) Accountable Machine Learning and AI Breakout Session and Discussion**

In this session, participants will continue discussion of AI and machine learning in breakout groups through a set of guided questions. Rapporteurs will provide a read out of small group findings, which will assist CIPL staff in finalizing the discussion document.

12:45 PM **Lunch**

1:45 PM **Topic III – Regional Privacy Updates from Canada, the Asia-Pacific and Latin America**

In this session, panelists will discuss developments in Canada (proactive enforcement and policy updates on OPC work on consent and reputation); Asia-Pacific (APEC CBPR and other country-specific developments); and Latin America (various legislative developments).

- ❖ Moderator: Markus Heyder, Vice President & Senior Policy Counselor, CIPL
- ❖ Patricia Kosseim, Senior General Counsel and Director General, Office of the Privacy Commissioner of Canada
- ❖ Shannon Coe, Team Lead Data Flows and Privacy, Office of Digital Services Industries, Department of Commerce
- ❖ Jonathan Fox, Director Strategy and Planning, Chief Privacy Office, Security & Trust Organization, Cisco Systems, Inc.
- ❖ Laura Juanes Micas, Director, Privacy Policy, Facebook, Inc.
- ❖ Jonathan Avila, Vice President & Chief Privacy Officer, Wal-Mart Stores, Inc.

2:45 PM **Coffee Break**

3:15 PM **Topic IV – What's Ahead for Privacy under the New US Administration?**

Keynote: What is on the Privacy Horizon for the FTC?

- ❖ Maneesha Mithal, Associate Director, Division of Privacy and Identity Protection, Bureau of Consumer Protection, US Federal Trade Commission

3:45 PM **Industry Panel on Privacy and Security under the New US Administration**

- ❖ Moderator: Fred Cate, Senior Policy Advisor, CIPL, and Vice President for Research at Indiana University
- ❖ Sheila Colclasure, Chief Privacy Officer and Global Executive for Privacy and Public Policy, Acxiom
- ❖ Tony Hadley, Senior Vice President, Government Affairs & Public Policy, Experian

5:00 PM **Closing Remarks**

- ❖ Bojana Bellamy, President, CIPL

5:15 PM **End of Retreat**