WORKSHOP AGENDA

15 March 2016

18:45  Pre-Workshop Cocktail Reception and Dinner
     ❖  Restaurant-Café In de Waag
     Nieuwmarkt 4, 1012 CR Amsterdam
     (Cocktail reception in the Theatrum Anatonicum, above the restaurant)

16 March 2016

8:30   Registration

9:00   Welcome and Introduction
     ❖  Bojana Bellamy, President, Centre for Information Policy Leadership

9:15   Special Opening Remarks
     ❖  Alfred Roos, Head of Constitutional and Administrative Law Sector, Department of Legislation and Legal Affairs, Dutch Ministry of Security and Justice

9:30   Project Objectives and Focus Topics
Steering group members will introduce and lead an open discussion of project goals and focus topics in the following five categories: (1) Data Privacy Programmatic Management; (2) Core Principles and Concepts; (3) Individual Rights; (4) International Data Transfers; and (5) Relationship with DPAs, Enforcement and Sanctions.1
     ❖  Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook, Inc.
     ❖  Caroline Louveaux, Senior Managing Counsel, Privacy and Data Protection, Legal Department, MasterCard
     ❖  William Malcolm, Senior Privacy Counsel, Google
     ❖  Florian Thoma, Senior Director of Global Data Privacy, Accenture
     ❖  Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership

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1 See Page 4: “GDPR Project Proposed Focus Topics – ‘5 Buckets’” for detailed list of topics.
10:15  
**Break**

10:30  
**Keynote Remarks**
- Isabelle Falque-Pierrotin, Chair, Article 29 Working Party and President, Commission nationale de l'informatique et des libertés (CNIL)
- Karolina Mojzesowicz, Head of Data Protection Reform Sector, European Commission

11:10  
**Open Discussion on Project Objectives, Focus Topics and Keynotes**

12:30  
**LUNCH**

13:40-17:50  
**Workshop I Focus Topic and Discussion**
Each workshop will focus on a subset of the above focus topics. Workshop I will focus on issues relating to Data Privacy Programmatic Management and Individual Rights.

13:40  
**Data Privacy Programmatic Management and Focus on the Individual**
Each of the subtopics below will be introduced by designated discussion leads followed by an open discussion with all participants. *(30-35 minutes each subtopic)*

- **Accountability and its elements under the GDPR for controllers and processors**
  - Jacobo Esquenazi, Global Privacy Strategist, HP Inc.
  - Stefan Krätschmer, Data Privacy Officer, Europe, IBM Corporation
  - Manuela Siano, Service for EU and International Matters, Garante per la protezione dei dati personali, Italy

- **Appointment and role of the DPO**
  - Cecilia Alvarez, European Data Protection Officer Lead, Spain Legal Director, Pfizer, Inc.
  - Jacob Kohnstamm, Chairman, Dutch Data Protection Authority

- **Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification**
  - Joseph Alhadeff, Vice President of Global Public Policy and Chief Privacy Strategist, Oracle Corporation
  - Iain Bourne, Group Manager, UK Information Commissioner’s Office
  - Emma Butler, Senior Director Privacy and Data Protection, RELX Group
  - Oskari Rovamo, Global Privacy Counsel, Nokia Corporation

- **Demonstrating accountability externally, BCR, privacy seals, certifications, and codes of conduct**
  - Joëlle Jouret, Conseiller Juridique, Rechtskundig Adviseur, Belgium Commission for the Protection of Privacy
  - Marie-Charlotte Roques-Bonnet, Director of EMEA Privacy Policy, Microsoft Corporation
  - Hilary Wandall, Associate Vice President, Compliance and Chief Privacy Officer, Merck & Co., Inc.
15:40  Break

16:00  Data Privacy Programmatic Management and Focus on the Individual (continued) (30-35 minutes each subtopic)

- **Harmonisation and consistent implementation**
  - Rafael García Gozalo, Head of the International Department, Agencia Española de Protección de Datos, Spain
  - Donna McPartland, Chief Privacy Official, Corporate Counsel, Compliance Director, Graduate Management Admission Council (GMAC)
  - Karolina Mojzesowicz, Head of Data Protection Reform Sector, European Commission

- **Data portability, data erasure, right to object**
  - Vivienne Artz, Managing Director, Head of the International IP and O&T Law Group, Citigroup Inc.
  - William Malcolm, Senior Privacy Counsel, Google
  - Wojciech Wiewiórowski, Assistant European Data Protection Supervisor

- **Transparency to individuals**
  - Piotr Drobek, Deputy Director of the Department of Social Education and International Cooperation, Generalny Inspektor Ochrony Danych Osobowych (GIODO), Poland
  - Benjamin Hayes, Chief Privacy Officer, Nielsen

17:50  Closing Remarks
   ✷ Bojana Bellamy, President, Centre for Information Policy Leadership

18:00  End of Workshop

*All names listed in alphabetical order*
GDPR PROJECT PROPOSED FOCUS TOPICS

“5 BUCKETS”

1. Data Privacy Programmatic Management
   - Accountability and its elements under the GDPR for controllers and processors
   - Appointment and role of the DPO
   - Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification
   - Evidencing and demonstrating accountability externally
   - Privacy seals, certifications, codes of conduct
   - Harmonisation and consistent implementation

2. Core Principles and Concepts
   - Legitimacy (consent/age of consent, legitimate interest), decisions based on profiling, transparency, purpose limitation, pseudonymisation

3. Individual Rights
   - Data portability, new aspects of data erasure and right to object, transparency

4. International Data Transfers
   - Adequacy decisions, BCR, model contracts, the new EU-US Privacy Shield, derogations, seals and certifications, Art. 43a, interoperability with non-EU mechanisms

5. Relationship with DPAs, Enforcement and Sanctions
   - Smart Regulation
   - Main establishment, One-Stop-Shop and relationship with DPAs
   - Role and powers of the DPA
   - Role and powers of the European Data Protection Board (EDPB)
   - Consistency procedure
   - Sanctions and liability
   - Links with EU strategy for Digital Single Market and Smart Regulation
TOWARDS A SUCCESSFUL AND CONSISTENT IMPLEMENTATION
OF THE GDPR

Co-hosted by the Dutch Ministry of Security and Justice

Radisson Blu Hotel, Amsterdam
Wapen A&B Meeting Room
Rusland 17, 1012 CK
Amsterdam, The Netherlands
16 March 2016 | 9:00-18:00

WORKSHOP PARTICIPANTS

Joseph Alhadeff  Oracle Corporation
Cecilia Alvarez  Pfizer, Inc.
Vivienne Artz  Citi
Maria Chiara Atzori  Novartis International AG
Carmen Barrett  Pearson
Bojana Bellamy  Centre for Information Policy Leadership
Katinka Bojnár  Nemzeti Adatvédelmi és Információszabadság Hatóság (NAIH), Hungary
Machiel Bolhuis  Liberty Global
Iain Bourne  UK Information Commissioner's Office
Emma Butler  RELX Group
Ilias Chantzos  Symantec Corporation
José Checa  Nestle S.A.
Sinead Connolly  Facebook, Inc.
Cameron Copeland  Bank of America
Stephen Deadman  Facebook, Inc.
Nancy Dean  Verisk Analytics, Inc.
Adelaide Deleplanque  Liberty Global
Ulrika Dellrud  Oracle Corporation
Robert Donohoe  Hudson Advisors
Belinda Doshi  Pearson
Piotr Drobek  Generalny Inspektor Ochrony Danych Osobowych (GIODO), Poland
Francois-Xavier Dussart  Yahoo! Inc.
Nico van Eijk  University of Amsterdam
Patrice Ettinger  Pfizer, Inc.
Daniela Fabian Masoch  Centre for Information Policy Leadership Fellow
Isabelle Falque-Pierrotin  Commission nationale de l'informatique et des libertés (CNIL), France
Anne Flanagan  Queen Mary University of London
Stuart Fowkes  Hudson Advisors
Christine Frye  Bank of America
<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Joanne Furtsch</td>
<td>TRUSTe</td>
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<tr>
<td>Rafael García Gozalo</td>
<td>Agencia Española de Protección de Datos</td>
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<td>Raphaël Gellert</td>
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<td>Helen Graham</td>
<td>Shell International Ltd.</td>
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<td>Joris Groen</td>
<td>Dutch Ministry of Security and Justice</td>
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<td>Dominique Hagenuw</td>
<td>Dutch Data Protection Authority</td>
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<td>Adrienne Harrington</td>
<td>Department of the Taoiseach (Prime Minister’s Office) Ireland</td>
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<td>Paul Harris</td>
<td>Sodexo, Inc.</td>
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<td>Josh Harris</td>
<td>TRUSTe</td>
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<td>Markus Heyder</td>
<td>Centre for Information Policy Leadership</td>
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<td>Hielke Hijnans</td>
<td>University of Amsterdam/Vrije Universiteit Brussel</td>
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<td>Shirin Huber</td>
<td>UPS</td>
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<td>Peter Hustinx</td>
<td>Former European Data Protection Supervisor</td>
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<td>Elena Irimia</td>
<td>Merck &amp; Co., Inc.</td>
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<td>Daniel Jin</td>
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<td>Jessie Luo</td>
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<td>Riccardo Masucci</td>
<td>Intel Corporation</td>
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<td>Donna McPartland</td>
<td>Graduate Management Admission Council</td>
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<td>Terry McQuay</td>
<td>Nymity, Inc.</td>
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<td>William Min</td>
<td>Starwood Hotels &amp; Resorts Worldwide, Inc.</td>
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<td>Karolina Mojzesowicz</td>
<td>European Commission</td>
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<td>Rory Munro</td>
<td>UK Department for Culture, Media &amp; Sport</td>
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<tr>
<td>Kirsten Mycroft</td>
<td>Lloyds Bank</td>
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<td>Wim Nauwelents</td>
<td>Hunton &amp; Williams LLP</td>
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<td>Dutch Data Protection Authority</td>
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<td>Nicola Orlandi</td>
<td>Novartis International AG</td>
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<tr>
<td>Yann Padova</td>
<td>Commission de Régulation de l’Énergie, France</td>
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<td>Dragan Pendić</td>
<td>Guardtime</td>
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<tr>
<td>Ross Phillipson</td>
<td>The Procter &amp; Gamble Company</td>
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<tr>
<td>Jan Rinia</td>
<td>Permanent Mission of the Kingdom of the Netherlands to the EU</td>
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Alfred Roos  
Dutch Ministry of Security and Justice  

Marie-Charlotte Roques-Bonnet  
Microsoft Corporation  

Oskari Rovamo  
Nokia Corporation  

Steve Satterfield  
Facebook, Inc.  

Sachiko Scheuing  
Acxiom Corporation  

Sarah Shaw  
Hudson Advisors  

Manuela Siano  
Garante per la protezione dei dati personali, Italy  

Dana Simberkoff  
AvePoint  

David Smith  
Nymity, Inc.  

Jennifer Stoddart  
Nymity, Inc.  

Florian Thoma  
Accenture  

Richard Thomas  
Centre for Information Policy Leadership  

Louise Thorpe  
American Express Company  

Allen Ting  
Huawei  

Monika Tomczak-Górlikowska  
Shell International Ltd.  

Wilbert Tomesen  
Dutch Data Protection Authority  

Sophie Vannier  
Commission nationale de l’informatique et des libertés (CNIL), France  

Winfried Veil  
Bundesministerium des Innern (BMI), Germany  

Ryan Vinelli  
Starwood Hotels & Resorts Worldwide, Inc.  

Cristina Vela  
Telefónica S.A.  

Anneke Vissers  
Ernst & Young LLP  

Asma Vranaki  
Centre for Socio-Legal Studies, University of Oxford  

Hilary Wandall  
Merck & Co., Inc.  

Wojciech Wiewiorowski  
European Data Protection Supervisor  

Alan Winters  
Teleperformance Group  

Boris Wojtan  
GSM Association  

Kimon Zorbas  
Nielsen
## GDPR PROJECT 2016-2017 TIMELINE

### JANUARY

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<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>27-29</td>
<td>CDPD Computers, Privacy &amp; Data Protection 9th International Conference (Brussels)</td>
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<td>28</td>
<td>CIPL Roundtable: <em>Examining Both Sides of the Safe Harbour “Essential Equivalence” Equation – Is Europe Up to Scratch?</em> (Brussels)</td>
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### FEBRUARY

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<th>Date</th>
<th>Event Description</th>
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<tr>
<td>5</td>
<td>First Friday Call</td>
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<td>22</td>
<td>CIPL, TRUSTe, The Information Accountability Foundation, and Information Integrity Solutions Joint APEC Workshop: <em>Building a Dependable Framework for Privacy, Innovation and Cross-Border Data Flows in the Asia-Pacific Region</em> (Lima, Peru)</td>
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<td>23-26</td>
<td>APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings (Lima, Peru)</td>
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<tr>
<td>29</td>
<td>CIPL-Google US West Coast Roundtable: <em>Defining a 2016 Strategy for Innovation and Privacy Compliance</em> (San Francisco)</td>
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### MARCH

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<th>Date</th>
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<tr>
<td>7</td>
<td>CIPL Meeting with Personal Information Protection Commission, Japan (Washington, DC)</td>
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<tr>
<td>11</td>
<td>First Friday Call</td>
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<tr>
<td>16</td>
<td>CIPL GDPR Project Workshop I: <em>Towards a Successful and Consistent Implementation of the GDPR</em> (Amsterdam)</td>
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### APRIL

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<th>Date</th>
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<tr>
<td>1</td>
<td>First Friday Call</td>
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<td>4</td>
<td>CIPL and Hunton &amp; Williams IAPP Global Privacy Summit Reception (Washington, DC)</td>
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<td>5-6</td>
<td>IAPP Global Privacy Summit (Washington, DC)</td>
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<td>20-21</td>
<td>IAPP Europe Data Protection Intensive 2015 (London)</td>
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<td>25-26</td>
<td>European Data Protection Days 2016 (Berlin)</td>
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### MAY

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6 First Friday Call

24 CIPL GDPR Project Webinar: *A Deep Dive on the “Risk” and High Risk” in the EU GDPR*

**JUNE**

14 CIPL Pre-Retreat Reception (Washington, DC)
15 CIPL Annual Executive Retreat (Washington, DC)
22 CIPL GDPR Project Webinar: *A Deep Dive into the Role of the DPO under the GDPR*
28-30 APEC E-Commerce Business Alliance Forum (Jinjiang, China)
30 CIPL and Telefonica High-level Roundtable: *Reframing Data Transparency* (London)

**JULY**

4-8 Brussels Privacy Hub 1st European Data Protection Law Summer School
18 CIPL-APEC Workshop: *Enabling Legal Compliance & Cross-Border Data Transfers* (Singapore)
19 IAPP Asia Privacy Forum (Singapore)
20 CIPL Roundtable: *The EU GDPR-Key Implementation Issues and Global Impacts* (Singapore)
21-22 45th Asia Pacific Privacy Authorities (APPA) Forum (Singapore)
26 WP29 FabLab (Brussels)
27 EU Commission GDPR Workshop (Brussels)

**AUGUST**

12 First Friday Call
17-19 APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings (Lima, Peru)

**SEPTEMBER**

19 CIPL GDPR Project Workshop II and Dinner (Paris)
20 CIPL GDPR Project Implementation Session hosted by Orange S.A. (Paris)

**OCTOBER**

7 First Friday Call
11 CIPL GDPR Project Webinar: *Certifications*
13-14 15th Annual PDP Data Protection Compliance Conference (London)
17-20 38th International Conference of Data Protection and Privacy Commissioners (Marrakech, Morocco)
20 CIPL Side Event: “The role of Risk assessment and Transparency in Enabling Organisational Accountability in the Digital Economy” at the 38th International Conference of Data Protection and Privacy Commissioner (Marrakech, Morocco)
24 Nordic Privacy Arena (Stockholm, Sweden)

**NOVEMBER**
4 First Friday Call
8 CIPL GDPR ad hoc meeting on Certifications (Brussels)
8-10 IAPP Europe Data Protection Congress (Brussels)

**DECEMBER**
2 First Friday Call
TBA 46th APPA Forum, hosted by the National Institute for Transparency, Access to Information and Personal Data Protection (Mexico)

**Planned Events 2017**

**JANUARY**
25-27 CDPD Computers, Privacy & Data Protection 10th International Conference (Brussels)
TBA CIPL GDPR Project Workshop III (*Brussels or Rome, TBC*)
Late Jan./Early Feb. APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings (Vietnam)

**FEBRUARY**
3 First Friday Call
13-17 RSA Conference (San Francisco, CA)
Week of 13th CIPL US West Coast Roundtable (San Francisco, CA)

**MARCH**
3 First Friday Call
15-16  IAPP European Data Protection Intensive 2017 (London)
TBA   CIPL Workshop (Japan)

**APRIL**
7     First Friday Call
18-20 IAPP Global Privacy Summit 2017 (Washington, DC)

**MAY**
5     First Friday Call
15-16 7th European Data Protection Days 2017 (Berlin)

*Please note that all events and dates are subject to change.*

**CONTACT US**
To learn more about the project and ways to get involved, please contact:

**Bojana Bellamy**, President
+44 (0)20 7220 5703 | bbellamy@hunton.com

**Markus Heyder**, Vice President & Senior Policy Counselor
202-419-2005 | mheyder@hunton.com