

Centre for Information Policy Leadership Project on GDPR Implementation Workshop I

TOWARDS A SUCCESSFUL AND CONSISTENT IMPLEMENTATION OF THE GDPR

Co-hosted by the Dutch Ministry of Security and Justice

Radisson Blu Hotel, Amsterdam
Wapen A&B Meeting Room
Rusland 17, NL-1012 CK
Amsterdam, The Netherlands

16 March 2016 | 9:00-18:00

WORKSHOP AGENDA

15 March 2016

18:45 **Pre-Workshop Cocktail Reception and Dinner**

- ❖ Restaurant-Café In de Waag
Nieuwmarkt 4, 1012 CR Amsterdam
(Cocktail reception in the *Theatrum Anatomicum*, above the restaurant)

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16 March 2016

8:30 **Registration**

9:00 **Welcome and Introduction**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

9:15 **Special Opening Remarks**

- ❖ Alfred Roos, Head of Constitutional and Administrative Law Sector, Department of Legislation and Legal Affairs, Dutch Ministry of Security and Justice

9:30 **Project Objectives and Focus Topics**

Steering group members will introduce and lead an open discussion of project goals and focus topics in the following five categories: (1) Data Privacy Programmatic Management; (2) Core Principles and Concepts; (3) Individual Rights; (4) International Data Transfers; and (5) Relationship with DPAs, Enforcement and Sanctions.¹

- ❖ Stephen Deadman, Global Deputy Chief Privacy Officer, Facebook, Inc.
- ❖ Caroline Louveaux, Senior Managing Counsel, Privacy and Data Protection, Legal Department, MasterCard
- ❖ William Malcolm, Senior Privacy Counsel, Google
- ❖ Florian Thoma, Senior Director of Global Data Privacy, Accenture
- ❖ Richard Thomas, Global Strategy Advisor, Centre for Information Policy Leadership

¹ See Page 4: "GDPR Project Proposed Focus Topics – '5 Buckets'" for detailed list of topics.

10:15 **Break**

10:30 **Keynote Remarks**

- ❖ Isabelle Falque-Pierrotin, Chair, Article 29 Working Party and President, Commission nationale de l'informatique et des libertés (CNIL)
- ❖ Karolina Mojesowicz, Head of Data Protection Reform Sector, European Commission

11:10 **Open Discussion on Project Objectives, Focus Topics and Keynotes**

12:30 **LUNCH**

13:40-17:50 **Workshop I Focus Topic and Discussion**

Each workshop will focus on a subset of the above focus topics. Workshop I will focus on issues relating to Data Privacy Programmatic Management and Individual Rights.

13:40 **Data Privacy Programmatic Management and Focus on the Individual**

Each of the subtopics below will be introduced by designated discussion leads followed by an open discussion with all participants. *(30-35 minutes each subtopic)*

- **Accountability and its elements under the GDPR for controllers and processors**
 - Jacobo Esquenazi, Global Privacy Strategist, HP Inc.
 - Stefan Krätschmer, Data Privacy Officer, Europe, IBM Corporation
 - Manuela Siano, Service for EU and International Matters, Garante per la protezione dei dati personali, Italy
- **Appointment and role of the DPO**
 - Cecilia Alvarez, European Data Protection Officer Lead, Spain Legal Director, Pfizer, Inc.
 - Jacob Kohnstamm, Chairman, Dutch Data Protection Authority
- **Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification**
 - Joseph Alhadeff, Vice President of Global Public Policy and Chief Privacy Strategist, Oracle Corporation
 - Iain Bourne, Group Manager, UK Information Commissioner's Office
 - Emma Butler, Senior Director Privacy and Data Protection, RELX Group
 - Oskari Rovamo, Global Privacy Counsel, Nokia Corporation
- **Demonstrating accountability externally, BCR, privacy seals, certifications, and codes of conduct**
 - Joëlle Jouret, Conseiller Juridique, Rechtskundig Adviseur, Belgium Commission for the Protection of Privacy
 - Marie-Charlotte Roques-Bonnet, Director of EMEA Privacy Policy, Microsoft Corporation
 - Hilary Wandall, Associate Vice President, Compliance and Chief Privacy Officer, Merck & Co., Inc.

15:40 **Break**

16:00 **Data Privacy Programmatic Management and Focus on the Individual
(continued)** (30-35 minutes each subtopic)

- **Harmonisation and consistent implementation**
 - Rafael García Gozalo, Head of the International Department, Agencia Española de Protección de Datos, Spain
 - Donna McPartland, Chief Privacy Officer, Corporate Counsel, Compliance Director, Graduate Management Admission Council (GMAC)
 - Karolina Mojzesowicz, Head of Data Protection Reform Sector, European Commission
- **Data portability, data erasure, right to object**
 - Vivienne Artz, Managing Director, Head of the International IP and O&T Law Group, Citigroup Inc.
 - William Malcolm, Senior Privacy Counsel, Google
 - Wojciech Wiewiórowski, Assistant European Data Protection Supervisor
- **Transparency to individuals**
 - Piotr Drobek, Deputy Director of the Department of Social Education and International Cooperation, Generalny Inspektor Ochrony Danych Osobowych (GIODO), Poland
 - Benjamin Hayes, Chief Privacy Officer, Nielsen

17:50 **Closing Remarks**

- ❖ Bojana Bellamy, President, Centre for Information Policy Leadership

18:00 **End of Workshop**

GDPR PROJECT PROPOSED FOCUS TOPICS

"5 BUCKETS"

1. Data Privacy Programmatic Management

- Accountability and its elements under the GDPR for controllers and processors
- Appointment and role of the DPO
- Assessing risk under the GDPR - privacy impact assessments, privacy by design, breach notification
- Evidencing and demonstrating accountability externally
- Privacy seals, certifications, codes of conduct
- Harmonisation and consistent implementation

2. Core Principles and Concepts

- Legitimacy (consent/age of consent, legitimate interest), decisions based on profiling, transparency, purpose limitation, pseudonymisation

3. Individual Rights

- Data portability, new aspects of data erasure and right to object, transparency

4. International Data Transfers

- Adequacy decisions, BCR, model contracts, the new EU-US Privacy Shield, derogations, seals and certifications, Art. 43a, interoperability with non-EU mechanisms

5. Relationship with DPAs, Enforcement and Sanctions

- Smart Regulation
- Main establishment, One-Stop-Shop and relationship with DPAs
- Role and powers of the DPA
- Role and powers of the European Data Protection Board (EDPB)
- Consistency procedure
- Sanctions and liability
- Links with EU strategy for Digital Single Market and Smart Regulation

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WORKSHOP PARTICIPANTS

Joseph Alhadeff	Oracle Corporation
Cecilia Alvarez	Pfizer, Inc.
Vivienne Artz	Citi
Maria Chiara Atzori	Novartis International AG
Carmen Barrett	Pearson
Bojana Bellamy	Centre for Information Policy Leadership
Katinka Bojnár	Nemzeti Adatvédelmi és Információszabadság Hatóság (NAIH), Hungary
Machiel Bolhuis	Liberty Global
Iain Bourne	UK Information Commissioner's Office
Emma Butler	RELX Group
Ilias Chantzos	Symantec Corporation
José Checa	Nestle S.A.
Sinead Connolly	Facebook, Inc.
Cameron Copeland	Bank of America
Stephen Deadman	Facebook, Inc.
Nancy Dean	Verisk Analytics, Inc.
Adelaide Deleplanque	Liberty Global
Ulrika Dellrud	Oracle Corporation
Robert Donohoe	Hudson Advisors
Belinda Doshi	Pearson
Piotr Drobek	Generalny Inspektor Ochrony Danych Osobowych (GIODO), Poland
Francois-Xavier Dussart	Yahoo! Inc.
Nico van Eijk	University of Amsterdam
Patrice Ettinger	Pfizer, Inc.
Daniela Fabian Masoch	Centre for Information Policy Leadership Fellow
Isabelle Falque-Pierrotin	Commission nationale de l'informatique et des libertés (CNIL), France
Anne Flanagan	Queen Mary University of London
Stuart Fowkes	Hudson Advisors
Christine Frye	Bank of America

Joanne Furtsch	TRUSTe
Rafael García Gozalo	Agencia Española de Protección de Datos
Raphaël Gellert	Vrije Universiteit Brussel
Helen Graham	Shell International Ltd.
Joris Groen	Dutch Ministry of Security and Justice
Dominique Hagenauw	Dutch Data Protection Authority
Adrienne Harrington	Department of the Taoiseach (Prime Minister's Office) Ireland
Paul Harris	Sodexo, Inc.
Josh Harris	TRUSTe
Benjamin Hayes	Nielsen
Markus Heyder	Centre for Information Policy Leadership
Hielke Hijmans	University of Amsterdam/Vrije Universiteit Brussel
Shirin Huber	UPS
Peter Hustinx	Former European Data Protection Supervisor
Elena Irimia	Merck & Co., Inc.
Daniel Jin	Centre for Information Policy Leadership
John Jolliffe	Adobe
Jeroen de Jong	Dutch Ministry of Security and Justice
Joëlle Jouret	Belgium Commission for the Protection of Privacy
Irene Kamara	Vrije Universiteit Brussel
Jacob Kohnstamm	Dutch Data Protection Authority
Stefan Krätschmer	IBM Deutschland GmbH
Michael Lamb	RELX Group
Adriana Lopez-Tafall	Merck & Co., Inc.
Caroline Louveaux	MasterCard
Jessie Luo	Huawei
Aylin Lusi	UPS
William Malcolm	Google UK Limited
Riccardo Masucci	Intel Corporation
Donna McPartland	Graduate Management Admission Council
Terry McQuay	Nymity, Inc.
William Min	Starwood Hotels & Resorts Worldwide, Inc.
Karolina Mojzesowicz	European Commission
Rory Munro	UK Department for Culture, Media & Sport
Kirsten Mycroft	Lloyds Bank
Wim Nauwelaerts	Hunton & Williams LLP
Udo Oelen	Dutch Data Protection Authority
Nicola Orlandi	Novartis International AG
Yann Padova	Commission de Régulation de l'Énergie, France
Dragan Pendić	Guardtime
Ross Phillipson	The Procter & Gamble Company
Jan Rinia	Permanent Mission of the Kingdom of the Netherlands to the EU

Alfred Roos	Dutch Ministry of Security and Justice
Marie-Charlotte Roques-Bonnet	Microsoft Corporation
Oskari Rovamo	Nokia Corporation
Steve Satterfield	Facebook, Inc.
Sachiko Scheuing	Axiom Corporation
Sarah Shaw	Hudson Advisors
Manuela Siano	Garante per la protezione dei dati personali, Italy
Dana Simberkoff	AvePoint
David Smith	Nymity, Inc.
Jennifer Stoddart	Nymity, Inc.
Florian Thoma	Accenture
Richard Thomas	Centre for Information Policy Leadership
Louise Thorpe	American Express Company
Allen Ting	Huawei
Monika Tomczak-Górlikowska	Shell International Ltd.
Wilbert Tomesen	Dutch Data Protection Authority
Sophie Vannier	Commission nationale de l'informatique et des libertés (CNIL), France
Winfried Veil	Bundesministerium des Innern (BMI), Germany
Ryan Vinelli	Starwood Hotels & Resorts Worldwide, Inc.
Cristina Vela	Telefónica S.A.
Anneke Vissers	Ernst & Young LLP
Asma Vranaki	Centre for Socio-Legal Studies, University of Oxford
Hilary Wandall	Merck & Co., Inc.
Wojciech Wiewiorowski	European Data Protection Supervisor
Alan Winters	Teleperformance Group
Boris Wojtan	GSM Association
Kimon Zorbas	Nielsen

GDPR PROJECT 2016-2017 TIMELINE

JANUARY

- 21 CIPL and Hunton & Williams Workshop: *What Now: Assessing the Impact of the EU General Data Protection Regulation in Your Organisation* (London)
- 27-29 CDPD Computers, Privacy & Data Protection 9th International Conference (Brussels)
- 28 CIPL Roundtable: *Examining Both Sides of the Safe Harbour “Essential Equivalence” Equation – Is Europe Up to Scratch?* (Brussels)

FEBRUARY

- 5 First Friday Call
- 22 CIPL, TRUSTe, The Information Accountability Foundation, and Information Integrity Solutions Joint APEC Workshop: *Building a Dependable Framework for Privacy, Innovation and Cross-Border Data Flows in the Asia-Pacific Region* (Lima, Peru)
- 23-26 APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings (Lima, Peru)
- 29 CIPL-Google US West Coast Roundtable: *Defining a 2016 Strategy for Innovation and Privacy Compliance* (San Francisco)

MARCH

- 7 CIPL Meeting with Personal Information Protection Commission, Japan (Washington, DC)
- 11 First Friday Call
- 16 CIPL GDPR Project Workshop I: *Towards a Successful and Consistent Implementation of the GDPR* (Amsterdam)

APRIL

- 1 First Friday Call
- 4 CIPL and Hunton & Williams IAPP Global Privacy Summit Reception (Washington, DC)
- 5-6 IAPP Global Privacy Summit (Washington, DC)
- 20-21 IAPP Europe Data Protection Intensive 2015 (London)
- 25-26 European Data Protection Days 2016 (Berlin)

MAY

- 6 First Friday Call
- 24 CIPL GDPR Project Webinar: *A Deep Dive on the “Risk” and High Risk” in the*
EU GDPR

JUNE

- 14 CIPL Pre-Retreat Reception (Washington, DC)
- 15 CIPL Annual Executive Retreat (Washington, DC)
- 22 CIPL GDPR Project Webinar: *A Deep Dive into the Role of the DPO under the*
GDPR
- 28-30 APEC E-Commerce Business Alliance Forum (Jinjiang, China)
- 30 CIPL and Telefonica High-level Roundtable: *Reframing Data Transparency*
(London)

JULY

- 4-8 Brussels Privacy Hub 1st European Data Protection Law Summer School
- 18 CIPL-APEC Workshop: *Enabling Legal Compliance & Cross-Border Data*
Transfers with the APEC Cross-Border Privacy Rules (CBPR)
(Singapore)
- 19 IAPP Asia Privacy Forum (Singapore)
- 20 CIPL Roundtable: *The EU GDPR-Key Implementation Issues and Global*
Impacts (Singapore)
- 21-22 45th Asia Pacific Privacy Authorities (APPA) Forum (Singapore)
- 26 WP29 FabLab (Brussels)
- 27 EU Commission GDPR Workshop (Brussels)

AUGUST

- 12 First Friday Call
- 17-19 APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings
(Lima, Peru)

SEPTEMBER

- 19 CIPL GDPR Project Workshop II and Dinner (Paris)
- 20 CIPL GDPR Project Implementation Session hosted by Orange S.A. (Paris)

OCTOBER

- 7 First Friday Call

- 11 CIPL GDPR Project Webinar: *Certifications*
- 13-14 15th Annual PDP Data Protection Compliance Conference (London)
- 17-20 38th International Conference of Data Protection and Privacy Commissioners
(Marrakech, Morocco)
- 20 CIPL Side Event: “The role of Risk assessment and Transparency in Enabling
Organisational Accountability in the Digital Economy” at the 38th International
Conference of Data Protection and Privacy Commissioner (Marrakech,
Morocco)
- 24 Nordic Privacy Arena (Stockholm, Sweden)

NOVEMBER

- 4 First Friday Call
- 8 CIPL GDPR ad hoc meeting on Certifications (Brussels)
- 8-10 IAPP Europe Data Protection Congress (Brussels)

DECEMBER

- 2 First Friday Call
- TBA 46th APPA Forum, hosted by the National Institute for Transparency, Access to
Information and Personal Data Protection (Mexico)

Planned Events 2017

JANUARY

- 25-27 CDPD Computers, Privacy & Data Protection 10th International Conference
(Brussels)
- TBA CIPL GDPR Project Workshop III (*Brussels or Rome, TBC*)
- Late Jan./Early Feb. APEC Data Privacy Subgroup/Electronic Commerce Steering Group meetings
(Vietnam)

FEBRUARY

- 3 First Friday Call
- 13-17 RSA Conference (San Francisco, CA)
- Week of 13th CIPL US West Coast Roundtable (San Francisco, CA)

MARCH

- 3 First Friday Call

15-16 IAPP European Data Protection Intensive 2017(London)
TBA CIPL Workshop (Japan)

APRIL

7 First Friday Call
18-20 IAPP Global Privacy Summit 2017(Washington, DC)

MAY

5 First Friday Call
15-16 7th European Data Protection Days 2017 (Berlin)

**Please note that all events and dates are subject to change.*

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CONTACT US

To learn more about the project and ways to get involved, please contact:

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