

Personal Data Protection Commission (PDPC) and Centre for Information Policy Leadership (CIPL)
Joint Workshop

Workshop on Roles of Certifications in Personal Data Protection

Intercontinental Hotel, Level 2, Ballrooms 1 and 2
80 Middle Road, Singapore 188966
15 November 2018 | 9:00 AM – 12:30 PM

AGENDA

8:30 AM **Registration**

9:00 AM **Opening Remarks**

- ❖ Yeong Zee Kin, Deputy Commissioner, PDPC
- ❖ Bojana Bellamy, President, CIPL

9:10 AM **Topic I: The Role of Certifications as Accountability and Compliance Tools**

The panelists will discuss how data protection certifications and similar schemes (e.g. APEC CBPR and PRP, EU BCR, EU GDPR, codes of conduct, Singapore DP Trustmark) can function as accountability and compliance tools for organisations by providing a comprehensive privacy and data protection programme, third party verification, oversight and dispute resolution, as well as government backstop enforcement. The panelists will also share on the specific benefits of certifications for large MNCs and for SMEs, including their application to specific products, processes or services.

- ❖ Moderator: Bojana Bellamy, President, CIPL
- ❖ Jacobo Esquenazi, Global Privacy Strategist, HP, Inc.
- ❖ Yi Lin Seng, Senior Counsel, Mastercard
- ❖ Alex Li, Program Manager, Microsoft
- ❖ Darren Abernethy, Senior Counsel, TrustArc
- ❖ Eunice Toh, Executive Director, Tan Tock Seng Hospital Community Fund

10:25 AM **Break**

10:45 AM **Topic II: The Role of Certifications in Data Transfers and as a Mechanism for Global Interoperability**

The panelists will discuss how certifications function as cross-border transfer mechanisms for personal data, focusing on the APEC CBPR and PRP, and the comparative advantages of the APEC mechanism over other mechanisms. The panelists will further explore options for making different regional certification schemes interoperable with one another, so that certified companies can leverage the common elements of such certifications when certifying under other schemes. In particular, the issue of interoperability between APEC CBPR and PRP, EU BCR and EU GDPR certifications will be considered.

- ❖ Moderator: Darren Abernethy, Senior Counsel, TrustArc
- ❖ Florian Thoma, Senior Director, Global Data Privacy, Accenture
- ❖ Harvey Jang, Senior Director, Global Data Protection & Privacy Counsel, Cisco
- ❖ Toshiki Yano, Public Policy & Government Relations Counsel, APAC Strategy & Operations, Google

12:00 PM **Closing Remarks**

- ❖ Yeong Zee Kin, Deputy Commissioner, PDPC
- ❖ Bojana Bellamy, President, CIPL

12:30 PM **End of Workshop**