

Centre for Information Policy Leadership & Instituto Brasiliense de Direito Público

GLOBAL DATA PRIVACY DIALOGUE

Instituto Brasiliense de Direito Público
SGAS Quadra 607. Módulo 49. Via L2 Sul. Brasília-DF
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SPEAKERS BIOGRAPHY



Virgilio Almeida

Secretary for Information Technology Policy, Ministry of Science, Technology and Innovation

Virgilio Almeida is the Secretary for Information Technology Policy of the Ministry of Science, Technology and Innovation of Brazil. He is also a professor of the Computer Science Department at the Federal University of Minas Gerais (UFMG), Brazil. His areas of research interest include large scale distributed systems, Internet, social computing, autonomic computing and performance modeling and analysis. He received a PhD in Computer Science from Vanderbilt University, an MS in Computer Science, from the Pontifical Catholic University in Rio de Janeiro and a BSEE from UFMG, Brazil. He was a visiting professor at Boston University (1996), Technical University of Catalonia (UPC) in Barcelona (2003), Polytechnic Institute of NYU (2007) and held visiting appointments at Santa Fe Institute (2008), Hewlett-Packard Research Laboratory (2001 and 2004) and Xerox Research Center (PARC 1997).

Virgilio has published over 120 technical papers and co-authored five books on performance modeling, including "Performance By Design" (2004) "Capacity Planning for Web Services" (2002), and "Scaling for E-business" (2000) published by Prentice Hall. He has received, among others, the National Award in Informatics (1991) and the Great Cross of the National Order of the Scientific Merit in 2009. He is a full member of the Brazilian Academy of Sciences and TWAS, the Academy of Sciences for the Developing World.



Sérgio Alves Jr.

Secretário Executivo, Centro de Direito, Internet e Sociedade do Instituto Brasiliense de Direito Público (CEDIS/IDP)

Sérgio Alves Jr. is a researcher and the Executive Secretary of the Centre for Law, Internet & Society at Brasilia Institute for Public Law (CEDIS/IDP). He is also a legal advisor at the Executive Office of the President of Brazil (Casa Civil).

Sergio has researched and worked on Internet-related topics with the Berkman Centre for Internet & Society at Harvard University; Samuelson Law, Technology & Public Policy Clinic at the University of California, Berkeley; Kiva Microfunds (Kiva.org); DiploFoundation; International Telecommunication Union (ITU); National Telecommunication Agency (Anatel). He has represented Brazil at several ITU, Citel, Mercosur, and bilateral meetings and conferences, mostly to negotiate international telecom regulations, cybersecurity and Internet governance issues on behalf of the telecom regulator Anatel.

Sérgio holds a Master's degree in Law & Technology from the University of California, Berkeley, School of Law, a Master's in ICT Regulation ("Cybersecurity & Telecom Regulators") and a JD from University of Brasilia.



Dennys Antonialli
Director-President, InternetLab

Dennys Antonialli is the Executive Director of Internet Lab, a law and technology research center. He is a PhD candidate in Constitutional Law at the University of São Paulo (Brazil), where he also earned his bachelor of laws degree (LL.B., 2008). He holds a Master of the Science of Law degree from Stanford Law School (JSM, 2011) and a Master of Law and Business from Bucerius Law School/WHU Otto Beisheim School of Management in Germany (MLB, 2010). Dennys has worked in the technology and civil liberties team of the Policy Department of the American Civil Liberties Union of Northern California (ACLU/NC) and acted as a legal consultant for the "Timor-Leste Legal Education Project" (Stanford Law School/Asia Foundation). He has been awarded the first place prize of the "2011 Steven M. Block Civil Liberties award" for best written work on civil liberties at Stanford Law School and won the first place prize of the "Brazil's Internet Framework Bill & Development Award" (Google/FGV-SP). In 2013, he was a research fellow at the Alexander von Humboldt Institute for Internet and Society (Berlin). In July 2014, Dennys attended the Summer Doctoral Programme at the Oxford Internet Institute. Currently, he is the coordinator of the "Law, Internet and Society Nucleus" of the University of São Paulo (NDIS-USP).



Bojana Bellamy
President, Centre for Information Policy Leadership (CIPL)

Bojana Bellamy is the President of Hunton & Williams LLP's Centre for Information Policy Leadership (CIPL), a preeminent global information policy think tank located in Washington, DC and London. Bojana brings more than 20 years of experience and deep knowledge of global data privacy and cybersecurity law, compliance and policy. She has a proven industry record in designing strategy, and building and managing data privacy compliance programmes. Bojana was recently elected to participate in a new transatlantic initiative, the "Privacy Bridge Project," that seeks to develop practical solutions to bridge the gap between European and US privacy regimes. She joins a distinguished group of approximately 20 privacy experts from the EU and US.

Prior to joining CIPL, Bojana served for 12 years as the Global Director of Data Privacy at Accenture. In this position, she built and managed a global data privacy team and was responsible for Accenture's data privacy strategy and compliance programmes worldwide, with respect to internal operations, and the company's technology, outsourcing and consulting services.

Prior to joining Accenture, Bojana worked for eight years as Principal Consultant with Privacy Laws & Business on data protection consulting and auditing projects for private and public sector clients in the UK and abroad.

Bojana was a Board member of the International Association of Privacy Professionals (IAPP) from 2008-2013, and was elected Chair from 2011-2012. She sits on the Advisory Board of the International Data Privacy Law Journal, participates in many industry groups and is a regular speaker at international privacy and data security conferences.



José Alejandro Bermúdez

Managing Director, Latin America, Nymity & Former Colombian Superintendent for Data Protection

As Managing Director of Nymity's Latin American business, José Alejandro Bermúdez is a pioneer in establishing data protection regimes and an esteemed legal expert in data protection for Latin America. José Alejandro was the inaugural Deputy Superintendent for the Protection of Personal Data in Colombia, and he charted the path for Latin American data protection as the promoter of the Colombian Accountability Guidelines published by the Superintendency of Industry and Commerce (SIC). As a member of the Governmental commission appointed to draft the Colombian Data Protection Law (Law 1581 of 2012) and its secondary regulations, José Alejandro helped shape the data protection regulatory landscape in Latin America. A renowned international thought leader and speaker, José Alejandro was ad-hoc observer to APEC's Privacy Subgroup and the OECD Working Party on Information Security and Privacy in the Digital Economy, a member of the Colombian OECD Accession Mission (privacy and digital economy), and served as a member of the Executive Committee of the Ibero-American Network of Data Protection (RIPD). Before his term as Deputy Superintendent, José Alejandro served as Advisor to the Superintendent of Industry and Commerce and Coordinator of the Financial Data Protection Group of the entity. Prior to his term in government, José Alejandro was a partner at a leading Colombian law firm.



Bruno Bioni

Fellow, Fundação de Amparo à Pesquisa do Estado de São Paulo

Bruno Bioni is a fellow at the São Paulo Research Foundation (Fundação de Amparo à Pesquisa do Estado de São Paulo/FAPESP) and a researcher for The Public Policy for Access to Information Research Group at the University of São Paulo (Grupo de Pesquisa em Políticas Públicas para o Acesso à Informação/GPoPAI). Bruno Bioni is a Master's degree Candidate at the Faculty of Law, University of São Paulo. His research focuses on personal data protection, specifically the implications of a data subject's consent to implement an effective legal framework. His current research project received two grants from FAPESP, including a visitor research position at the University of Ottawa's Faculty of Law. Bruno won first place in the Monograph Competition of Brazilian Institute of Consumer Law & Policy. His winning monograph addressed the interrelation between the duty of information and data subject's consent in order to ensure an efficient personal data protection in the Brazilian context. Bruno attended the 10th International IFIP Summer School on Privacy and Identity Management hosted by the University of Edinburgh.



Sérgio Branco

Director, Instituto de Tecnologia & Sociedade do Rio (ITS Rio)

Sérgio Branco is the Director of the Institute for Technology and Society of Rio de Janeiro (ITS Rio). He holds a PhD and Master in Civil Law from the University of the State of Rio de Janeiro, Brazil. He was the former Professor of Civil Law and Intellectual Property Law at Fundação Getúlio Vargas Law School (2006-2013), former General Attorney of Brazilian Information Technology Institute (ITI) (2006), and former Academic Development Coordinator for the Postgraduate Programme at FGV Direito Rio (2005). He is the author of "Copyright Law at the Internet and the Use of Other People's

Works”, “The Public Domain in Brazilian Copyright Law” and “What is Creative Commons – New Copyright Models in a More Creative World”. Sérgio majored in Intellectual Property (Catholic University at Rio de Janeiro) and in Cinema (FGV). He is a lawyer in Rio de Janeiro.



Vanessa Araujo Lopes Butalla
Legal Manager, Serasa Experian

Vanessa Araujo Lopes Butalla is the Legal Manager of Serasa Experian in São Paulo and is responsible for managing regulatory affairs. She has a bachelor of law from Mackenzie University and has over 12 years of experience in data privacy and credit protection. She has attended numerous seminars and conferences about these matters in Brazil and abroad.



Enylson Camolesi
Director of Corporate Affairs, Telefónica Brazil

Enylson Camolesi is the Director of Corporate Affairs at Telefónica Brazil. An engineer by training, Enylson has led Telefonica Brazil's Corporate Affairs function since 2008. He has an MBA from Fundação Getulio Vargas and postgraduate in economics from UNICAMP.



Sóstenes Cavalcante
Deputy, Câmara dos Deputados

Sóstenes Silva Cavalcante is currently a federal deputy for the state of Rio de Janeiro. In his first term in congress, he has worked for the defense of life and family interests, as well as prevention and rehabilitation of drug addicts.

Deputy Cavalcante is currently president of the Special Committee that deals with the Statute of the Family. He is a full member in the Committee for the Defense of the Rights of Persons with Disabilities and the Committee on Finance and Taxation and an alternate member of the Commissions of Social Security and Family, and Human Rights and Minorities. The deputy is also a member of the Frente Parlamentar em Defesa do Trânsito Seguro, which debate about the dangers of drinking and driving. In addition, Deputy Cavalcante is the 1st Treasurer of the Evangelical Parliamentary Front and coordinated the 1st National Congress of Political Evangelicals in Brasília.

He holds a degree in Theology with a specialization in missiology and was ordained to the pastoral ministry, serving in the transcultural mission field in the city of Coronda, province of Santa Fe, Argentina, for eight years, always engaged in social and religious projects. After returning to Brazil, he worked with Pastor Samuel Câmara and later with Pastor Silas Malafaia of the Associação Vitória em Cristo as director of events.



Frederico Ceroy
President, Instituto Brasileiro de Direito Digital (IBDDIG)
Promotor, Ministerio Publico do Districto Federal

Frederico Meinberg Ceroy, LL.M., is the president of the Brazilian Institute of Cyberlaw (IBDDIG), a think tank devoted to the study of Cyberlaw. He is a Public Prosecutor in the Federal District, where he is the Coordinator of the Cyberlaw Committee. He writes regularly on Law, Technology and

Cyberculture. He is a published author on Cyberlaw and the Coordinator of the Research Group on "Law, Technology & Society" at the Centro Universitário de Brasília (UnICEUB). Frederico is an expert in Computer Forensics and Professor of Cyberlaw.



Atalá Correa

Academic Coordinator, Instituto Brasiliense de Direito Publico (IDP)

Atalá Correa graduated from the Law School at the University of São Paulo and received a Masters in Civil Law from the University of São Paulo. He is currently Professor and Academic Coordinator at the Instituto Brasiliense de Direito Público (IDP), Professor at the Instituto de Educação Superior de Brasília, and Professor at the Escola Superior da Magistratura no Distrito Federal.



Danilo Doneda

Advisor, National Consumer Protection Secretariat, Ministry of Justice

Danilo Doneda is a Brazilian lawyer and law professor with a PhD in Civil Law from State University of Rio de Janeiro and a LL.B. from the Federal University of Paraná. Currently he is professor at the State University of Rio de Janeiro (UERJ) and also serves as an advisor to the Consumer Office of the Ministry of Justice (Senacon) and of the Brazilian Internet Steering Committee (CGI.br). In the past, he served as General Coordinator at the Department of Consumer Protection and Defense in the Ministry of Justice (Brazil), as well as professor at the Pontifical University of Rio de Janeiro (PUC-Rio), UniBrasil and Getulio Vargas Foundation (FGV). He was a visiting researcher at the Italian Data Protection Authority (Rome, Italy), University of Camerino (Camerino, Italy) and at the Max Planck Institute for Comparative and International Private Law (Hamburg, Germany). He authored books and several papers and articles about civil law, privacy and data protection.



Rafael Dubeux

Deputy Chief for Legal Affairs, Casa Civil da Presidência da República

Rafael Dubeux is the Deputy Chief for Legal Affairs of the President's Office (Casa Civil). Between 2005 and 2011, he worked at the Office of the Comptroller General (CGU) and at the Department of Institutional Relations of the Presidency of the Republic of Brazil (SRI). He is a co-founder of Instituto Alvorada, an organisation focused on public policy debates.

Rafael received his PhD in International Relations from the University of Brasilia (UnB, 2015) and holds a Master's Degree in the same field from UnB (2009) and a Law Degree from the Federal University of Pernambuco (UFPE, 2004). He was a Visiting Researcher at the University of California, Berkeley, and was a member of the Board of the Humanities & Social Sciences Association (University of California, Berkeley, 2013).



Steven Emmert

Senior Director, Government & Industry Affairs, RELX Group

Steven Emmert is the Senior Director of Government and Industry Affairs at RELX Group. He manages the lobbying and Congressional outreach efforts on information privacy, data breach, data security, cybersecurity, cloud computing, cross-border data transfers, related Internet policy and technology issues,

FCRA, Dodd-Frank, and the CFPB. His specialties include Federal and state legislative policy, privacy and technology law and policy, copyright and IP licensing. He holds a BA and a JD, Law from The Ohio State University.

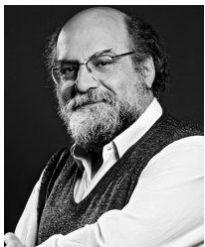


Anick Fortin-Cousens

Programme Director, Corporate Privacy Office, IBM

Privacy Officer, Canada, Latin America, Middle East and Africa, IBM

Anick Fortin-Cousens is Programme Director in IBM's Corporate Privacy Office, where she leads a team responsible for IBM's global privacy policies and programmes. She also serves as IBM's Chief Privacy Officer for Canada, Latin America, and Middle East & Africa. For 15 years, Anick has worked with public policy makers and other stakeholders across the globe to achieve privacy frameworks that are contemporary, practical and support trusted information flows. She represents IBM in various fora, including APEC. She holds a JD and a license in civil law from the University of Ottawa, Canada, and an undergraduate degree in journalism.



Demi Getschko

Board Member, Brazilian Internet Steering Committee/CGI.br

Dr. Demi Getschko has been involved in international networking since 1987 and took part on the team that established the first Internet connection to Brazil. He has been a member of the Brazilian Internet Steering Committee (CGI.br) since its creation in 1995 and has served as administrative contact for the country code top level domain (ccTLD) .br since 1989. He played a critical role in the definition of the Brazilian DNS tree and in defining the rules that govern the Brazilian registry.

From 1972 through 1986 Dr. Getschko held a variety of positions within the University of Sao Paulo, from student to faculty and IT Professional. He was the manager of the São Paulo Research Foundation (FAPESP) Data Center, a state foundation that played a central role in the Brazilian academic networking, from 1986 through 1996. In 1996, Dr. Getschko left FAPESP to become technology director at Agencia Estado, an arm of a major Brazilian newspaper, where he was involved in strategic planning, focusing on the technological evolution affecting the information industry. Between 2000 and 2001 he joined iG (Internet Group), a free Internet provider in Brazil, as Chief Technology Officer and Vice-President of Technology.

Since 1995, Dr. Getschko has served as an individual member of Internet Society (ISOC) and he is currently the Vice-President of the ISOC Brazilian Chapter. Dr. Getschko served on the ICANN Board from 2005-2009. Currently, Dr. Getschko is an Associate Professor in Computing Architecture at Pontifícia Universidade Católica de São Paulo (PUC-SP), Vice-President of ISOC Brazilian Chapter, a Board Member of CGI.br and CEO of the Brazilian Network Information Center (NIC.br).

Dr. Getschko received his BS, MS and PhD degrees in Electronic Engineering from the University of Sao Paulo in Brazil.



Woodrow Hartzog

Associate Professor, Cumberland School of Law, Samford University

Professor Woodrow Hartzog is an internationally-recognised expert in the area of privacy, media, and robotics law. He has been quoted or referenced in numerous articles and broadcasts, including NPR, the New York Times, the Los Angeles Times, and USA Today.

Professor Hartzog's work has been published in numerous scholarly publications such as the Columbia Law Review, California Law Review, and Michigan Law Review and popular national publications such as Wired, Bloomberg, New Scientist, The Atlantic, and The Nation. He is also a contributor to Forbes and a frequent guest contributor to LinkedIn, Concurring Opinions, and other popular blogs.

Before joining the faculty at Cumberland School of Law, Professor Hartzog worked as a trademark attorney at the United States Patent and Trademark Office in Alexandria, Virginia, and as an associate attorney at Burr & Forman LLP in Birmingham, Alabama. He also served as a clerk for the Electronic Privacy Information Center in Washington, D.C., and was a Roy H. Park Fellow, at the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill.

Professor Hartzog is an Affiliate Scholar at the Center for Internet and Society at Stanford Law School. He also serves on the advisory board of the Future of Privacy Forum.



Markus Heyder

Vice President and Senior Policy Counselor, Centre for Information Policy Leadership (CIPL)

Markus Heyder is the Vice President and Senior Policy Counselor of Hunton & Williams LLP's Centre for Information Policy Leadership (CIPL), a preeminent global information policy think tank located in Washington, DC and London. Markus has extensive experience in global data privacy, information security and consumer protection law and policy.

Prior to joining CIPL, Markus served for over 10 years as Counsel for International Consumer Protection in the Office of International Affairs at the Federal Trade Commission (FTC) and nearly two years in the FTC's Division of Marketing Practices. Immediately prior to joining the FTC, Markus was associated with Lovells (now Hogan Lovells) in Chicago, where he focused on consumer financial services law and financial privacy law.



Peter Hustinx

Former European Data Protection Supervisor (EDPS)

Peter Hustinx served as EDPS from January 2004, and was reappointed to serve a second five year term in January 2009. He has contributed to the building of the new supervisory authority and developing its role at the EU level. He retired at the end of 2014.

Prior to his appointment as EDPS, Peter was the President of the Dutch Data Protection Authority for twelve years. Between 1996 and 2000, he was Chairman of the Article 29 Data Protection Working Party.

His long standing experience in the field also extends to the broader European level; covering work as an expert in the Committee which prepared the Council of Europe Convention on data protection (No. 108). He also has data protection experience from the law enforcement field, having been Chairman of the Appeals Committee of the Joint Supervisory Body of Europol, and Chairman of the Commission for the Control of Interpol's Files.

Peter received his Master of Law from the University of Nijmegen (Netherlands) and an MCL degree from the University of Michigan Law School.



Laura Juanes Micas

Senior Legal Director, *International Privacy & Policy, Yahoo! Inc.*

Laura Juanes Micas specialises in online privacy matters for Yahoo!'s international properties, focusing on emerging markets in Latin America and the Asia-Pacific regions. Her interest in privacy and data protection has grown in step with the increased focus on this issue, particularly in emerging markets that see privacy as a critical aspect of successful digital development and trade.

Before joining the Public Policy function, Laura held different positions within Yahoo!'s legal division, both in Yahoo! Spain, as a General Counsel, and in the Americas, as a Legal Compliance Director, where she has dealt with a wide range of matters related to the online space, such as intellectual property, e-commerce, advertising, liability of ISP intermediaries, law enforcement, mobile, and of course, privacy and data protection.

Prior to joining Yahoo!, Laura began her legal practice with the legal services of the Universidad Autónoma de Madrid.



Juan Jung Lusiardo

Coordinator, *Regulatory Affairs and Studies, Asociación Interamericana de Empresas de Telecomunicaciones (ASIET)*

Juan Jung is a Professor of Microeconomics at Universidad de la República Uruguay and the Coordinator of Regulatory Affairs Studies at La Asociación Interamericana de Empresas de Telecomunicaciones (ASIET). He is also the coordinator of the Centro de Estudios de Telecomunicaciones de América Latina (cet.la), ASIET's public policy think tank for the region.

ASIET, formally known as AHCIET, was established in 1982 to promote the growth of the industry through dialogue and the exchange of knowledge and good practice. It comprises public and private telecommunications companies operating in the Americas.

Juan holds a degree in Economics from the Universidad de la República Uruguay, and a Master in Economics from the Universitat de Barcelona.



Daniel Korn

Director of Corporate Affairs, *Microsoft Latin America*

Daniel Korn is Director of Corporate Affairs for Microsoft Latin America where he leads Microsoft's government affairs engagements in 46 countries in the region. Daniel comes to Microsoft Latin America from Microsoft headquarters in Redmond, Washington where he was on the Global IP Policy & Strategy team driving Microsoft's engagement on IP issues in emerging markets, with a

special focus on China and Brazil.

Prior to joining Microsoft, Daniel was in private practice in the United States and in Argentina, including at Sullivan & Cromwell in New York and at Allende & Brea in Buenos Aires.

Daniel received his Bachelor of Music from the Juilliard School, his Bachelor of Arts magna cum laude from Yale College, his Juris Doctor from the University of Virginia Law School, and his Bachelor of Laws from the University of Buenos Aires.

Daniel is co-author of “Facilitando the Cloud: Data Protection Regulation as a Driver of National Competitiveness in Latin America” (2013) published by the University of Miami Law School’s Inter-American Law Review. More recently, his article “First to Adopt International Security Standard for Cloud (ISO 27018)” was published by the Trinidad & Tobago Guardian (2015), and “La Tecnología al Servicio de la Comunidad” (2015) was published by Revista UNO.



Murillo Laranjeira

Head of Public Policy and Government Relations, MercadoLivre

Murillo Laranjeira is a public policy and government relations professional with MercadoLivre where he specialises in government relations, corporate affairs and communication, business and political intelligence management, and corporate strategy applied on external issues.

He has had experience in the aeronautics industry (Embraer) and telecommunications industry (Oi), and has been a political consultant/lobbyist for the telecommunications, energy, mining, TV and entertainment, financial system, food and beverages, and tobacco industries.

Murillo received his degree in political science and international relations from the Universidade de Brasília and an MBA, Public Law and Public Finance from Centro Universitario de Brasília.



Marcel Leonardi

Senior Public Policy and Government Relations Counsel, Google Brazil

Marcel Leonardi is a public policy professional, attorney and law professor with 15 plus years of Internet law experience, specialising in the research, analysis, litigation, communication, and support of complex legal and policy positions on privacy and data protection, intermediary liability, copyright, freedom of speech, competition and other issues related to the Internet industry. Marcel is currently the Senior Public Policy and Government Relations Counsel for Google Brazil where he advocates Google’s public policy positions before policy makers across Brazil, and represents Google to local industry associations, NGOs, and advocacy groups. He is a graduate law professor at FGV DIREITO SP (Fundação Getúlio Vargas de São Paulo) and partner at Leonardi Advogados.

Marcel received his Bachelor, Master and Doctor of Law from Universidade de São Paulo, and a postdoctoral from the University of California, Berkeley, School of Law.



Bruno Magrani

Head of Public Policy, Facebook Brazil

Bruno Magrani is the Head of Public Policy for Facebook in Brazil. Before joining Facebook, Bruno worked as an assistant professor of law at the Center for Technology and Society at FGV Law School focusing on intellectual property, innovation and data protection. He holds law degrees from Harvard Law School and the Federal University of Rio de Janeiro.



Gilmar Ferreira Mendes

Justice, Supremo Tribunal Federal (STF)

Gilmar Mendes is a Brazilian Justice of the Supremo Tribunal Federal (Brazilian Supreme Federal Court), since being appointed by then President Fernando Henrique Cardoso in 2002. Mendes was also the Chief Justice for the 2008-2010 term and the Solicitor-General from 2000 to 2002.

Gilmar Mendes was assigned to the Supreme Court by presidente Fernando Henrique Cardoso. During his tenure, Mendes took the position of vice-Chief Justice (2006-2008) and then took oath as Chief Justice (2008-2010). Mendes was also president of the Nacional Justice Council (2008-2010), and implemented a national plan to modernize Brazilian Justice, which resulted in the judgement of 2.72 million old cases (dated before 2006).[3] During his tenure, other measures were taken to enhance dynamism and efficiency in the Brazilian judicial system, such as the criation of the Electronic judicial process and the lower criminal and civil virtual courts, among others.

In addition to his role as a leading judge, Mendes has contributed to doctrine and research, having published many books, articles and participated in academic events.

Mendes graduated with a bachelor's degree in Law from University of Brasília, received his Master's Degree in Law from the same university, another Master's Degree in Law from University of Münster (Westfälische Wilhelms-Universität Münster) with the dissertation "Presupposed Admissibility of the Abstract Norm Control in the Federal Constitutional Court" and a PhD in Law from the same university with the thesis "Abstract Norm Control in the Federal Constitutional Court and the Brazilian Supremo Tribunal Federal.



Laura Schertel Mendes

Researcher, Centro de Direito, Internet e Sociedade do Instituto Brasiliense de Direito Público (CEDIS/IDP)

Laura Schertel Mendes is a researcher and coordinator for the Centre for Law, Internet & Society at Brasilia Institute for Public Law (CEDIS/IDP). She was the former general coordinator of Supervision and Control at the Department of Protection and Consumer Protection (DPDC) in the Ministry of Justice. She has a PhD in Privacy Law from Humboldt Universität Berlin, a Master in State and Constitutional Law from the University of Brasilia (UNB). She has experience in the areas of Consumer Law, Constitutional Law and Civil Law, Personal Data Protection, and the interaction between Constitutional Law and Civil Law and Public Policy in an Information Society.



Vitor Morais de Andrade

President, Associação Brasileira das Relações Empresa Cliente (ABRAREC)

Vitor Morais de Andrade holds a Bachelor Degree from Pontifícia Universidade Católica de São Paulo (PUC/SP) and a Masters and PhD. in Social Relations Law from Pontifícia Universidade Católica de São Paulo (PUC/SP). He also received post-graduate executive education in economics from Fundação Getúlio Vargas (FGV/SP) and in Negotiation and Leadership from Harvard Law School. He is a Professor at Pontifícia Universidade Católica de São Paulo Law School, and is the president of the Brazilian Association for Companies and Customer Relationship (ABRAREC) and a member of the National Council of Self-Regulation in Advertising (CONAR) and the Brazilian Direct Marketing Association (ABEMD).

Vitor is a member of the board of referees of FIESP/CIESP (Arbitration and Mediation Chamber) and coordinator of Telecom and Retail Technical group of ENAJUD (National Strategy Group to avoid litigation of the Ministry of Justice). He was the General Coordinator of the Brazilian Consumer Protection and Defense Department of the Ministry of Justice (DPDC/SDE/MJ).



Ricardo Morishita Wada

Director of Research and Projects, Instituto Brasiliense de Direito Público (IDP)

Ricardo Morishita Wada is the Director of Research and Projects at the Instituto Brasiliense de Direito Público (IDP). He is a consultant and lawyer. Ricardo was director of the Department of Consumer Protection and Defense at the Ministry of Justice and former president of the Ibero-American Consumer Protection Agencies Government Forum. He was Professor of Consumer Law at Getulio Vargas Foundation (FGV) Law School and at the Brasília University Centre (Uniceub). Previously he served 15 years at the Consumer Protection Foundation (PROCON) for the State of Sao Paulo, Brazil.

He received his LL.B. from the Pontifical Catholic University of Sao Paulo (PUC), LL.M from the University of Sao Paulo (USP), Brazil.



Laura Nahabetián Brunet

Data Protection Unit Representative, Unidad Reguladora y de Control de Datos Personales (URCDP)
Manager of Citizens Rights Division, AGESIC

Dr. Laura Nahabetián Brunet is manager of the Citizens' Rights Division for the Agency for e-Government and Information Society (AGESIC) and a representative for the data protection unit at the Uruguayan Data Protection Authority (URCDP).

Laura received her Degree in Law and Social Sciences at the Faculty of Law at the Universidad Mayor de la República, Uruguay, and Master of Science in Law and Governance Policy at the University of Pisa, Italy, specialising in human rights and governance and public administration. She will receive her Master of Laws with an emphasis on Constitutional Law and Human Rights from the Catholic University of Uruguay and a PhD in Law from the Catholic University of Argentina in the next month.



Leonardo Palhares

Partner, Almeida Advogados

Vice President of Strategy, Câmara Brasileira de Comércio Eletrônico (camara-e.net)

Leonardo Palhares is an attorney and partner of Almeida Advogados. He is in charge of the infrastructure, technology & energy law department. He has a long-established practice in public and administrative law, real estate, environmental and mining law, in addition to data protection and privacy, cybersecurity, telecommunications, intellectual property and internet/digital law. He is professor at Fundação Dom Cabral and the Vice President of Strategy at the Brazilian Chamber of E-Commerce (camara-e.net).

He received his bachelor degree in Law from Faculdade de Direito Milton Campos, in Minas Gerais and Master of Laws (LLM) from the University of Paris 1 – Panthéon Sorbonne.



Juliana Pereira da Silva

Secretary of the National Consumer Protection Secretariat, Ministry of Justice

Juliana Pereira da Silva is the current Secretary of the National Consumer Protection Secretariat (Senacon) at the Ministry of Justice. Previously she was the President of the Conselho Federal Gestor do Fundo de Defesa de Direitos Difusos and was a Special Adviser to the Secretariat of Economic Law. She was also General Coordinator of the National System of Consumer Protection Information (SINDEC), and Director of the Department of Protection and Consumer Protection.

Juliana graduated from the Faculdade de Direito de Franca in Sao Paulo and received her postgraduate degrees in Contracts and Civil Liability from the Instituto Brasiliense de Direito Publico - IDP and Security Surveillance System Management from the Universidade Pompeu Fabra in Barcelona. She is a registered attorney with the Bar Association of Brazil, São Paulo.



Paulo Rená da Silva Santarém

Director, Instituto Beta para Internet e Democracia (IBIDEM)

Paulo Rená is a lawyer and cyber activist, and is currently the Director of the Institute Beta for Internet and Democracy. He was the Secretariat of Legislative Affairs in the Ministry of Justice where he was project manager for the Civil Rights framework for Itnenret in Brazil (Marco Civil da Internet no Brasil). He was judicial assistant in the Superior Labor Court and project manager for the Center for Technology and Society at FGV Rio de Janeiro. He received his Bachelor of Law from the University of Brasilia.



Michael Rose

Policy Advisor, International Trade Administration, US Department of Commerce

Michael Rose is a Policy Advisor in the Office of Digital Services Industries at the International Trade Administration. In this position, he works to promote policy frameworks to facilitate cross-border data flows to support trade. He works on the United States' efforts to implement the Asia Pacific Economic

Cooperation Cross Border Privacy Rules (CBPR) and Privacy Recognition for Processors (PRP) systems. He is also working with the Department's lead advisor on the initiative to facilitate data transfers between the European Union and APEC economies by identifying commonalities between the EU system of Binding Corporate Rules and the APEC CBPR system. He also monitors regional privacy and data flows legislation in Latin America, Asia, and Africa for the Department of Commerce.

Michael is CIPP certified, has a Masters of Public Policy from Liberty University and a BA in History from the University of the Pacific.



Jonny Shipp
Head of Digital Confidence, Telefónica

Based in London, Jonny leads Telefónica's global public policy engagement on Digital Access, Openness, Confidence and Growth. He collaborates globally across internal functions and with external stakeholders to develop and execute business change and public affairs initiatives. Telefónica operates in 21 countries, providing communication, information and entertainment services to more than 340 million customers in Europe and Latin America.

He has served on the board on the Internet Watch Foundation since May 2010 and became Industry Vice-Chair in May 2011.



David Smith
Deputy Commissioner and Director of Data Protection
UK Information Commissioner's Office

David Smith is the Deputy Commissioner with responsibility for the Data Protection supervisory functions of the Information Commissioner's Office (ICO).

As well as providing Data Protection leadership across the ICO, David has direct responsibility for oversight of its Strategic Liaison Division which develops and manages the ICO's relations with its key stakeholders. He is a member of both the Commissioner's Management Board and Executive Team.

The international aspects of David's work involve him in representing the UK on the Article 29 Working Party of European Supervisory Authorities set up under the Data Protection Directive. In addition he was the Chairman of the data protection supervisory body for Europol from October 2006 to October 2009.



Francisco Soares
Senior Director, Government Affairs, Qualcomm

Francisco Giacomini Soares is a Senior Director of Government Affairs at Qualcomm Incorporated. He joined the company in 2007. Francisco is responsible for government related activities in Brazil and Southern Cone countries. Amongst his main activities are spectrum, regulatory and policy issues, participation in the International Telecommunications Union (ITU) and CITEL, and social responsibility initiatives such wireless reach. Previously, Francisco worked at ANATEL, the Brazilian Telecommunications Agency since its inception in 1997, and held various roles, including General Manager of Certification, Spectrum Planning and Engineering, and Advisor to the

President. Francisco serves as Member of the Fiscal and Administrative Board in Telebrasil.

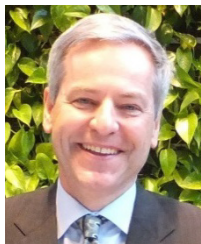
Francisco holds a Bachelor Degree in Electronic Engineering from the University of Brasilia (UnB).



Carlos Affonso Pereira de Souza

Director, *Instituto de Tecnologia & Sociedade do Rio (ITS Rio)*

Dr. Carlos Affonso Pereira de Souza is a Founder and Director of the Institute for Technology and Society (ITS Rio). Carlos holds a Doctorate and a Master's degree in civil law from the University of the State of Rio de Janeiro (UERJ). He is a professor of Private Law at UERJ and the Catholic University of Rio (PUC-Rio). He is an Associate Fellow at Yale Law School's Information Society Project and a consulting partner at Chediak Law Firm.



Hugh Stevenson

Deputy Director, *Office of International Affairs, US Federal Trade Commission (FTC)*

Hugh Stevenson is the Deputy Director for International Consumer Protection in the FTC's Office of International Affairs. Mr. Stevenson leads the team that coordinates the FTC's international consumer protection and privacy policy work, and that deals with the international aspects of the FTC's consumer protection and privacy enforcement cooperation. He has served on the US delegations for several international organisations, and currently heads the US delegation to the OECD Committee on Consumer Policy. He has also served as a moderator for various FTC and OECD conferences focusing on international issues, including jurisdiction, judgment recognition, alternative dispute resolution, the interactive web, and spam. He coordinated FTC work on the 2006 US SAFE WEB Act on international enforcement cooperation, and has led the negotiation of enforcement cooperation arrangements with agencies in Australia, Canada, Ireland, Mexico, Spain, and the United Kingdom.

Hugh has also served in various other positions at the FTC. As the FTC's Associate Director for Planning & Information, he led the establishment of the FTC's Consumer Response Center; the FTC's identity theft programme; and the Consumer Sentinel complaint system, now accessible to more than 1,000 US and foreign enforcement partners. He has also litigated for the FTC, for state government, and in private practice. He is a magna cum laude graduate of the Harvard Law School, and also spent the 2005-06 academic year at Harvard as a Kramer Fellow. Currently he is an Adjunct Professor teaching comparative US-EU privacy law at the Georgetown University Law Center. He has made presentations to congressional committees, and to international organisations and other audiences on five continents.



Florian Thoma

Senior Director of Global Data Privacy, *Accenture*

Florian Thoma is the Senior Director of Global Data Privacy at Accenture, a global management and consulting firm, and is responsible for overseeing global data privacy compliance. Florian came to Accenture after a long and successful stint at Siemens, Europe's largest engineering company. He started in the Siemens Legal Department in 1998 as Counsel to IT Product and IT Services Group. He managed sales & distribution agreements, IT outsourcing, and software development contracts. From 2004 through 2013, Florian became

Chief Data Protection Office and led the E-Business, Telecoms, and Privacy Competence groups. He was the first Chief Data Protection Officer at Siemens to implement privacy on a global scale. Florian has served on the International Association of Privacy Professionals (IAPP) Board of Directors since 2010 and its European Advisory Board since 2009. He received his law degree from Regensburg University.



Steve Wright
Chief Privacy Officer, Unilever

Steve Wright is the Global Privacy Officer of Unilever PLC. He is passionate about business, privacy, risk and technology and strives to find a more pragmatic, holistic and converged approach to making all these attributes work harmoniously together. Steve always seeks to understand how an efficient and effective system can be introduced that protects the business; protects the privacy of an individual and preserves the integrity of company confidential information. Steve previously served as a Group Security Officer, a Privacy Officer, and held senior leadership positions at both PwC, Deloitte and Siemens. He has had 18 years of practical experience in managing the integrity and reputation of an organisation and has worked with leading organisations such as Diageo, Siemens, Kraft, Reuters, GSK.