

Message from the President



Bojana Bellamy

Dear CIPL Members,

As many of you wind down for the summer holidays, CIPL is working harder than ever to bridge the divide between industry, governments, regulators and regions and ensure an ongoing dialogue and exchange of policy ideas regarding the many privacy and information management challenges facing the world today. CIPL's GDPR implementation project is now fully underway. We've had two deep-dive webinars on the role of risk and the DPO under the GDPR, and we will soon be releasing consultation papers on risk and the DPO. And remember to save the date for our second GDPR project workshop in Paris on 19 September. In June, CIPL members and global regulators gathered for our annual executive retreat in Washington, DC, and in London, CIPL and Telefónica held a very important joint senior executive roundtable on data transparency. In addition, CIPL was an active presence during the APEC E-commerce Business Alliance Forum in China as we continue our focus on cross-border data flows and efforts to promote the APEC Cross-Border Privacy Rules (CBPR) system. These are just a few of the many events and activities CIPL has been engaged with in the course of this second quarter of 2016 and I encourage you all to check out our newly updated website www.informationpolicycentre.com to learn more.

SAVE THE DATES

CIPL GDPR Implementation Project Workshop II

19 September 2016, Paris
*Dinner following workshop

CIPL GDPR Project Implementation Session

20 September 2016, hosted by Orange S.A., Paris

CIPL Workshop at the 38th International Data Protection and Privacy Commissioner's Conference

The Role of Risk Assessment and Transparency in Enabling Organisational Accountability in the Digital Economy
20 October 2016
Marrakech, Morocco

Annual Executive Retreat: *Privacy Agenda 2016: Europe; Innovation Drivers; Global Compliance; Government Access and More* — Washington, DC

CIPL held its annual executive retreat on 15 June in Washington, DC. The theme of the retreat was "*Privacy Agenda 2016: Europe; Innovation Drivers; Global Compliance; Government Access and More.*" Over 70 industry leaders, key global data privacy regulators and policy makers participated in Washington, DC and also in London, Brussels, and Paris through video conference.



2016 Retreat

The morning of the retreat began with a panel session on global privacy developments and how they impact the development of global privacy compliance programs. Ted Dean, Deputy Assistant Secretary for Services with the International Trade Administration, spoke specifically in regards to the latest developments on the EU-US Privacy Shield. The next two panel sessions explored key issues relating to the GDPR—historical and statistical research, pseudonymisation/anonymisation, transparency, and

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the role of “risk” and “high risk.” Following lunch, the next panel shared their vision and practical experiences on how to mediate between technological innovation and existing legal frameworks. Commissioner Daniel Therrien discussed the Office of the Privacy Commissioner Canada’s latest [report on consent and privacy](#). The final panel session focused on the issues surrounding government access to personal information and how to take practical steps navigating government access to private-sector data. The retreat ended with a CIPL members-only closed session to discuss CIPL’s agenda and initiatives in the year ahead.

For full details on the retreat, please see the [retreat program](#).



Commissioner Daniel Therrien

II. Reframing Data Transparency Roundtable

On 30 June, CIPL and Telefónica held a joint senior level roundtable discussion on “Reframing Data Transparency” in the Hunton & Williams office in London. Over 50 senior industry and regulator stakeholders participated.

The roundtable began with opening remarks from CIPL’s President Bojana Bellamy and Ian Small, Telefónica’s Chief Data Officer, and was followed by a discussion on best practices and experiences regarding transparency led by industry and regulator stakeholders including Jacob Kohnstamm, Chairman, Dutch Data Protection Authority, Wojciech Wiewiórowski, Assistant European Data Protection Supervisor, and Steve Wood, Head of Policy Delivery, UK Information Commissioners Office. The remainder of the roundtable was an open discussion on the following topics:

- Transparency deficit and legal transparency vs. user centric transparency;
- The drivers and benefits of transparency;
- The challenges of delivering user-centric transparency in a connected world;
- Components of emerging best practice; and
- Role of industry and regulators in incentivising and shaping best practice.

For full details on the roundtable, please see the [roundtable program](#).



Ian Small, Telefonica’s Chief Data Officer



Data Transparency Roundtable

III. 6th APEC E-Commerce Business Alliance Forum, Jinjiang, China

On 28-30 June, Markus Heyder, along with Policy Director Josh Harris of TRUSTe and Hunton & Williams partner Manuel “Bing” Maisog, attended the [6th APEC E-commerce Business Alliance \(ECBA\) Forum](#) in Jinjiang, Fujian Province, China. The theme of the forum was “Promoting Inclusive Trade Through Cross-Border E-Commerce” and covered issues relating to cross-border data flows, privacy, data security and big data. Markus Heyder spoke about how to enable innovation and privacy in the context of big data.

As members of the APEC ECBA Expert Council, which includes 32 e-commerce experts from government, academia and the private sector in the APEC region, Markus, Josh and Bing also participated in a pre-conference meeting and expert roundtable to develop the [Jinjiang Proposal](#).

ECBA’s secretariat is based in the China International E-Commerce Center, which is a quasi-public agency under China’s Ministry of Commerce. The principal focus of CIPL’s participation in the forum and the experts meeting was to promote the APEC CBPR and the possibility of launching a CBPR pilot project with relevant stakeholders in China.



Markus Heyder speaking at 6th ECBA Forum
Photo Credit: en.apec-ecba.gov.cn



Bing Maisog and Markus Heyder on panel at 6th ECBA Forum
Photo Credit: en.apec-ecba.gov.cn

IV. CIPL Responses, Public Comments, Articles and Other Events

Over the past three months, CIPL prepared the following public comments, published the following articles and held, or spoke at, the following events.

- Released [“Implementing and Interpreting the GDPR: Challenges and Opportunities”](#) outcomes report from the first GDPR implementation project workshop in Amsterdam.
- Submitted [comments on the Federal Communication Commission’s Notice of Proposed Rulemaking \(NPRM\) on Protecting the Privacy of Customers of Broadband and other Telecommunication Services](#)
- Submitted comments to the revised Brazil Draft Privacy Law on the Protection of Personal Data ([English](#) and [Portuguese](#))
- 5-6 April – Bojana Bellamy spoke on “Bridging Privacy, Security and IT to Prepare for GDPR and Beyond” and “Will the Privacy Bridges Be Built?” panels at the IAPP Global Privacy Summit (Washington, DC)

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- 21 April – Bojana Bellamy spoke on “Women Leading Privacy: The Psychology of Successful Women” panel at the IAPP Europe Data Protection Intensive 2016 (London)
- 25-26 April – Bojana Bellamy chaired the 6th European Data Protection Days (EDPD) 2016 Conference (Berlin) [Video recap](#) and [Executive Summary](#)
- 26 April – CIPL hosted a GDPR dinner discussion “Consistent Interpretation and Implementation of the GDPR” (Berlin)
- 9 May – Markus Heyder participated in NTIA roundtable “Measuring Cross-Border Data Flows: Unmet Data Needs” (Washington, DC)
- 24 May – CIPL GDPR project webinar: A Deep Dive on “Risk” and “High Risk” in the GDPR ([PowerPoint Slides](#))
- 31 May – Bojana Bellamy attended European Data Protection Supervisor EDPS-EAG Workshop on Ethics and Data Protection (Brussels)
- 9 June – Bojana Bellamy chaired the “Data Protection – Compliance in a Heavily Regulated Environment” session at the Society for Computers and Law IFCLA Conference 2016 (London)
- 22 June – CIPL GDPR project webinar: A Deep Dive on the Role of the DPO under the GDPR ([PowerPoint Slides](#))
- 9-10 June – Markus Heyder spoke at the 4th International Conference on Data Protection – XIV Iberoamerican Meeting on Data Protection (Santa Marta, Colombia)
- 9-10 June – Bojana Bellamy spoke at the Society for Computers and Law (SCL) IFCLA Conference 2016 (London)
- 20-23 June – Bojana Bellamy spoke on the “Protecting and Promoting Privacy in our Data-Driven Societies” working group and chaired the “Respecting Privacy Rights in the Commercial Use of Personal Data” working group at the European Union Agency for Fundamental Rights Forum (Vienna)
- 27 June – Markus Heyder published [“Good News for the APEC Cross-Border Privacy Rules”](#) in Data Protection Law & Policy by Data Guidance.



COMPLETE GDPR READINESS SURVEY FOR YOUR ORGANISATION

CIPL, Hunton & Williams and AvePoint have launched a global survey to enable organizations to benchmark their readiness for the GDPR. The anonymous results will be aggregated, analysed and used to publish an annual benchmark report that will provide your organisation with an overview of the current state of preparedness for the GDPR and recommendations of identified best practices among the survey respondents.

[CLICK HERE TO TAKE THE SURVEY](#)

Survey closes 9 September 2016.

2016 Upcoming Events

[Click here to see the 2016 -2017 Calendar of Events](#)

7 September	Markus Heyder participates in a panel organized by IAPP KnowledgeNet on “APEC: International Privacy Coordination Efforts Outside Europe” (Washington, DC)
19 September	CIPL GDPR Project Workshop II and Dinner—CIPL will continue the dialogue between industry, legal and academic experts, DPAs, Ministries, the European Data Protection Supervisor (EDPS) and the EU Commission which we began at Workshop I in Amsterdam. The specific topics to be covered in this workshop will be the role of the Data Protection Officers (DPO) and Risk under the GDPR. There will be a reception dinner following the workshop. (Paris)
20 September	CIPL GDPR Project Implementation Session hosted by Orange S.A. — in addition to the CIPL GDPR Workshop II, we will hold a post-workshop meeting with companies participating in the project to discuss the status of companies' GDPR implementation plans, best practices and specific challenges in implementing the key new requirements of the GDPR. Discussion topics will include consent, legitimate interest, profiling transparency and vendor management. (Paris)
7 October	First Friday Call
11 October	CIPL GDPR Project Webinar: <i>Certifications</i>
13-14 October	15th Annual PDP Data Protection Compliance Conference (London)
17-20 October	38th International Conference of Data Protection and Privacy Commissioners (Marrakech, Morocco)
20 October	CIPL Side Event “The Role of Risk Assessment and Transparency in Enabling Organisational Accountability in the Digital Economy” at the 38 th International Data Protection and Privacy Commissioners conference (Marrakech, Morocco)
24 October	Nordic Privacy Arena (Stockholm, Sweden)

Member Spotlight

We welcome and thank our newest members:

Teleperformance Group & Novartis

New CIPL Website

CIPL is excited to announce that we have launched our *new website* to help bring improvements to our members.

www.informationpolicycentre.com



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